

# WORKING WITH YOUR LIFE PARTNER

HOW TO ACHIEVE HARMONY AND KICK GOALS



# Want To Love Your Business Again?

Hi, we're Andy and Angela Smith, co-founders of Lifestyle Tradie and Dr. DRiP Plumbing. We teach tradies in business, just like you, how to break the cycle of chaos — long hours, hiring and cash flow dramas, debt collection, and constant bickering.

When you started your trade business, it was a proud moment. You'd finally be in control. Best of all, it was your ticket to a **better lifestyle for you and your family**. More freedom. But now, the self-doubt has crept in. You had no idea how busy and lonely you'd be feeling at the same time.

How do we know this? We've been there, too.

When we started our own trade business, Dr. DRiP Plumbing in 2000, it went gangbusters. It quickly grew into a **multimillion-dollar business**. At the peak, we had a team of 17 tradies, with eight vehicles on the road. We were on top of the world, right?

Wrong. Our lives were in complete chaos.

Like flicking a switch, we went from making **\$50,000 a month to losing \$50,000 a month**. At our worst, we had \$188,000 outstanding. The dire situation was soul-destroying for both of us and it took a heavy toll on our marriage. Everything we'd worked hard for was hanging in the balance.

We had no systems. Andy kept everything in his head. BIG mistake. Before our eyes, the business was **spiralling out of control** — and we were financially, emotionally and physically spent. We had no idea how to fix it and nowhere to go to get help, which completely weighed us down.

After hitting rock bottom in business ourselves, we climbed out the hard way, learning our biggest lessons through expensive trial and error. Based on this experience, we've developed **Lifestyle Tradie's** award-winning trade business education hub and community.

Here's the thing. It's the best business people who are successful, not the best tradies. TAFE only taught you the rules and regulations. Your first boss only taught you how to swing a hammer. **You've never been taught how to become a business owner, until now.**

You don't have to reinvent the wheel.

Lifestyle Tradie Membership is for you — plumbers, electricians, builders, landscapers, painters, glaziers, air conditioning technicians, and more — if you want to **reclaim that proud moment**, where anything is possible.

To your success,

**Andy & Angela Smith**

*Andy & Ange Smith*



# Finding harmony when you work with your life partner

People may call you crazy for working alongside your partner. It is hard enough maintaining a healthy and harmonious relationship when you live quite separate lives, let alone when you are sitting in each other's back pockets for 24 hours a day, as you cross over between work and home life.

You are close with your partner and it is this closeness which can lead to vocal opinions, unfiltered comments and inflexible attitudes. Not only is this impacting on work, but it has crashed down on your home life like a tidal wave. You are over it, your partner is over it and you can guarantee that if you have children (although they would never voice it) are over it too.

However, when times are good you and your partner make a complimentary team. Like Yin and Yang, you are so perfectly opposite that you create a complete whole. It is your unique balance of strengths and weaknesses that will result in your greatest successes.

