

Your first Google Search campaign

Welcome to your guide to your first Google Search Campaign, where precision meets performance! In today's competitive digital landscape, being visible to the right audience at the right time is key.

There are many reasons why you should launch a Google Search ad campaign. Here are a few of the most important benefits:

- **Reach your target audience:** Google Search is the most popular search engine in the world, with billions of searches conducted every day. By running Google Search ads, you can reach your target audience when they're actively looking for what you have to offer.
- **Increase website traffic:** Google Search ads can help you increase website traffic by driving people to your website from Google search results. This can help you generate leads, sales, and brand awareness.
- **Improve your visibility:** When your ads appear at the top of Google search results, your business will be more visible to potential customers. This can help you establish yourself as a thought leader in your industry and attract more customers.
- **Control your budget:** Google Search ads are pay-per-click (PPC) ads, which means you only pay when someone clicks on your ad. This gives you control over your budget and allows you to invest as much or as little as you want.

Start a new ad

Select Google search from the main menu



Google Search



Facebook



TikTok



LinkedIn



Instagram



Youtube



Google Display



Snapchat



Message ads



Google Call ads



All Google Channels

You will see this dropdown menu which is an integration with OpenAI so you can add information like your URL and business. Click generate description when you're finished.

The image shows a user interface for creating an advertisement. On the left, there are several input fields and buttons. At the top left, it says "Advertise in seconds" with an information icon. Below that is a "Goal: Conversions" button with an "Edit" icon. A green "Create" button is at the top right. Below the goal is a "Save Draft" link. The "Website" field contains "www.goldsgym.com". The "Choose your preferred language" dropdown is set to "English". The "What's your business, product, event, or idea?" field contains "Local gym fitness classes" and has a character count of 25/100. The "What's the name of it?" field contains "Gold's Gym" and has a character count of 10/25. A "Generate Description" button is at the bottom. On the right, a preview window shows the ad as it would appear on a mobile device. The ad text is: "Ad · www.goldsgym.com", "Reach Your Fitness Peak | Transform Your Body | Get Fit at Gold's Gym", and "Experience the best fitness center at Gold's Gym. Join us now and reach your fitness peak. Gold's Gym offers a variety of classes to improve strength, endurance, and flexibility." Below the preview is an "Ad combinations" button.

Advertise in seconds ⓘ

Goal: Conversions ✎ Edit

Create

[Save Draft](#)

Website ⓘ

www.goldsgym.com ▼

Choose your preferred language

English ▼

What's your business, product, event, or idea? ⓘ 25/100

Local gym fitness classes

What's the name of it? 10/25

Gold's Gym

Generate Description

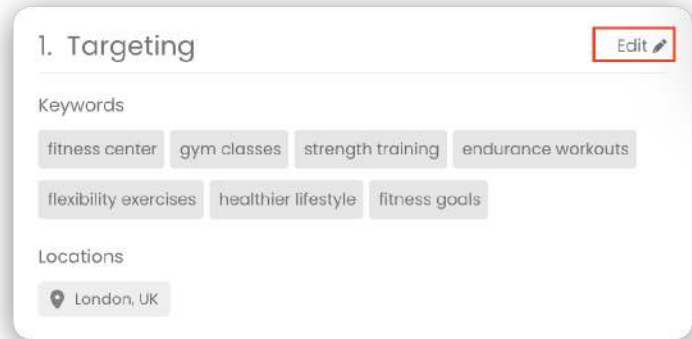
Ad · www.goldsgym.com ⓘ


Reach Your Fitness Peak | Transform Your Body | Get Fit at Gold's Gym

Experience the best fitness center at Gold's Gym. Join us now and reach your fitness peak. Gold's Gym offers a variety of classes to improve strength, endurance, and flexibility

Ad combinations

On the first part you can select the targeting. AI will suggest keywords, you just need to review.




1. Targeting Edit 

Keywords

- fitness center
- gym classes
- strength training
- endurance workouts
- flexibility exercises
- healthier lifestyle
- fitness goals

Locations

-  London, UK