

# 2023 Teach To **Fish** NoMi Business Summit

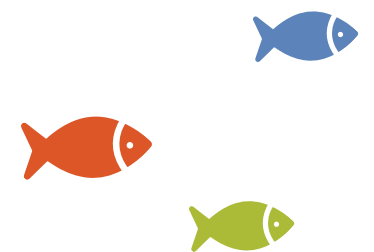
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*Cast The Net*  
Sponsor Opportunities

Oct 4th-6th  
Scott Galvin Center  
North Miami, FL



**"Give someone a fish and you  
feed them for a day.  
Teach someone to fish and you  
feed them for a lifetime."**



# NoMi Business Summit - The Vision

Welcome to the 2nd annual NoMi Business Summit, where we embrace the "Teach to Fish," principle, empowering local entrepreneurs to thrive. As we return to the vibrant community of North Miami, our summit continues to be a fertile ground for aspiring business owners, offering them a wealth of knowledge and guidance over three days of transformation.

Partnered with the City of North Miami and North Miami CRA, this visionary event, marks the continuation of a journey that ignited a spirit of entrepreneurship within our midst.

Together, let's ignite success, empower entrepreneurs, and inspire a future of boundless possibilities for our community. Join us in shaping a legacy of growth and prosperity at the Teach to Fish: NoMi Business Summit.

A black and white portrait of a woman with long, dark hair, smiling. She is wearing a dark blazer and a pearl necklace. The portrait is positioned on the right side of the slide, partially overlapping the text area.

**KASSANDRA TIMOTHE**

COUNCILWOMAN

# The NoMi Business Summit Experience

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**Equip. Prepare. Teach.**





## **Empower Your Business**

Discover transformation at the 2023 NoMi Business Summit. Unlock insights, expert advice, and practical strategies to thrive on your entrepreneurial journey, whether starting or seasoned. Empowering your long-term success.



## **Discover Resources**

City-sponsored event aims to connect you to grants, funding, and essential resources for your entrepreneurial journey. Elevate your business by leveraging available resources with our guidance and turn vision into reality.



## **Forge Powerful Connections**

Engage with a dynamic community of entrepreneurs, mentors, investors, and experts. Embrace collaborative efforts that empower your business growth.





## Unlock Your Potential

Discover boundless opportunities, connect with a vibrant community, and access funding resources to elevate your entrepreneurial journey.



## Execute Your Vision

Gain essential strategies, connect with industry experts, and access resources to turn your plans into reality. Join us for a transformative event designed to empower your execution and propel your business forward.



## Thrive Together

Join a vibrant community of entrepreneurs, access funding options, and propel your business forward with expert guidance. .





**Learn how to  
innovate, strategize,  
and thrive like a  
business leader. In  
22 captivating hours.**

Our theme for 2023 is *Cast the Net: Amplifying Growth and Seizing Opportunities*

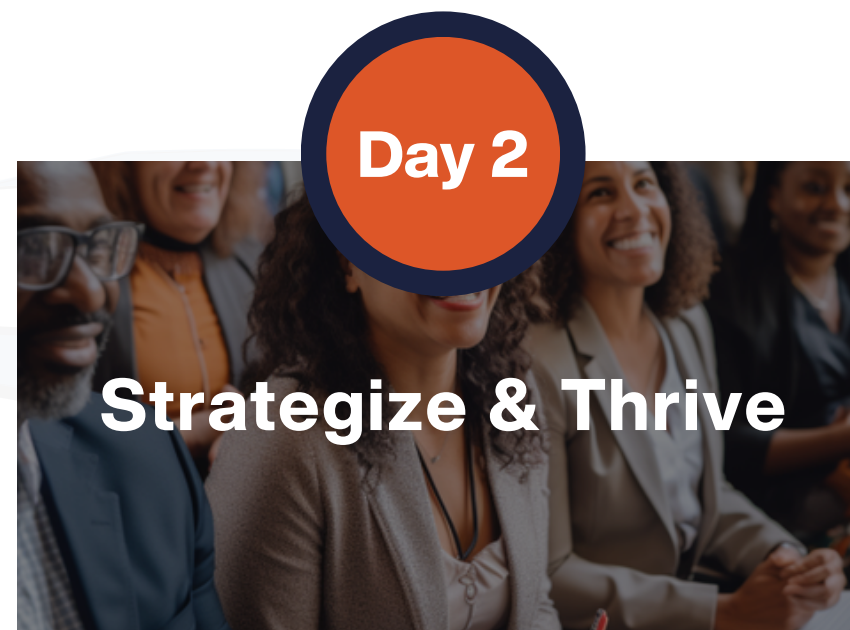
Join us at the NoMi Business Summit, where aspiring and seasoned business owners come together to unlock new opportunities, forge powerful connections, and access a wealth of resources.

