# **Radiance Health and Wellness Coaching**

# Email Opt-In Privacy Policy

Effective Date: January 19, 2024

Thank you for choosing to subscribe to email communications from Radiance Health and Wellness Coaching. This Privacy Policy outlines how we collect, use, and protect the personal information you provide during the email opt-in process. By opting in to receive emails from us, you agree to the terms outlined in this policy.

1. Information We Collect:

When you opt in to receive emails from us, we may collect the following information:

- Full Name
- Email Address
- Phone Number
- Preferred Communication Preferences

2. How We Use Your Information:

We use the information collected during the email opt-in process for the following purposes:

- Sending you relevant content, updates, and promotional materials
- Personalizing your email experience based on your preferences
- Analyzing email campaign performance and user engagement

# 3. Consent:

By opting in to receive emails, you provide explicit consent for us to collect, process, and use your personal information for the stated purposes. You can withdraw your consent at any time by using the unsubscribe link provided in our emails.

4. Security Measures:

At Radiance Health and Wellness Coaching, we are committed to ensuring the security of your personal information. We implement industry-standard security measures to

protect against unauthorized access, disclosure, alteration, and destruction of your data.

# 5. Third-Party Disclosure:

We do not sell, trade, or otherwise transfer your personal information to third parties without your explicit consent. However, we may share your information with trusted third parties who assist us in operating our website, conducting our business, or servicing you, as long as those parties agree to keep this information confidential.

#### 6. Cookies:

We may use cookies to enhance your experience on our website and track user interactions. You can manage your cookie preferences through your browser settings.

# 7. Changes to Privacy Policy:

We reserve the right to update and modify this Privacy Policy at any time. Any changes will be reflected on this page, and the effective date will be updated accordingly.

#### 8. Contact Information:

If you have any questions or concerns about this Privacy Policy, please contact us at jen@radiancehealthwellnesscoaching.com.

By opting in to receive emails, you acknowledge that you have read and understood this Privacy Policy and agree to its terms.