



# Pitch Me To Partner With You (Book)

**Your Anthology Co-Marketing Catalyst | I Equip Your Contributors to Confidently Promote Your Book on LinkedIn in Real Time.**

## Who I Help

I partner with anthology authors who want to ensure their contributors present a polished image on LinkedIn and actively share the book launch with their networks. If your anthology targets businesswomen in their 50s, I help you unlock the platform where their professional influence matters most.

## My Offer: The Complimentary LinkedIn Refresher

As your co-marketing partner, I deliver a **live LinkedIn Refresher session via GoBrunch** for your contributors—at no cost to you. This session ensures your authors:

- Update and optimize their LinkedIn profiles to highlight their anthology involvement.
- Follow and engage with your LinkedIn real estate (page, group, or hashtag).
- Share your book launch content instantly with their audiences.
- Learn simple, actionable ways to co-market with you and with each other.

The result? A launch where contributors are not just listed in your book—they are active LinkedIn ambassadors for it.

## Why This Works For You (The Author)

- **Stronger Presence:** Your contributors look professional and aligned with the book's message.
- **Immediate Visibility:** Book content gets promoted to each contributor's LinkedIn network on the spot.
- **Collaborative Edge:** Your launch stands out because it models the power of co-marketing in action.
- **Zero Cost, Zero Effort:** I handle the session; you reap the benefits.

## What's In It For Me

I provide this service **complimentary** because it allows me to:

- Gain visibility as a co-marketing strategist through exposure in your book (via a mention or tie-in chapter).
- Demonstrate my expertise live with your contributors.
- Build my Partner Portfolio of women who value collaboration and co-marketing.

**Let's Transform Your Launch into a Collaborative Movement.**

**Next Step:** If you want your anthology contributors to confidently represent your book and actively promote it on LinkedIn, let's connect. My LinkedIn Refresher is the missing piece that transforms your authors from contributors into collaborators. [Fill out the Pitch Form to move forward.](#) Send me a [DM](#) or [email Jerrilynn B. Thomas](#) if you have questions.