



Strategic Alliance: The Community Authority Refresher

Jerrilynn B. Thomas | Architect of the Female Ally Economy

Smart Women Partner & Grow Rich

www.SmartWomenPartner.com

A High-Impact, Turnkey Activation for Elite Women's Networks

I provide a **Live Execution Lab** that transforms your community members from passive observers into a synchronized **Visibility Force**. By hosting a complimentary LinkedIn Refresher, you provide your members with an immediate "Authority Upgrade" while strategically amplifying your organization's digital footprint.

The Ideal Alignment



I selectively partner with leaders of Masterminds, Chambers of Commerce, Professional Associations, and Membership Sites serving the **50+ B2B demographic**. This is for the leader who understands that when her members look powerful on LinkedIn, the entire community gains institutional prestige.

The Integration: The Live LinkedIn Refresher

I host a high-energy, interactive session on the **GoBrunch Activation Loft**. This is not a lecture; it is a **Live Implementation Clinic** where I:

Audit for Partnership-Readiness

Guide members through live profile updates to ensure their presence reflects their current level of expertise.

Modernize Feature Usage

Introduce members to high-leverage tools (Newsletters, Company Pages, and AI-integration) to automate their authority.

Synchronize Community Real Estate

Ensure every attendee is following and engaging with *your* official LinkedIn Page, Group, and Hashtags.

Trigger Instant Amplification

Facilitate a "Live Post" movement where members share your community's value proposition directly with their individual networks.

The ROI for the Community Leader



Instant Value Add

You provide a premium "Masterclass" experience to your members at zero cost to your budget.



Community Fortification

Members connect with each other during the session, strengthening the internal bonds of your network.



Direct Market Reach

Your organization's content is pushed into hundreds of high-authority feeds in real-time.



Turnkey Execution

I provide the platform, the curriculum, and the recording; you simply invite your members to the "Loft."

The "Why" Behind the Partnership

This session is a live demonstration of the **Ally Economy** in action. While your members receive an "Authority Upgrade," I introduce them to **The Partner Portfolio**—the premier B2B marketplace for seasoned women. This is a pure value-exchange designed to scale our collective reach through **Strategic Synchronicity**.



The "Pitch Me" Protocol

To maintain the integrity of the **Smart Women Partner & Grow Rich**, I only host a limited number of these sessions per month. Your pitch should include:

01

Community Profile

An overview of your membership demographic and professional reach.

02

Marketing Commitment

How you plan to feature this session as a "Guest Expert Spotlight" to your network.

03

Engagement Goals

What specific LinkedIn outcome are you looking to achieve for your organization?

[SUBMIT YOUR COMMUNITY PITCH](#)