



Privacy Policy

Last Updated: 15th November 2025

MoneyGeek Media Ltd ("MoneyGeek", "we", "us", "our") is committed to protecting your privacy and your rights under UK GDPR. Your personal data is handled responsibly, kept secure, and never shared without good reason.

This Privacy Policy explains the information we collect, how we use it, your rights, and how you can exercise them. It applies to all MoneyGeek products, courses, tools, websites, communications, and any offline interactions related to MoneyGeek Media Ltd (collectively referred to as "services").

Please read this policy carefully to understand how MoneyGeek collects, uses, and protects your personal information.

1. Personal Information We Collect

Information You Provide

We only collect personal information that you voluntarily provide, such as:

- Your name and email address when subscribing to the MoneyGeek Digest
- Information provided when purchasing a MoneyGeek product or course
- Details you share when contacting us for support

We do **not** collect sensitive personal financial data unless you choose to provide it for educational purposes.

2. How We Collect Information

We collect information through:

Purchases

To process product or course purchases and deliver content.

Email Subscriptions

To send newsletters, updates, and educational content.

Support Requests

To respond to questions or technical issues.

Functional Data (Required)

Some data is essential for our services to operate, including:

- Account setup
- Email delivery
- Payment processing
- Product access

You cannot opt out of functional data if you wish to use MoneyGeek services.

3. Why We Collect Personal Information

We use your information to:

- Provide and deliver MoneyGeek products and services
- Improve and personalise your learning experience
- Offer customer support
- Communicate updates, newsletters, and new resources
- Maintain the safety and performance of our services
- Comply with legal obligations

4. How We Use Personal Information

We process data for the following purposes:

Customer Support

To answer enquiries, resolve technical issues, and support you in using MoneyGeek products.

Communication, Marketing, and Updates

We may contact you to inform you about:

- new educational resources
- product announcements
- newsletters
- service updates
- surveys or feedback opportunities

You can opt out of marketing emails at any time.

Service Improvement

To analyse usage and improve MoneyGeek tools, courses, and user experience.

5. How We Share Personal Information

MoneyGeek **does not and will never sell your personal data.**

We only share data in the following circumstances:

Compelled Disclosure

If required by law, court order, or regulatory authority.

Business Change

In the event of a merger, acquisition, or sale of MoneyGeek Media Ltd. You will be notified of any such event.

Aggregate Data

We may share anonymised, aggregated data that cannot identify individuals.

Third-Party Services

Our services may include links to external websites. Their privacy policies apply when you interact with them.

6. Legal Basis for Processing

We rely on:

Legitimate Interests

For operations such as improving our services, sending essential updates, and maintaining platform security.

Consent

For marketing communications and newsletters. You may withdraw consent at any time.

7. Security, Storage & Retention

Security Measures

We use industry-standard security practices, including:

- secure servers with restricted access
- encryption (e.g., TLS) for data in transit
- secure storage with trusted service providers

While no system is 100% secure, we take every reasonable step to protect your information.

Storage Locations

Your data may be stored in the UK, EU, or where our trusted service providers operate. We ensure appropriate safeguards for international transfers.

Retention

We retain personal data only as long as necessary to:

- provide services
- fulfil legal obligations
- resolve disputes
- maintain business records

Different data types may have different retention periods.

8. Your Rights

Under UK GDPR, you have the right to:

- Access your personal data
- Correct inaccurate information
- Request deletion of your data
- Restrict or object to processing
- Request data portability
- Withdraw consent at any time

To exercise your rights, contact:

chris@moneygeek.uk

We will respond within 30 days.

9. Marketing Preferences

You can unsubscribe from marketing emails at any time using the “Unsubscribe” link included in each email.

Essential service communications will still be sent if needed (e.g., policy updates, service interruptions, purchase confirmations).

10. Children’s Privacy

MoneyGeek does not target or knowingly collect information from children. If we become aware that data relating to a child has been collected, we will delete it promptly.

11. Contact Us

If you have any questions about this Privacy Policy, or if you wish to exercise your rights, contact:

Email: chris@moneygeek.uk

Address: MoneyGeek Media Ltd, 71-75, Shelton Street, Covent Garden, London, United Kingdom, WC2H 9JQ

MoneyGeek Media Ltd is the **data controller** for personal information collected through our services.

12. Changes to This Privacy Policy

We may update this policy from time to time. When we make changes, we will update the “Last Updated” date at the top of this page. Significant changes may be communicated directly via email or a notice on our website.

FAQ

Why is MoneyGeek updating its privacy policy?

To meet GDPR requirements and maintain transparency around how we handle personal data.

What is UK GDPR?

UK GDPR is the UK’s data protection regulation, designed to strengthen privacy rights and ensure companies use data responsibly.

How often will this policy be updated?

We update it when necessary to reflect changes in regulations, services, or business operations.

How is my information used?

We use your data for improving services, customer support, communication, marketing, performance analysis, and platform security.

Does MoneyGeek sell my information?

No. We never have, and we never will.

Can I opt out of sharing my information?

You can opt out of marketing communications at any time. Functional data is required for using MoneyGeek services.

How do I delete my data?

Email: chris@moneygeek.uk

Note: deleting your data may impact access to your courses or tools.

How long do you keep my data?

We retain data only as long as necessary to deliver services, fulfill legal obligations, or resolve disputes.

How is my data secured?

Through encryption, restricted-access servers, and secure third-party providers.

Do you collect information from children?

No. MoneyGeek is not designed for children, and we do not knowingly collect data from them.

How can I contact MoneyGeek with privacy questions?

Email: chris@moneygeek.uk