



THE **SCALE ENGINE** PROCESS

By partnering with us as your strategic COO, we'll handle all the critical "doing" work behind the scenes, freeing you up to do what you do best: lead, innovate, and scale your impact.

It's a delicate balance that can make or break a company's success. Get it right, and you'll unlock unparalleled levels of innovation, impact, and profitability. Get it wrong, and you'll find yourself stuck in a perpetual cycle of burnout, firefighting, and unfulfilled potential.

So how do you strike the perfect equilibrium? It starts with understanding the distinct roles that "being" and "doing" play in your business:

"Being" represents the HOW - the values, mindset, creativity and culture that shape how work gets accomplished.

"Doing" represents the WHAT - the tangible outcomes, deliverables, and results you're aiming to achieve.

In high-performing organizations, these two elements are tightly interwoven and mutually reinforcing.

The visionary "being" provides the strategic direction and energetic fuel to power the tactical "doing." And the disciplined "doing" brings the "being" to life in the form of real-world impact.

The challenge lies in determining the right balance for your specific business context.

Some organizations thrive on a "results-at-all-costs" mentality, while others prioritize values-driven collaboration above all else.

There's **no** one-size-fits-all solution.

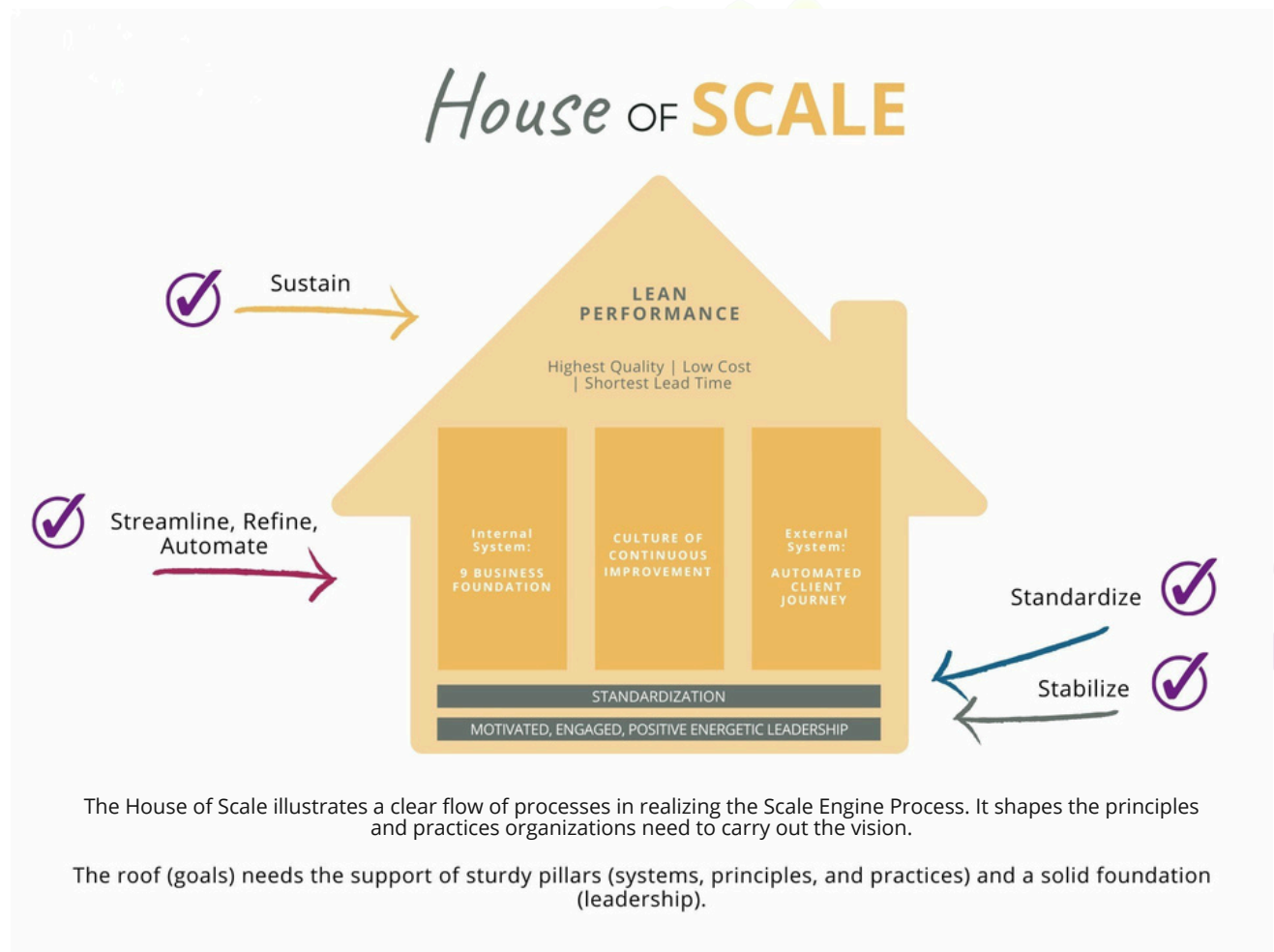
That's why we're so passionate about helping our clients find that sweet spot.

