



# Pitch Me To Partner With You (Summit)

**Transform Your Summit Into a Co-Marketing Powerhouse | I provide a collaborative bridge that connects you, your speakers, and your attendees—while equipping everyone to maximize LinkedIn in real time.**

## Who I Partner With

I selectively collaborate with summit hosts serving business women 50+ who are serious about turning their events into co-marketing showcases. I only partner with hosts who recognize the strategic value of LinkedIn, want their speakers and VIP guests to actively amplify the summit, and can demonstrate how this partnership will be mutually beneficial.

## My Offer: The Collaborative Bridge + LinkedIn Refresher

I deliver a plug-and-play collaboration resource and a **complimentary LinkedIn Refresher session via GoBrunch** designed for your speakers and VIP guests. In this interactive session, I:

- Help participants get comfortable with LinkedIn's latest features.
- Make live updates to their profiles so they are summit-ready.
- Ensure they are following and engaging with your LinkedIn real estate (page, group, or hashtag).
- Guide them in sharing your summit content on the spot with their networks.
- Show them how to position themselves as co-marketing partners during and after the event.
- Provide practical tips they can immediately implement to increase visibility.

This is more than training—it's a live demonstration of co-marketing in action.

## Why This Works For You

- **Adds Immediate Value:** Speakers and VIPs leave ready and motivated to actively promote your event.
- **Expands Reach:** Your summit content is amplified directly into their LinkedIn networks.
- **Creates Excitement:** My presence energizes your community, turning attendees into advocates.
- **No Extra Burden:** You simply slot the refresher into your summit programming or onboarding flow.
- **Extends Impact:** Collaboration continues after the summit, keeping your brand in circulation.

## What I Require From Hosts

Because I only partner with select events, you must **pitch me first**. In your pitch, include:

- How you are currently marketing your summit.
- Why it would benefit me to be one of your co-marketing partners.
- Details on your target audience, reach, and goals.

This ensures our collaboration is aligned, mutually valuable, and impactful.

## This Partnership Is Ideal For Hosts Who

- Want their summit to stand out for engagement, not just attendance.
- Value expert-led LinkedIn support for their speakers and VIP guests.
- Appreciate resources that boost visibility without adding workload.

**Next Step:** [Fill out the Pitch Form to move forward.](#) [DM](#) or [email Jerrilynn B. Thomas](#) if you have questions.