Experience 3 transformative days of insightful sessions, expert workshops, and strategic networking, empowering you to take your vision from concept to reality. As an attendee, you'll gain the knowledge and tools needed for sustainable success, while partners find the ideal platform to showcase their support and connect with a vibrant community of entrepreneurs. Together, let's create waves of positive impact in North Miami's thriving business landscape.

# The NoMi Business Summit Experience



**Equip :** Kickstart the summit with at our Opening Networking Mixer, where you'll connect with like-minded peers, mentors, and industry experts. Embrace the power of networking as you forge meaningful relationships that will elevate your business to new heights.



**Prepare:** From honing your business acumen to exploring groundbreaking strategies, dive into a day of immersive sessions led by top-notch speakers, gaining invaluable insights, emerging strategies and expert guidance.



**Teach:** Immerse yourself in expert sessions, gain actionable tools from transformative workshops, and celebrate your path to success with newfound connections at our closing mixer.

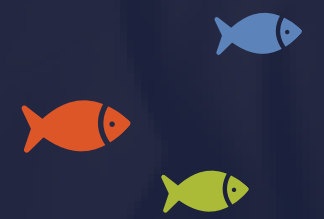
# An Ocean of Opportunities

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Seize the opportunity to showcase your brand to a dynamic audience of aspiring entrepreneurs and business leaders at the NoMi Business Summit, sparking success and forging lasting connections.



**NoMi Business Summit  
empowers partners to embrace  
and amplify the entrepreneurial  
spirit, fostering a brighter future  
for our community.**





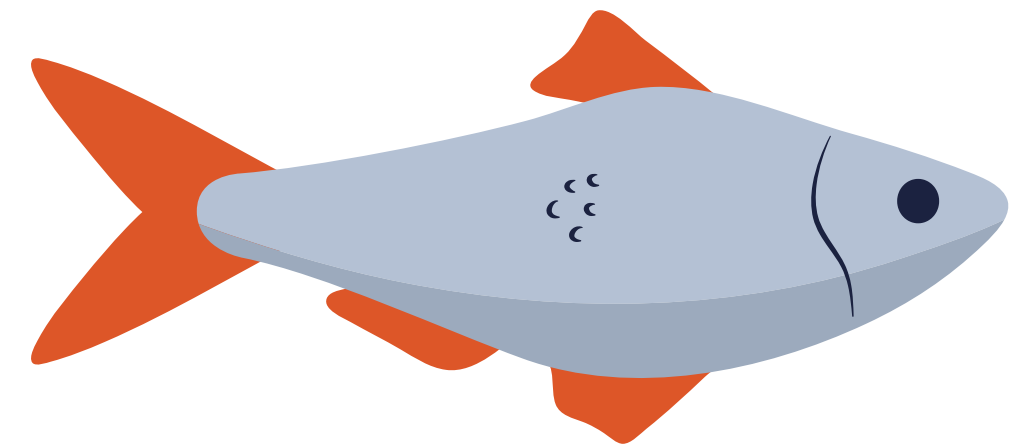
# Presenting Sponsor- The "Big Fish"

A single Presenting Sponsor opportunity will be exclusively offered for association with the 2023 North Miami Teach to Fish Business Summit for a one-year period across all marketing elements. Potential targets for Presenting Sponsor can include national brands associated with business, such as: Amazon, Office Depot and Federal Express. Example: 2023 North Miami Teach to Fish Business Summit Presented by \_\_\_\_\_.

## A Comprehensive Offering

- Primary brand placement on all participating events.
- Recognition as an official partner of the 2023 NoMi Business Summit
- Keynote speaking opportunity
- Premier Table at the On The Hook Business Expo
- Post-event analysis & reporting.
- Opportunity to provide special offers and discounts to event participants.