By serving as your strategic COO, we take the day-to-day "doing" off your plate so you can focus on cultivating the visionary "being" that will drive your business forward. Through our proprietary process of quarterly strategic planning, ongoing operations support, and collaborative accountability, we'll help you transform your business into a well-oiled machine that aligns with your goals, values, and vision.

Whether it's streamlining your systems, optimizing your team's efforts, or scaling your revenue, our proven framework ensures every part of your business works together seamlessly.

With our support, you can step confidently into your role as CEO, focusing on high-level strategy and growth while we handle the execution and operations.

Let's craft a tailored approach that balances results with sustainability, empowering you to lead with clarity and purpose as you build a business that thrives on your terms.



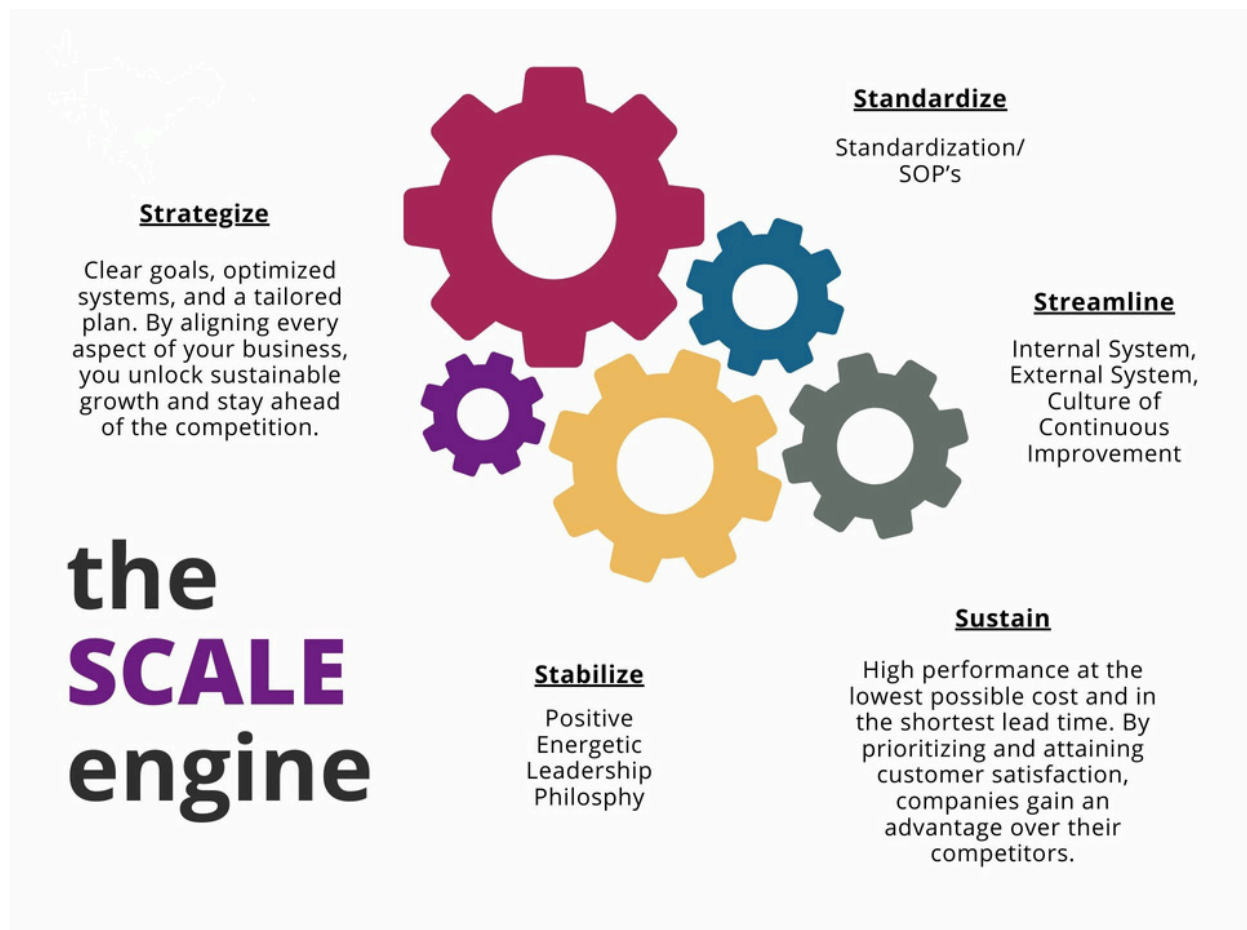
Our SynrGEE Scale Engine Approach

What Does the SynrGEE 90-Day Sprint Look Like?

We'll have your back as you navigate and totally crush it on this entrepreneurial journey so that you can:

- ✓ Increase your bottom line.
- ✓ Generate more impact.
- ✓ Scale without burning out.
- ✓ Live the life you WANT to live.

Our process creates a solid foundation that allows us to support you in building a business you actually enjoy. We follow our proprietary Scale Engine to create robust, high profitable and sustainable business model.

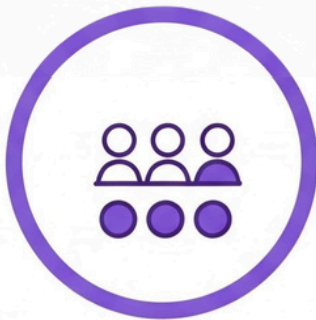


Step 1: Strategize

We'll start by setting clear goals and conducting a detailed audit of your current offers, team structure, internal systems, marketing and sales processes, client-facing operations, and team culture. Based on these insights, we'll create a tailored implementation plan to address gaps, optimize performance, and align every aspect of your business with your growth objectives.

