

Your AI Voice Assistant 727-639-7078

A2P 10DLC SMS Registration – Info Sheet & Checklist

# For Business Text Messaging Compliance in the U.S.

## → What is A2P 10DLC?

A2P (Application-to-Person) 10DLC is a registration process required by U.S. mobile carriers for any business sending SMS messages through automated platforms like Go High Level. It verifies your business, protects consumers from spam, and ensures your messages are delivered reliably.

### Why You Must Register

If you send business texts without A2P registration:

- - O Carriers may suspend your number or charge fines
  - Your customers may never receive your messages

### What We Register For You

We handle the full registration process, which includes:

Submitting your business details to The Campaign Registry (TCR)

- Registering your brand, use case, and 10-digit phone number
  Setting up compliance within Go High Level
- Ensuring you meet all carrier and federal regulations

#### **• How Long Does It Take?**

- Typical Approval Time: 3–7 business days
- Expedited when info is accurate and complete
- We'll notify you as soon as you're approved and ready to send SMS

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### What It Costs

- One-Time Setup Fee: \$120
  Covers filing, configuration, and compliance management
- Ongoing Cost: \$0.15 per minute of SMS usage (standard rate)

## A2P Registration Checklist

Make sure the following info is ready:

- ✓ Legal Business Name
- ✓ EIN (Employer Identification Number)
- ✓ Business Address
- ✓ Business Website (if applicable)
- ✓ Industry/Type of Business
- ✓ Use Case: e.g., Appointment Reminders, Lead Follow-Up, Customer Support
- ✓ Authorized Contact Name & Email

For questions or help completing this form, contact:

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