



From Solo to Stacked™

**A 30-Day Collaborative Incubator
Powering the Launch of the Partner
Portfolio**

30 Women. 30 Projects. 30 Micro-Tribes.

The Market Problem

Why Most Women Are Still Launching Alone

Visibility without leverage
leads to burnout

Collaboration without
structure produces noise

Most communities
connect people—but
don't compound
outcomes

The result: **talented women operating in silos instead of systems.**

The Strategic Reframe

From Solo to Stacked Changes the Architecture

This is not a program. It is a **collaboration engine** designed to:

Align launches instead of competing for attention

Stack credibility through shared visibility

Build micro-tribes that interlock—not overlap

The Campaign at a Glance

What From Solo to Stacked Is

A 30-day incubator campaign where seasoned women founders:

- Incubate their launches together
- Curate publishable collaborative assets
- Position themselves for partner-led growth

All work feeds directly into the debut of the **Partner Portfolio**.



What Participants Create

Campaign Assets Produced During the Incubator

Each woman exits with:



Partner With Me Request
(published in *The Co-Marketing Brief*)



Business DNA Snapshot
(explorable in the Partner Portfolio)



Women Who Link Up Showcase (project + collaborators)



Faceless authority video used for personal + platform promotion



Collaborative article + LinkedIn Audio panel participation

The Incubator Structure

How the 30 Days Are Organized

30

Days

Duration

\$397

Investment

30

Women

Total Participants

Delivered across **three sequential incubators** of 10 women each.

1

Incubator One

Foundation Cohort (10 Women)

- Project clarity and positioning
- Business DNA extraction
- Partner With Me positioning
- Initial micro-tribe formation

2

Incubator Two

Expansion Cohort (10 Women)

- Cross-pollination of projects
- Audience alignment
- Early collaboration amplification
- Visibility stacking begins

3

Incubator Three

Momentum Cohort (10 Women)



All 30 projects interlock



Micro-tribes stack into a unified ecosystem



Coordinated market introduction of the Partner Portfolio

Why This Compounds

Not Three Cohorts. One System.

Each incubator builds on the last—so no woman launches alone.

By Day 30, the market sees:

A collaboration network

Not isolated offers

**Not fragmented
messaging**

Why the Price Is Intentionally Accessible

\$397

is not content pricing. It is **commitment pricing**.

Participants invest in:

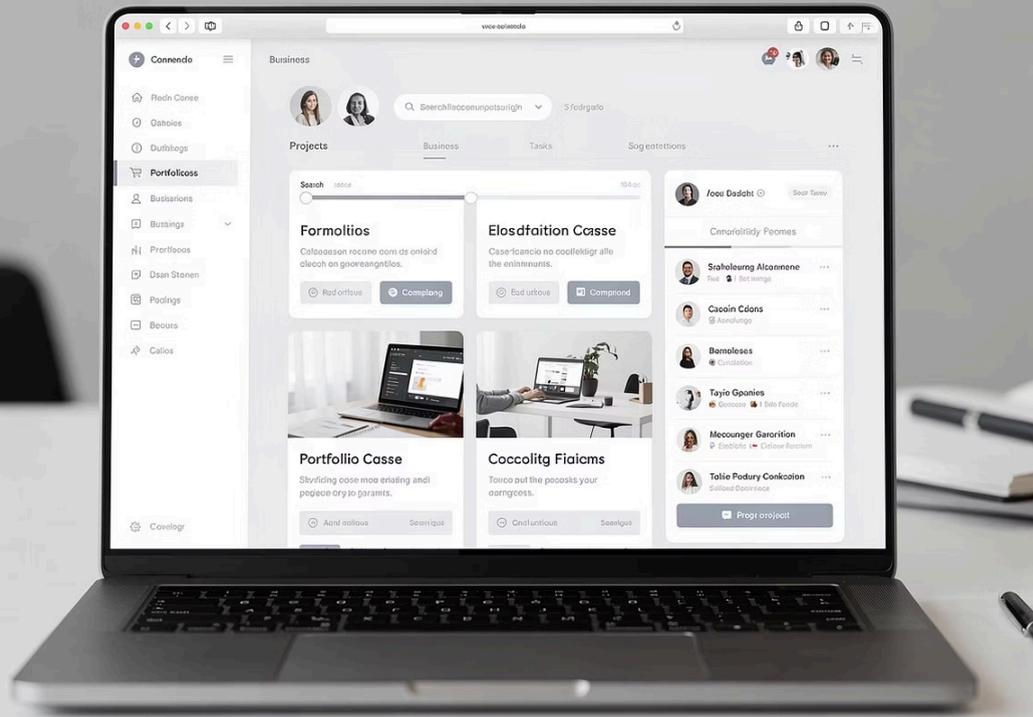
Strategic proximity

Curated visibility

**Long-term partner
leverage**

From Solo to Stacked

Low friction. High leverage. Built together—on purpose.



About the Partner Portfolio

The Partner Portfolio is a **HARO-** and **Qwoted-**inspired **collaboration platform** built exclusively for **powerhouse B2B women 50+** preparing to launch high-value offers.

It exists to replace cold outreach, misaligned partnerships, and visibility-for-visibility collaborations with **strategic, partner-ready alignment.**

Why the Partner Portfolio Exists

The Gap It Solves

Most women don't struggle to find people. They struggle to find **the right partners at the right stage.**

The Partner Portfolio solves this by allowing women to:



**Signal readiness for
collaboration**



**Showcase launch-stage
projects**



**Attract aligned co-
marketing partners
proactively**

Join the Founding Incubator

Build your launch with women who move with purpose, expertise, and collective strength.

Successful women don't launch premium programs alone—they co-create sell-outs.



A Smart Women Partner & Grow Rich Project

The Partner Portfolio is a proprietary initiative of **Smart Women Partner & Grow Rich**.

It reflects the brand's core philosophy: Women grow faster—and richer—when partnerships are intentional, structured, and reciprocal.

Founder's Manifesto

Jerrilynn B. Thomas

Visibility is not a gift—it is engineered. I built *From Solo to Stacked* for seasoned women who are **partner-ready, not partner-in-training**.

Step out of solo struggle. Co-build your launch. Claim your market position.

-  **Momentum compounds** when launches are co-built
-  **Credibility multiplies** when networks align
-  **Opportunities expand** when women collaborate with purpose

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