We strategize with planning in 90 days sprints to improve below three key areas of your business. By improving any one of these metrics by 1%, we typically see a shift of 3% to 5% in the Cash Flow, driving sustainable business growth

Enhancing Business Success Through Strategic Key Initiatives



SALES

Aims to optimize sales processes to improve conversion rates.



FULFILLMENT

Focuses on enhancing client retention and satisfaction to increase lifetime value.



MARKETING

Seeks to attract and convert high-quality leads through targeted strategies.

Step 2: Standardize and Systemize

Implement your workflows, internal and external systems, automations, SOPS, hire the right team so that things can run smoothly.

Step 3: Streamline

Every 7 weeks/ Every Quarter Audit and create customized implementation plans to create smooth operations.

Step 4: Sustain

Maintain business operations and create repeatability and predictability in business.

Step 5: Stabilize

To help stabilize the whole business operations with a strong foundation, we focus on team and CEO training on Positive energetic leadership and creating a positive culture of continuous improvement.

By following our proven **SynrGEE Scale Engine Process**, you should see improvements in operational efficiency, client satisfaction, and overall business performance, setting the stage for continued growth and success.

As previously said, by improving any one of these metrics by 1%, we typically see a shift of 3% to 5% in the Cash Flow, driving sustainable business growth.

Below are some of our client experience and results following our process:



Priyanka has a work ethic like no other. She has truly found her passion and purpose – helping people find joy and balance while building a successful career. She is a mother, wife, engineer, and entrepreneur with a message! Everyone that knows Priyanka loves her and her amazing energy. If you get an opportunity to work with her – consider yourself blessed.

