



Pitch Me To Partner With You (Webinar)

Increase Your Webinar Value & Show-Up Rates | I Provide a Complimentary LinkedIn Refresher for Your Attendees to Help Them Engage, Promote, and Co-Market Your Event in Real Time.

Who I Partner With

Webinar hosts serving business women 50+ who want to add unique value to their events, reduce no-shows, and inspire attendees to amplify the webinar across LinkedIn while it's top of mind.

My Offer: The Complimentary LinkedIn Refresher

As your co-marketing partner, I deliver a **live LinkedIn Refresher session via GoBrunch** at no cost to you. This session is designed to:

- Walk participants through LinkedIn features that maximize engagement.
- Make real-time updates to their profiles so they are visibility-ready.
- Ensure they are following your LinkedIn real estate (company page, group, or hashtag).
- Guide them in sharing your webinar content instantly with their networks.
- Show them practical ways they can co-market with you now and in the future.

This isn't just a value-add for attendees—it's a working demonstration of co-marketing in action.

Why This Works For You (The Host)

- **Complimentary Partnership:** There's no cost to you—this is my investment in building long-term co-marketing relationships.
- **Boosts Visibility Immediately:** Attendees promote your webinar to their networks on the spot.
- **Drives Show-Up Rates:** Participants who engage before the event are far more likely to attend.
- **Differentiates Your Webinar:** A LinkedIn Refresher is an innovative perk that makes your event memorable.
- **Models Collaboration:** Your audience sees you bringing in a partner to add value, reinforcing your credibility.

What's In It For Me

My goal is to build the **Partner Portfolio**, a growing database of women entrepreneurs who value co-marketing. By conducting these refreshers, I:

- Demonstrate the power of collaboration in a live setting.
- Meet women eager to explore co-marketing opportunities.
- Grow visibility for **Smart Women Partner & Grow Rich** while building trusted relationships.
- Position myself as a resource for future partnerships, summits, and collaborative campaigns.

This Partnership Is Ideal For Hosts Who

- Want their webinars to stand out in a crowded marketplace.
- Value hands-on attendee engagement without adding workload.
- Are open to simple, high-impact co-marketing opportunities.

Let's Make Your Next Webinar an Unforgettable Experience.

Next Step: Let's explore a win-win partnership. If you're ready to turn your next webinar into a collaboration showcase, [Fill out the Pitch Form to move forward. DM](#) or [email Jerrilynn B. Thomas](#) if you have any questions.