



Pitch Me To Partner With You (Cohort)

Transform Your Cohort Into a LinkedIn-Powered Network | I provide a collaborative session that equips your members to engage with each other, amplify your cohort, and showcase their professional presence in real time.

Who I Partner With

I work with women facilitating cohorts who want to elevate participant engagement, increase visibility, and turn members into active advocates for the program. Ideal cohorts target professional women 50+ or women entrepreneurs seeking meaningful connections and collaborative growth.

My Offer: The LinkedIn Refresher for Cohorts

I deliver a **live LinkedIn Refresher session via GoBrunch or your preferred platform** designed for your cohort participants. In this interactive session, I:

- Help participants navigate LinkedIn's latest features to optimize profiles and professional presence.
- Ensure they are connecting with one another and following your LinkedIn real estate (page, group, or hashtag).
- Guide them in sharing cohort insights, resources, and milestones with their networks.
- Demonstrate practical ways participants can co-market with you and with each other, expanding visibility for the cohort.
- Provide actionable strategies that members can implement immediately to strengthen professional relationships and collaborative opportunities.

Why This Works For You (The Facilitator)

- **Enhances Engagement:** Members leave confident and ready to interact on LinkedIn.
- **Expands Visibility:** Cohort content reaches networks beyond your immediate reach.
- **Builds Community:** Strengthens relationships among members, turning them into advocates for your program.
- **No Extra Work:** I facilitate the session; you simply integrate it into your cohort schedule.
- **Long-Term Impact:** Members continue connecting and collaborating on LinkedIn after the cohort concludes.

What I Require From Cohort Facilitators

Because I am selective about the cohorts I support, you must **pitch me first**. In your pitch, please include:

- Overview of your cohort and participant demographics.
- How you are currently marketing your program.
- Why it would benefit me to partner with you and your cohort.
- Your goals for participant engagement and visibility on LinkedIn.

This Partnership Is Ideal For Cohorts That

- Value professional growth, networking, and collaboration among participants.
- Want to provide a standout experience with practical LinkedIn training.
- Appreciate high-impact, turnkey resources that don't require additional effort from facilitators.

Next Step: [Fill out the Pitch Form to move forward. DM](#) or [email Jerrilynn B. Thomas](#) if you have questions.