



Pitch Me To Partner With You (Podcast / LinkedIn Audio Event)

Your Guest Expert for a Co-Marketing Spotlight Episode | I Help Your Audience Promote Your Show on LinkedIn While Delivering Actionable Value

Who I Partner With

I selectively collaborate with businesswomen who host **established podcasts or LinkedIn Audio Events with a significant following**, targeting professional women 50+. If your show already engages a committed audience, I provide **practical co-marketing strategies** that turn listeners into active promoters—benefiting both your show and your business.

What I Offer: A Win-Win Co-Marketing Episode

I join your show as a guest to deliver a **high-value, actionable session** for your audience, demonstrating how they can:

- **Amplify your show and content on LinkedIn**, sharing episodes and key insights with their networks.
- Optimize their profiles for credibility and partnership-readiness.
- Discover ways to **co-market with you** and other audience members, extending your reach.
- Take immediate action to promote your show while building their own visibility and connections.

This episode is **win-win**:

- Your audience gains actionable strategies to promote your show and expand their influence.
- You gain visibility for your show and business as members share content and connect with you directly.
- I gain the opportunity to introduce **The Partner Portfolio** to women ready for collaboration and co-marketing partnerships.

What You Receive

- A **special guest episode** delivering tangible value and actionable insights.
- Increased engagement as listeners actively share your content and connect with you on LinkedIn.

- A recorded session you can repurpose for marketing or audience education.
- Positioning your show as a hub for collaboration, not just content.

Why This Works For You

- **Immediate Audience Activation:** Listeners leave equipped to promote your show and engage with your business.
- **Mutual Exposure:** Both your show and my business gain visibility with highly aligned audiences.
- **Action-Oriented Content:** Your episodes become a platform for co-marketing, not just information.
- **Turnkey Partnership:** I provide preparation, facilitation, and actionable frameworks—no extra work for you.

What I Ask In Return

- Promotion of the episode to your audience as a featured guest collaboration.
- Clear introduction as the guest expert during the show.
- The opportunity to introduce **The Partner Portfolio** to your listeners.

You're the Ideal Partner If You:

- Host a podcast or LinkedIn Audio Event targeting professional women 50+.
- Have an **established and engaged audience** ready to amplify content.
- Want your audience to actively promote your show and connect with your business.
- Value turnkey, actionable, and mutually beneficial partnerships.

Next Step: If your show aligns, pitch me using the instructions above. Together, we can create a **LinkedIn-powered co-marketing spotlight episode** that energizes your audience, amplifies your show, and builds visibility for both your business and mine. [Fill out the Pitch Form to move forward. DM](#) or [email Jerrilynn B. Thomas](#) if you have any questions.