

Jim Cessna

New Media Journalist & Videographer
Florida Action News Group (FANG)



Jim Cessna is a dedicated new-media journalist and videographer with a sharp focus on the home-service industry in Southwest Florida. With a background in digital storytelling and production, he brings forward-thinking journalism to the craftsmen, contractors, and service professionals who keep the region running. Through immersive video, written features, and strategic media consulting, Jim delivers narratives that build trust, inform homeowners, and spotlight the unsung heroes of the trades.

348
MONTHLY
UNIQUE VISITORS

192
ESTIMATED
MONTHLY BLOG
VIEWS

796
SOCIAL MEDIA
FOLLOWERS

Services & Rates

- Journalism & Article Writing
- Video Production & Editing
- Content Marketing
- PR Storytelling for Home Service Professionals
- SEO & Media Consulting

Contact

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About FANG – Florida Action News Group

Trusted News & Insights for Southwest Florida Homeowners and Service Pros. FANG is a digital-first journalism outlet committed to uncovering the real-world stories behind the pipes, wires, and tools that serve Florida families every day. From plumbing and HVAC to construction and electrical, FANG gives voice to the professionals, offers clarity to the homeowners, and brings community value through transparent, impactful storytelling.