Technical Recruitment Demystified

A PRIMER SERIES FOR NEW TECH RECRUITERS

Understanding the role of a ...

PRODUCT OWNER

by

AYUB SHAIKH

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💡 DEFINING THE ROLE

A Product Owner directs product development, aligning it with customer needs and business goals. They bridge communication, guiding the product from concept to launch while adapting to market changes for success.

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KEY TECHNICAL SKILLS

- Understand market trends, competitors, regulations, and customer preferences.
- Familiarity with Agile, Scrum, Waterfall, and software development processes.
- Grasp of technology, software architecture, and ability to make informed decisions on technical trade-offs.

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KEY SOFT SKILLS

- Ability to effectively convey vision, requirements, and priorities to diverse stakeholders.
- Ability to inspire teams, set clear vision, and drive consensus without formal authority.
- Ability to understand user, customer, and team perspectives for informed decision-making.

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TOOLS USED

- Aha!, ProdPad, ProductPlan for feature backlogs and progress tracking.
- Jira, Trello, Asana, Microsoft Project for project planning and resource management.
- Slack, Microsoft Teams, Zoom, Skype for effective team communication.

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QUALIFICATIONS AND CERTIFICATIONS

- Education: Bachelor's or master's degree in business, technology, or design provides a strong foundation.
- Certifications: CSPO for Agile practices and CPM for a comprehensive product management skill set.

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THE TRAINING TO TRANSFORM YOUR NORMAL RECRUITERS INTO

WORLD-CLASS TECHNICAL RECRUITERS

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