

# Pitch Me To Partner With You (Challenge)

Increase Your Challenge Engagement & Participant Wins | I Provide a Complimentary LinkedIn Refresher for Your Attendees to Help Them Engage, Promote, and Co-Market Your Challenge in Real Time.

### Who I Partner With

Webinar hosts serving business women 50+ who want to add unique value to their events, reduce no-shows, and inspire attendees to amplify the webinar across Linkedln while it's top of mind.

# My Offer: The Complimentary LinkedIn Refresher

As your co-marketing partner, I deliver a live LinkedIn Refresher session via GoBrunch at no cost to you. This session is designed to:

- Profile Power-Up: Walk participants through quick updates that make their LinkedIn presence visibility-ready.
- Follow & Connect Flow: Ensure they are following you, your company page, and the challenge hashtag.
- **Instant Engagement:** Guide them in posting and sharing your challenge content in real time to broaden reach.
- Co-Marketing Skills: Show them practical ways to collaborate with you—and with each other—so they continue amplifying the challenge and their wins long after it ends.

This isn't just a value-add for attendees—it's a live demonstration of co-marketing in action.

## Why This Works For You (The Host)

- Complimentary Partnership: No cost to you—this is my investment in long-term co-marketing relationships.
- Boosts Visibility Immediately: Participants promote your challenge to their networks on the spot.
- Drives Retention: Attendees who engage and co-market are far more likely to complete the challenge.
- Differentiates Your Challenge: You stand out as the host who equips participants with lasting LinkedIn skills.
- Models Collaboration: Your audience sees you leading by example through partnership.

### What's In It For Me

My goal is to build the **Partner Portfolio**, a growing database of women entrepreneurs who value co-marketing. By conducting these refreshers, I:

- Demonstrate the power of collaboration in a live setting.
- Meet women eager to explore co-marketing opportunities.
- Grow visibility for Smart Women Partner & Grow Rich while building trusted relationships.
- Position myself as a resource for future partnerships, summits, and collaborative campaigns.

# This Partnership Is Ideal For Hosts Who

- Want their challenge to stand out in a crowded marketplace.
- Value hands-on, high-energy engagement without adding extra workload.
- Are open to creative, high-impact co-marketing partnerships.

# Let's Make Your Next Challenge an Unforgettable Experience.

**Next Step:** Let's explore a win-win partnership. If you're ready to turn your next webinar into a collaboration showcase, Fill out the Pitch Form to move forward. DM or email Jerrilynn B. Thomas if you have any questions.