

THE PRELOADED YEAR



Meet Andy and Ange

Your Trusted Guides in Building a Thriving Trade Business

Andy and Angela Smith are the husband-and-wife duo behind Lifestyle Tradie, Australia's leading coaching business and community for trade business owners. With over 20 years of experience running their successful plumbing business, Dr. DRiP Plumbing, Andy and Ange know firsthand the challenges of juggling the tools, the quotes, the late nights, and the relentless chaos of running a trade business.

At its peak, Dr. DRiP was a thriving operation with 17 tradies and 8 vehicles on the road, but behind the scenes, it was anything but smooth sailing. The constant stress of managing cash flow, long hours, and a growing team left Andy and Ange burnt out and wondering if it was all worth it. Determined to turn things around, they created a step-by-step business system that transformed their business—and their lives.

Since 2009, Andy and Ange have been on a mission to help other tradies avoid the same struggles. Through Lifestyle Tradie, they've coached thousands of trade business owners across Australia to take control of their businesses, boost profits, and win back their time. Their proven strategies are designed by tradies, for tradies, making them practical, relatable, and easy to implement.

As authors of the best-selling book "Start Up, Scale Up, Sell Up", Andy and Ange combine decades of hard-earned experience with an award-winning coaching program that tackles the unique challenges of the trade industry. From marketing and financial management to building systems and hiring rockstar teams, Lifestyle Tradie gives business owners the tools and support they need to succeed.

Why Lifestyle Tradie?

Andy and Ange don't just teach theory—they've lived the highs and lows of running a trade business. Their approach is about more than just making money. It's about building a business that supports the lifestyle you want, giving you the freedom to spend time with your family, pursue your passions, and truly enjoy the fruits of your hard work.

They also understand that success is strongly influenced by who you surround yourself with, so they've built a network of ambitious, like-minded trade business owners as part of Lifestyle Tradie. Imagine being able to tap into a community of hundreds of tradies, supportive coaches and trainers, who all want to see you succeed. It's like having access to a hive-mind of experience and wisdom ... to help you build the business and life of your dreams.

Whether you're just starting out, scaling up, or planning your exit, Lifestyle Tradie is here to help you create a profitable, sustainable, and stress-free trade business.

To your success,

Andy & Angela Smith

Andy & Angela Smith



THE ROCK BUILDER - PERSONAL



<p>Immediate family birthdays</p>	<p>Holidays (Where, When, What, Who?)</p>
<p>Morning routine</p>	<p>Health & Fitness (Mental & Physical)</p>
<p>Evening routine</p>	

THE PEBBLE PLANNER - PERSONAL



Birthdays	Family events
Partner nights	Friend events
Art/Culture/Sports events	Other

THE SAND SNAPSHOT - PERSONAL



<p>Hobbies/skills</p>	<p>Personal care</p>
<p>Contributions (Charity, Donation, Times, Skills)</p>	<p>Other</p>

BUSINESS SNAPSHOT

Instructions: mark with an X or insert details



	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
# weeks	4	4	4	5	4	4	5	4	4	5	4	5
Current year revenue (average)												
Target revenue												
Slow vs Busy Months												
Red Flag months (highest expenses)												
Opportunity months												
Team size (new members?)												
6 Week Cycle' months	Cycle 1	Cycle 1	Cycle 2	Cycle 2	Cycle 3	Cycle 3	Cycle 4	Cycle 4	Cycle 5	Cycle 5	Cycle 6	Cycle 6

What is the single biggest business problem you must fix in 2026?

**Public
Holidays**

	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED
JAN				1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31				
FEB							1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28				
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DEC		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31						

WHAT'S NEXT?

You're the one wearing the heavy load of responsibility - and suffering major stress. Find out how we can help further...



LISTEN TO...



This podcast is about having conversations on topics that matter to tradies, tradie wives, and partners who want to be better at business. You'll hear expert tips, step-by-step trade business strategies, insights and the occasional rant!

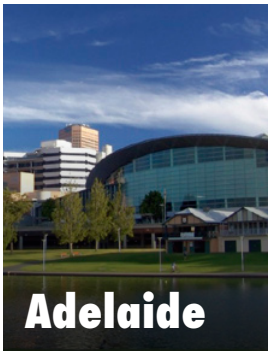
www.lifestyletradie.com.au/podcast

Stress Free! TRADIE

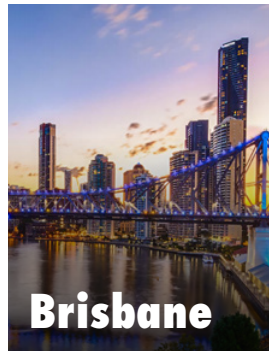
1-DAY LIVE EVENT FOR
TRADE BUSINESS OWNERS



Perth



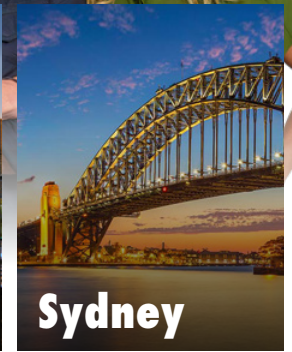
Adelaide



Brisbane



Melbourne



Sydney

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BOOK A GAMEPLAN CALL

Book in for a FREE Gameplan call, where we give you the clarity and direction needed to help you create the lifestyle and freedom you deserve.

BOOK NOW

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