– Jolynn Swafford



Working with Pri as a strategic consultant ignited my vision for my new business. Pri helped expertly guide my transition from CEO of a global non-profit to an individual business in a stunningly short period. Pri's vast acumen and passion have a capacity to support a strategic vision and implementation in a deeply grounded way. My business would not have launched without Pri's partnership.

– M.K., Somatic Therapist & Author



Priyanka has helped me organize and grow my team, create systems and processes, and not feel so overwhelmed in my business. She helped us achieve a multiple 6 figures launch - was our best week to date! We are now on track to double our gross income from last year and hit 7 figures in our second year. Priyanka is a high-level, task-focused, get-it-done kind of woman! She will help any business revamp their operations to scale fast, while making it sustainable and professional. Don't hesitate to hire her!

– Karen Welton, Pain Free Birth



Priyanka brings a wealth of experience from a diverse background and wide skillset with her.

– Natalie Shafer Gingrich, The Ops Authority



Thank you for showing perfect way to see how you are showing up in your business and where you can step up.

– Lauren Andrews



I was overwhelmed with scaling, confused over team roles and responsibilities, strategy and planning before Priyanka joined me as my Director of Operations. I hired Priyanka because I felt aligned with her. Priyanka grew my team and got operations/ systems in place. She is warm and wonderful. Leverage Priyanka to have her create an assessment to help you get your team in place so that you can scale.

– Tanya Rubinstein, Somatic Writing



Erique and his team are proactive problem solvers, always seeking innovative solutions to enhance efficiency.

Their ability to adapt to changing priorities and handle multiple tasks simultaneously is truly commendable.

DREW SUGARMAN

President, Solar Upgrade Nexus



I've seen an increase in my productivity and sales since I worked with them. Plus, I have extra time to go on vacations with my family now.

I'm grateful for that! Hoping for more years to work with his team. I highly recommend him.

PEN CARINO

Owner, Roma's Bistro and Grille



I love working with Erique and his team! They always make sure that everything is set and ready to go. All I have to do is literally nod to agree and commend everything they do!

His care is a breath of fresh air to my business wherein I'm always stressed and busy.

ED CAWIT

Owner & COO, Restor



Jen Katsev

I have worked with many VAs over the last decade and Pat has been one of the easiest to work with. She is very responsible, competent, and most importantly gets what I'm asking the first time I ask. I know she will get the job done the way I expect in a timely manner the first time I ask. Although her rate is over twice of what I normally pay, the peace of mind is so worth it!



Don Robinson

I've worked with Pat for over a decade and some might even say i helped her get started in this business. She's one of the few people on the planet I'd put my name and reputation behind. If she commits to doing it, it's already done, it's just a matter of time. She'll over deliver and keep you coming back for more.

I highly recommend her.

Third, I want to give a MASSIVE shoutout to @Cherry Mayormita, the glue that holds the backend system together. Without her none of our systems will function correctly and we will all fall apart. We HEART you, Cherry! ❤️



Peter Dhu

Pat worked for my wife and I (Corporate Communication Experts) for 2 years as a Virtual Assistant.

During this time Pat was able to add new ideas, innovation and processes that we still use in our business today. We found that she was ahead of the game and knew of products, tools and short cuts before we had even heard of them.

Pat was a brilliant problem solver and was very creative in her approach. I am still using flyers and templates that she designed for us today, 3 or 4 years since she worked for us. We found Pat to be exceedingly efficient and she was able to work to and meet tight deadlines.

I would have no hesitation in recommending Pat as a Virtual Assistant, and she would be an asset to any team

INVITATION

If you're feeling called to seek support this year, we invite you to book a call with Priyanka. Let's explore how we can assist you in managing the "DOING" part of your business in a more sustainable way with our Strategy + Done for you full operations Team, bringing more ease into your life and business.

Here is the Link to schedule call with Priyanka: [Book a call](#)



HOLISTIC BUSINESS SUPPORT

Align Your Vision, Simplify Your Business
and Create Lasting Legacy

- Done-for-You Team Implementation
- Strategic COO Services
- Sustainable Growth Solutions



CONNECT WITH US AND START YOUR JOURNEY TODAY!

BOOK A CALL NOW!



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