Investment: \$10,000



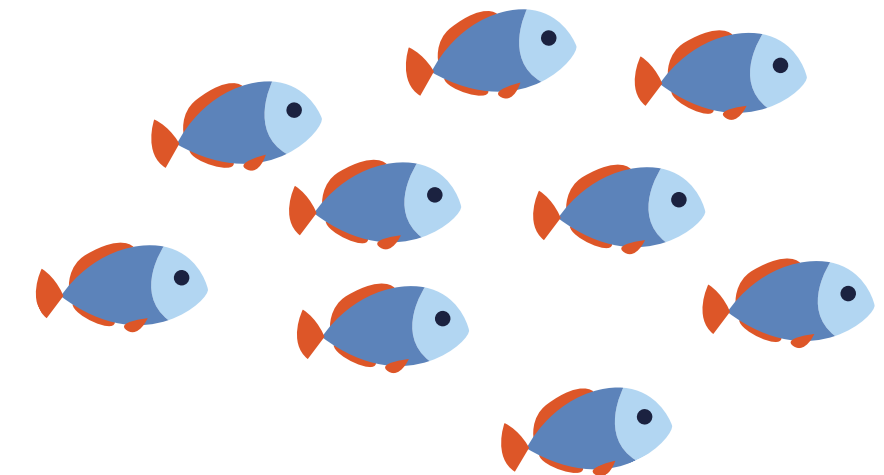
# Session Sponsors- "School of Fish"

Session Sponsorships will be offered to businesses who seek to connect with the local North Miami business sector on a direct level. Session Sponsors will be limited to twelve in total, one for each educational session at the summit. The Session Sponsors will partner with the organizers to present the session material. The Session Sponsors will be listed in all summit marketing material, including the web site. In addition, the Session Sponsors will receive the contact information for each session participant who opts-in, in order to follow-up on future business opportunities.

## A Comprehensive Offering

- Primary brand placement on all participating events.
- Recognition as a Session Sponsor of the NoMi Business Summit
- Opportunity to Present a Session
- Premier Table at the On The Hook Business Expo
- Opportunity to provide special offers and discounts to event participants.

Investment: \$5,000



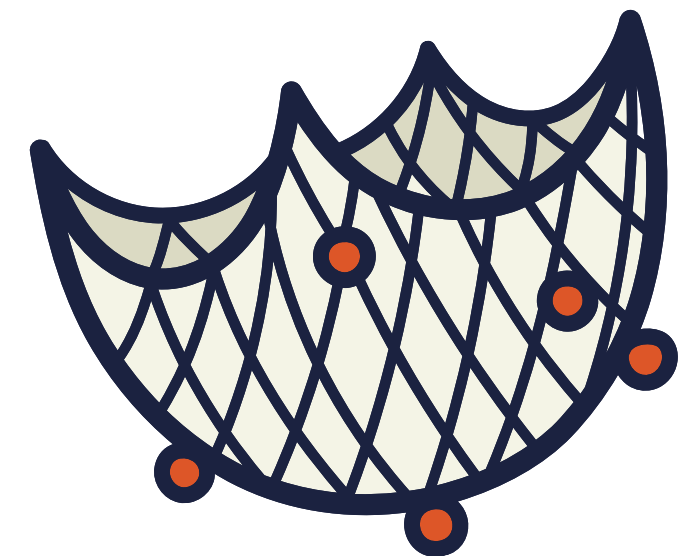
# Networker Sponsors- "Cast the Net"

The opening and closing day networker will allow for 2 corporate sponsors. The Networker Sponsorship includes your company logo presented on banners at the event, along with a welcome address by a company spokesperson. Company name listed as Networker Sponsor in all marketing materials and agenda

## A Comprehensive Offering

- Primary brand placement on all participating events.
- Recognition as a Networker Sponsor of the 2023 NoMi Business Summit
- Premier Table at the On The Hook Business Expo
- Opportunity to provide special offers and discounts to event participants.
- A welcome address by a company spokesperson

Investment: \$2,500



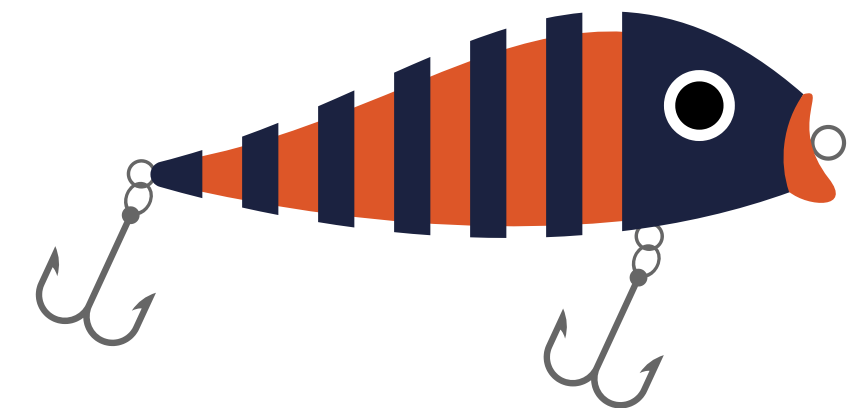
# Luncheon Sponsors - "Take The Bait"

