

Prestige Partner Profile

Jerrilynn B. Thomas

*Founder & Visionary, Smart
Women Partner & Grow Rich*



The Visionary

A catalyst for the Female Ally Economy

Jerrilynn B. Thomas is a catalyst for the **Female Ally Economy**. She specializes in helping seasoned B2B women (50+) transform LinkedIn from a static networking site into a high-visibility, revenue-generating ecosystem through strategic co-marketing.

Personality

Ambivert – A balanced leader who blends thoughtful listening with high-impact strategic action.

Mantra

"Surround yourself with WOMEN on LINKEDIN who have DREAMS, DESIRE & AMBITION; they'll help you PUSH for, and REALIZE YOUR OWN."

The Enterprise

Smart Women Partner & Grow Rich

Core Focus: B2B Collaborative Marketing & Co-Creation Strategies.

Smart Women Partner & Grow Rich is a high-impact enterprise redefining how ambitious women scale. By replacing competition with **co-marketing**, Jerrilynn empowers women to treat collaboration as the primary currency of success.

Mission: To empower women 50+ to transform connections into high-impact partnerships, build engaged tribes, and turn collective expertise into sustainable influence.



Strategic Expertise & Differentiation

Jerrilynn doesn't just teach collaboration; she builds the frameworks that make it profitable.

Core Competencies

Co-Creation Frameworks

Designing campaigns, products, and events from the ground up with partners.

Strategic Facilitation

Leading "**Collab Chats**" and feedback loops to move complex projects forward.

LinkedIn Activation

Translating technical platform insights into actionable marketing strategies.

Tribe Building

Assembling "**collaborator armies**" that amplify brand visibility exponentially.

The "Hidden Skill"

Jerrilynn excels at **demystifying LinkedIn's technical features**, helping women navigate the platform with clarity and confidence so they can focus on relationship-building rather than tech-frustration.

Technology Stack

- **AI Proficiency:** ChatGPT, Perplexity, DeepSeek, Claude, and Gemini.
- **Operations:** GoHighLevel (GHL) power user and Canva foundational design.

Building the Infrastructure: Signature Events

"We don't just network; we build."

Join Jerrilynn in hosting events that move beyond surface-level conversation to create lasting business assets. These are "**Barn Raisings for the Digital Age**"—strategic sessions designed to construct the foundational infrastructure of the Female Ally Economy.

Co-Marketing Partnership Opportunities



Virtual Barn Raising: Constructing the Plum Portfolio

A collective "heavy-lifting" session focused on building the **Plum Portfolio: Book of Women's Business Lists**. This essential resource serves as the companion to the **Partner Portfolio**, featuring 100 women per state and select countries who are ready to co-market.



Virtual Business Potluck: The "Real Women, Rising Trailblazers" Edition

A high-value reciprocity mixer where attendees "bring a dish" (a resource or lead) to serve as a new ingredient for the ongoing **Real Women, Rising Trailblazer campaign**.



Virtual Link Up Events

Purpose-driven strategic partnering sessions designed to connect B2B women 50+ and transform cold connections into a "co-market-ready" tribe.

Signature Services & Social Proof

Current Offerings

- **Million Woman Link Up:** Strategic LinkedIn partnering for B2B professionals 50+.
- **The Badass Boardroom:** A monthly tribal marketing program for brand amplification.
- **Partner Portfolio:** A curated platform featuring Business DNA Snapshots and co-marketing briefs.

The Track Record

- **Audience:** 18,000+ LinkedIn followers.
- **Authority:** Creator of the "100 Business and Corporate Women to Follow on LinkedIn" series. Currently developing **The Plum Portfolio**, a directory of women actively seeking co-marketing partnerships.
- **Leadership:** Board Member, *A Sista's Circle Empowerment Network*; previously spearheaded the launch/leadership of the *International Virtual Women's Chamber of Commerce*.

Partner With Jerrilynn: Elevate Your Projects

Beyond the "Solo Hustle": Transform Your Stakeholders into Ambassadors



The Problem

Most professional collaborations end the moment the event finishes, resulting in fleeting visibility.



The Solution

Jerrilynn turns your speakers, sponsors, and VIPs into a unified team of **LinkedIn Ambassadors** who champion your project long-term.



The Vehicle

The LinkedIn Refresher. A complimentary, high-impact interactive segment for Summits, Podcasts, Anthology Launches, and Memberships.

📄 **The Tangible Asset: The Co-Marketing Strategy One-Sheet.** A custom-developed resource based on pre-event business intelligence to give participants ready-to-implement ideas.



Let's Connect

*"I don't just teach
collaboration—I live it."*

Jerrilynn is currently seeking aligned, visionary partners to model the next generation of the **Female Ally Economy**. Reach out today to discuss a **Collab Chat**.

Email

[Connect via our Secure Contact Form](#)

LinkedIn

[linkedin.com/in/smartwomenpartner](https://www.linkedin.com/in/smartwomenpartner)

Web

SmartWomenPartner.com

Pitch Jerrilynn

SmartWomenPartner.com/Pitch-Jerrilynn