

Privacy Policy

Effective Date: Aug 1, 2025

Smart Women Partner & Grow Rich (“Company,” “we,” “our,” or “us”) is committed to protecting your privacy. This Privacy Policy outlines how we collect, use, and safeguard your personal information when you visit our website, join our community, subscribe to our newsletter, or participate in our co-marketing events and digital experiences.

1. Information We Collect

We collect the following categories of information:

- **Personal Information:** Name, email address, phone number (optional), LinkedIn profile URL, and business details provided during sign-up or registration.
 - **Usage Data:** Pages visited, community engagement metrics, click-throughs on emails, and content interactions.
 - **Event Participation:** Information you provide when registering for or attending GoBrunch events, webinars, and community sessions.
 - **Communication Data:** Your messages, comments, survey responses, or other interactions within the community and email correspondence.
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2. How We Use Your Information

Your information is used to:

- Provide access to our co-marketing lab and digital content
- Send newsletters, event invitations, and updates about collaboration opportunities
- Customize your experience based on your activity and preferences
- Facilitate community engagement and participant matchmaking
- Improve our programs, offerings, and platform functionality

We do not sell, rent, or share your information with third parties for their marketing purposes.

3. Cookies and Tracking Technologies

We may use cookies, pixels, and other tracking technologies to analyze usage patterns and improve user experience. You can adjust your browser settings to decline cookies, but this may limit access to certain features.

4. How We Protect Your Data

We use industry-standard safeguards—including encryption, secure servers, and access controls—to protect your data. Access to your information is limited to authorized personnel with a legitimate business need.

5. Your Choices

You have the right to:

- Opt out of email communications at any time by clicking “unsubscribe”
 - Request access, correction, or deletion of your personal information
 - Decline cookies or adjust privacy settings in your browser
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6. Third-Party Tools

We may use trusted third-party platforms (such as Go High Level, GoBrunch, Stripe, and Google Analytics) to operate parts of our site and community. Each provider is governed by its own privacy practices.

7. Community Expectations

While participating in our community, please avoid sharing sensitive personal information. Posts, comments, and content contributions may be visible to other members.

8. Children's Privacy

Our services are intended for adults 18 years and older. We do not knowingly collect information from children.

9. Changes to This Policy

We may update this Privacy Policy periodically to reflect changes in our practices. The revised version will be posted on this page with an updated "Effective Date."

10. Contact Us

For any questions or concerns about this Privacy Policy or your data, please contact:

 jerrilynnbth@smartwomenpartner.com