2 lunch sponsors per day will be offered. The Brunch/Lunch Sponsorship provides for your company logo on the screen at the start of the brunch/lunch, as well as a welcome address from your company spokesperson. Company name listed as brunch/lunch sponsor in all marketing materials and agenda

## A Comprehensive Offering

- Primary brand placement on all participating events.
- Recognition as a Luncheon Sponsor of the 2023 NoMi Business Summit
- Premier Table at the On The Hook Business Expo
- Logo Placement at the Start of Luncheon
- A welcome address by a company spokesperson

Investment: \$1,000



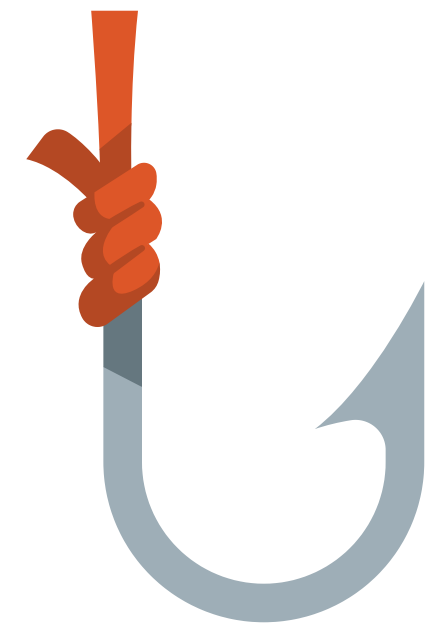
# Business Expo- "On The Hook"

During the summit, from pre-registration to the conclusion on the final day, the Business Expo will be open to all attendees. The Expo will consist of branded tables manned by company representatives and featuring business materials on display. One table per business, \$500 each. Expected number of expo participants will be 250.

## A Comprehensive Offering

- Brand placement on participating event material.
- Premier Table at the On The Hook Business Expo
- Opportunity to provide special offers and discounts to event participants.

Investment: \$500



# NoMi Business Summit Past Sponsors





# Sponsor Spotlight

***“As a sponsor of last year's NoMi Business Summit, we were thrilled by the engaged and ambitious attendees. The event provided valuable networking opportunities and practical business insights. Our brand visibility soared, and we're excited to continue supporting North Miami's entrepreneurial community.”***



*Dave Burney  
Nationwide Payment Systems  
The Greater North Miami Chamber of  
Commerce*



# Teach to Fish NoMi Business Summit 2022

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Past Editions



**The moments that inspired, connected, and propelled us forward at the 2022 NoMi Business Summit.**





**Fueling dreams and connections at our empowering brunch, networking mixer, and sessions.  
#NoMiBusinessSummit**





**Reliving the highlights of last year's event: building bridges, forging partnerships, and gaining insights.  
#NoMiBusinessSummit**



# Corporate Response Form

\_\_\_Yes! We would like to be a Corporate Sponsor for the Teach To Fish NoMi Business Summit

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

We would like to support the event at the following level:

- The “Big Fish” Presenting Sponsor: \$10,000**
- “School of Fish” Session Sponsors: \$5,000**
- “Cast the Net” Networking Sponsor: \$2,500**
- “Take the Bait” Lunch Sponsor: \$1,000**
- “On the Hook” Business Expo: \$500**
- Other Amount**

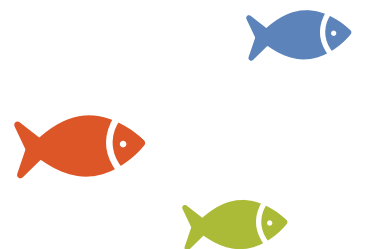
**For more information please contact**

**Shenell Cooper**

**Ph: 786-385-8662**

**[district2@northmiamifl.gov](mailto:district2@northmiamifl.gov)**

**[www.nomibusinesssummit.org](http://www.nomibusinesssummit.org)**







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**NORTH MIAMI**  
*Business Summit*