



BECOME A ROLLS FRANCHISEE

Do you want to be part of
building the Rolls chain
success story?

We operate on a franchising
basis, and there are currently
over 100 Rolls restaurants
around Finland.

rolls.fi/en/franchise

THESE PRINCIPLES GUIDE OUR OPERATIONS



A SEAMLESS CONCEPT

Our concept brings together great-tasting products, premium ingredients, and a strong, recognizable brand identity.



FAIRNESS

Rolls' most important value — it means generous portions, honest ingredients, and fair partnerships.



EASE

Becoming a Rolls Franchisee is easy: there is no joining fee, and we provide full support and training for new franchisees.



PROUDLY FINNISH

We choose Finnish products whenever possible. Rolls burgers and services have been awarded the Key Flag Symbol (Avainlippu), signifying Finnish quality and origin.



SUPPORT CLOSE BY

We are always here to help our Franchisees — including with marketing and training. We are committed to long-term partnerships.

AS A ROLLS FRANCHISEE, YOU BENEFIT DIRECTLY FROM THE CHAIN'S READY-MADE CONCEPTS AND MARKETING CAMPAIGNS.

YOU RECEIVE:

- Training and orientation
- Marketing and communications support – visibility nationally and locally
- Supplier network – agreed prices and guaranteed availability

WHO IS ROLLS FRANCHISEE SUITABLE FOR?

1. You have an entrepreneurial spirit and a desire to serve customers
2. You are ready to work and lead your own team
3. You value fair and domestic operations



INTERESTED IN BECOMING A ROLLS FRANCHISEE?

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You can find us on social media



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