

Privacy Policy

Effective: May 1, 2025

At aeg&Co, your privacy matters. This Privacy Policy explains how we collect, use, and protect your personal information when you engage with our website, products, and services, including Momentum Journals and The Daily Momentum membership.

Information We Collect

We collect personal information that you provide directly, such as your name and email address, when you subscribe, make a purchase, or create an account. Payment details are collected and securely processed through Stripe; we do not store full payment information on our servers.

In addition, we may collect technical information automatically when you visit our site. This can include your IP address, browser type, device data, pages visited, and referring URLs. We use cookies, pixels, tags, and analytics tools to understand how visitors interact with our content, monitor marketing performance, and improve the experience we offer.

Use of Personal Information

Your personal information is used to deliver the services you've requested, manage your account, communicate with you, and personalize your experience. This may include sending journal downloads, membership updates, or relevant offers. You can unsubscribe from promotional communications at any time by using the link provided in our emails.

We also use information to improve our business operations, track the performance of our marketing efforts, and maintain the functionality and security of our site.

Third-Party Services

We do not sell or rent your personal data. However, we may share your information with trusted third-party service providers who assist with payment processing, email delivery, customer management, website hosting, and analytics. These providers have access only to the data necessary to perform their functions and are required to keep it secure and confidential.

Our platform is built on FEA Create, which includes integrated tools for email, CRM, and member portal access. All services used are selected for their commitment to privacy and data protection.

Account Access and Data Security

To access membership content, you will create an account with login credentials. You are responsible for maintaining the confidentiality of your account information. We implement reasonable administrative, technical, and physical safeguards to protect your personal information from unauthorized access, loss, or misuse. However, no method of data transmission over the internet can be guaranteed as 100% secure.

Children's Privacy

Our services are not directed to children under the age of 13. We do not knowingly collect personal information from individuals under 13 years old. If we become aware that such information has been submitted without parental consent, we will take immediate steps to remove it. If you believe a child has provided personal information, please contact us directly.

Use of AI Tools

Some services on our site include interactive tools powered by artificial intelligence (AI), including GPT-based systems. These tools are designed to support journaling, reflection, and mindset development. While AI-generated responses are based solely on the inputs you provide, aeg&Co does not store your conversation data or use it to train AI models. Inputs submitted to these tools are processed securely and temporarily to generate responses, and are not retained or linked to your personal account. AI content is provided for educational and personal development purposes only and should not be interpreted as professional advice.

Your Rights and Choices

You have the right to request access to your personal data, update it, or request its deletion. You may also opt out of receiving promotional communications at any time. To exercise any of these rights, please contact us at the email below.

Changes to This Policy

This Privacy Policy may be updated from time to time. If changes are made, the revised policy will be posted with an updated effective date. We encourage you to review this policy periodically to stay informed about how your information is protected.

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