

✦ JM Digital

# ROOFING

Case Study

[jmdigital.com](http://jmdigital.com)

# ROOFING

## The client

This is a company focused on professional roofing, roof replacement, inspection, and design.

Niche  
**ROOFING**

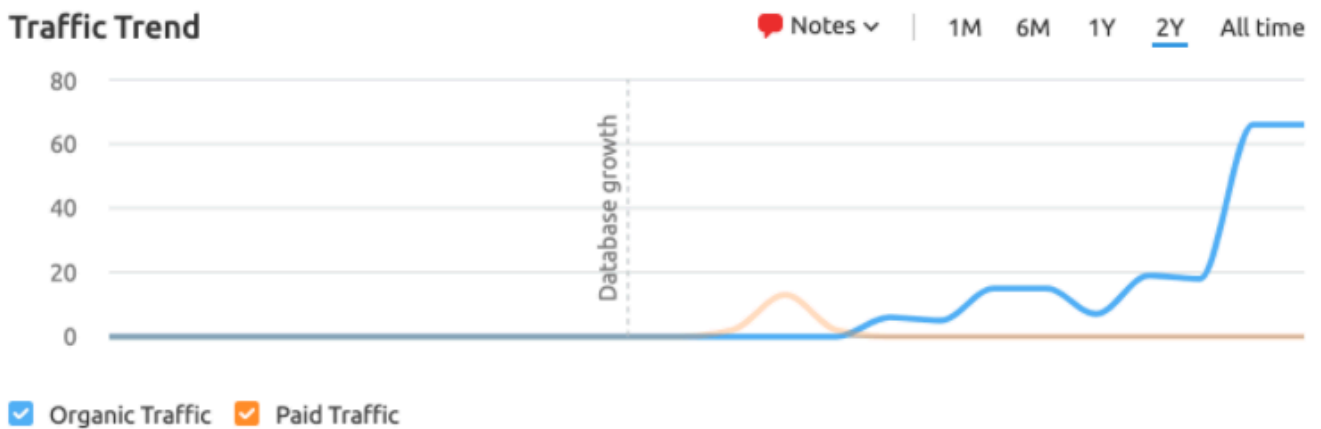
## The Solutions

We worked on developing content on the site and building out service pages. We optimized the homepage for search to increase traffic.

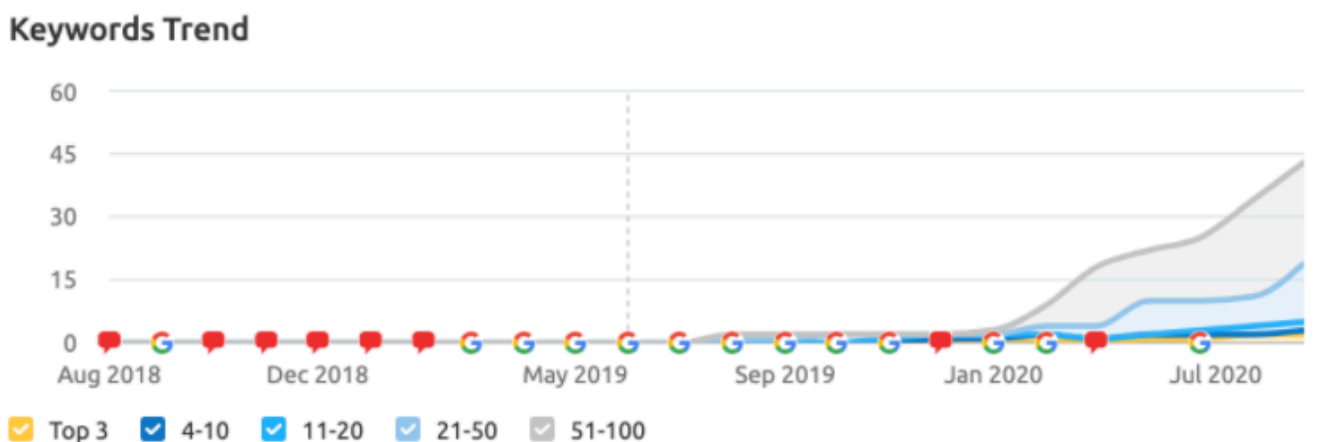
## The Results

Our efforts greatly impacted the traffic and helped contribute to new keyword rankings on site.

### Traffic Trend



### Keywords Trend



Keyword	Start	Rank	1d	7d	Life	Search Vol.	Search Location
atlanta roofing company	> 100	34	—	↑ 2	↑ 66	590	Atlanta, GA, USA
atlanta roofing	> 100	54	—	—	↑ 46	5,400	Atlanta, GA, USA
roof replacements	44	1	—	↑ 99	↑ 43	12,100	Atlanta, GA, USA
roof repair services	> 100	59	↓ 8	↓ 2	↑ 41	1,300	Atlanta, GA, USA
roof repair services near me	> 100	62	↑ 38	↓ 3	↑ 38	170	Atlanta, GA, USA
roof installation	> 100	66	↑ 2	↑ 34	↑ 34	6,600	Atlanta, GA, USA
roofing companies in atlanta	70	45	—	—	↑ 25	590	Atlanta, GA, USA
roof repairs atlanta	> 100	87	—	↑ 13	↑ 13	390	Atlanta, GA, USA
atlanta roofing company	17	9	↑ 1	↓ 2	↑ 8	590	Atlanta, GA, USA
piedmont roofing services	6	1	—	—	↑ 5	10	Atlanta, GA, USA

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*Thank  
you*

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