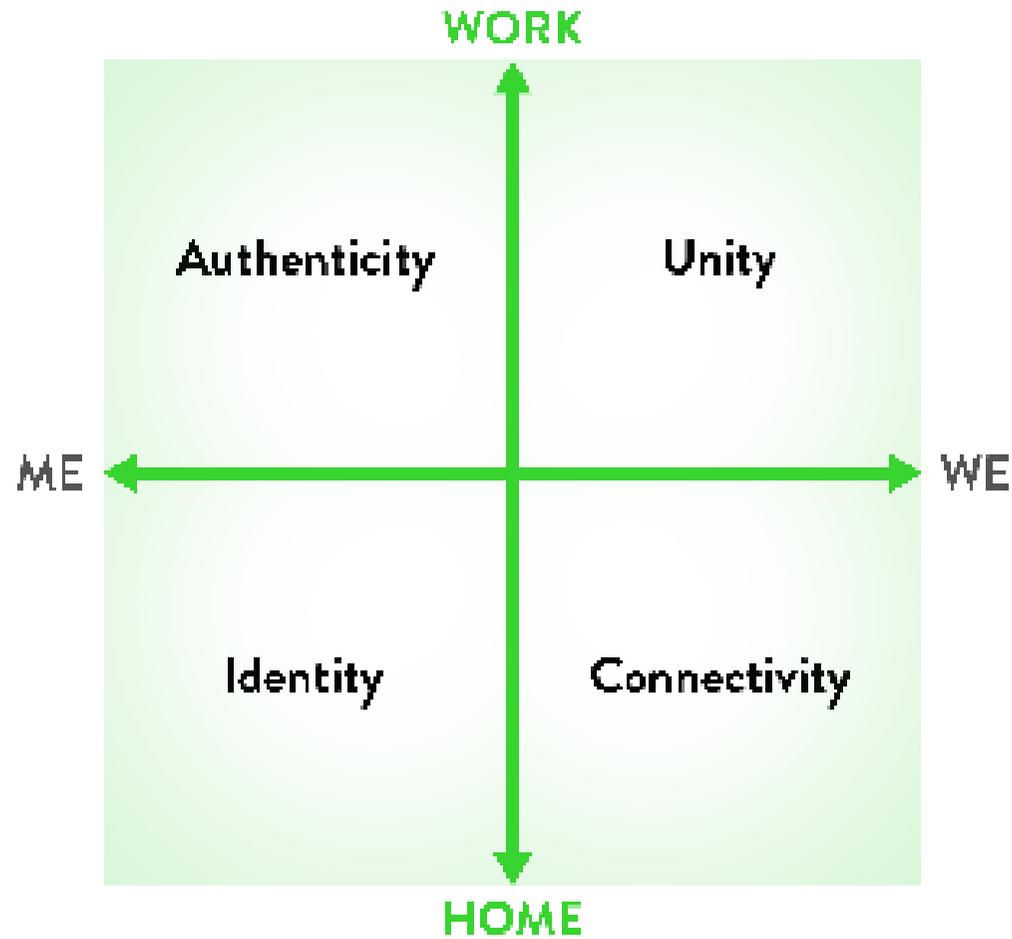
So how can you harness the power that you bring to the table as the perfect pair? 'The Profitable Partner Formula' will help you do just that.

'The Profitable Partner Formula' consists of the activities you and your partner need to do at 'work' and 'home' both individually ('me') and together ('we') to live a happy, harmonious, and fruitful life.

**“ ‘The Profitable Partner Formula’ consists of the activities you and your partner need to do at ‘work’ and ‘home’ both individually (‘me’) and together (‘we’) to live a happy, harmonious, and fruitful life.**



## The Profitable Partner Formula



# ‘ME’

For a successful partnership you and your partner need to bring your own unique ‘identity’ and ‘authenticity’.

## Identity

This relates to YOU at HOME. It is about putting your ‘best self’ forward so that this flows into your relationship. You both existed as your own ‘selves’ before you knew each other, so take time away from each other to connect with that part of yourself, whether that’s a walk on the beach or a weekend away with friends.

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## Authenticity

This relates to YOU at WORK. It is about remaining authentic to your strengths and weaknesses in a work capacity.

In order to remain authentic and leverage this authenticity do the following:

1. Write down you and your partner’s’ strengths and weaknesses
  2. Share your thoughts
  3. Together, allocate business responsibilities based your strengths. This creates accountability, responsibility, and ownership.
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# ‘WE’

True magic happens when you and your partner bring your ‘best selves’ together to form a team. You must come meet with ‘unity’ and effective ‘connectivity’.

## Unity

This relates to you and your partner TOGETHER at WORK. This is about understanding what you need from your partner, to take the business from A to B. It’s about ensuring you know each other’s roles and responsibilities that will help you achieve your goals. Take 5 minutes each day to chat at work, to understand what each person is working on that day.

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## Connectivity

This relates to you and your partner TOGETHER at HOME. Without connection there is no partnership so you must encourage connectivity with your partner.

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## Connectivity

What that means it taking time out for yourselves whether that’s family dinner each night or a specific date night. What that doesn’t mean is talking about work during those times.

If you do find yourself needing to talk about work, ask your partner for permission to ask a few questions. That way they can set the boundary as to whether they’re in the mindset to talk about it or not.

# WHAT'S NEXT?

You're the one wearing the heavy load of responsibility - and suffering major stress.  
Find out how we can help further...



LISTEN TO...



This podcast is about having conversations on topics that matter to tradies, tradie wives, and partners who want to be better at business. You'll hear expert tips, step-by-step trade business strategies, insights and the occasional rant!

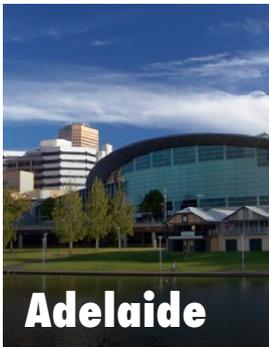
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## BOOK A GAMEPLAN CALL

Book in for a FREE Gameplan call, where we give you the clarity and direction needed to help you create the lifestyle and freedom you deserve.

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