



3-Step Coaches Success Kit on How to
Design & Monetize Your Message to Grow
Your Coaching Business Now!

BrandonHintz.com

Welcome!

This will guide you on how to Design & Monetize your coaching business by answering a series of questions.

It's very simple:

STEP 1 - GO TO PAGE 3 SECTION: SUCCESS CHECKLIST

ANSWER the 4 sets of 2 questions WITH, YES OR NO



STEP 2 - PROCEED TO next SECTION on the right of page 3

ANSWER the 4 questions to the best of your ability



STEP 3 - GO TO PAGE 4 and make a LIST

LIST DOWN what area(s) your PROGRAM/OFFER SOLVES on the Solution List. You may indicate as many results as you and add some



STEP 3 - Book Your FREE High impact Call and Gain Clarity on YOUR path!



Success Checklist

Answer Yes or No

WHO

Who do you want to be known by?

WHAT

What do you want to be known for?

WHEN

When will your client know they need you?

WHY

Why will your client work with you?

AUDIENCE

Yes or No

I have nailed down my industry/ niche.

Yes or No

I have identified and niched down to only work with my perfect client.

SOLUTION

Yes or No

The solution I provide speaks directly to my audience needs.

Yes or No

My solution clearly states the gain in the messaging.

PAIN OR CHALLENGE

Yes or No

i know my perfect client's pain points and current challenges.

Yes or No

I know when my client needs me the most.

GAIN

Yes or No

My program provides a solution to the pain or challenge.

Yes or No

My program speeds up the timeframe to the solution.

Solution List

WHAT AREA(S) DOES YOUR PROGRAM OR OFFER COVER

[illegible]

Choose all that applies and list as many as you can in the left Solution List

- Does it- Speed up a process
- Does it- Eliminate pain
- Does it- Create pleasure
- Does it- Make money
- Does it- Save money
- Does it- Help you attain fuller health
- Does it- Save time
- Does it- Increase popularity
- Does it- Help you gain praise
- Does it- Give more comfort
- Does it- Clean stuff up
- Does it- Decrease effort
- _____
-

Self- Scoring

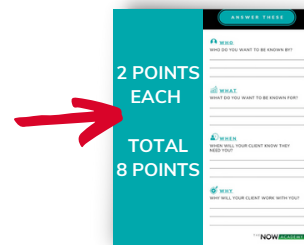
8 Categories of the Success Checklist

The Success Checklist has 8 categories, you can score yourself **2 points in each category**. That's a **total of 16 points** possible.



The Questionnaire

The questionnaire **consists of 4 questions**, you can score yourself **2 points on each** of the following, and if you're unsure of the answer you can give yourself 1 point. That's a **total of 8 points possible**.



The Solution List

Lastly, for the Solutions List, you can score yourself **1 point for every program/offer** you solve. You should have at least a **minimum of 3 points**.



We are here to help you identify your needs and goals to make the right decision for your business.

-
- By self-scoring the following with our criteria we can identify your strengths and weaknesses
 - Any score below 15 points means that some areas of your business could use some tweaking, so we'd recommend a clarity call with one of our experts.
 - If you've got a perfect score, congratulations! You must be a six-figure coach already.
 - NOW it's time to scale! There's always room for improvement and scalability, we want to help you get there.

SCORE CARD	SCORE
SUCCESS CHECKLIST	
WHO WHAT WHEN WHERE QUESTIONNAIRE	
SOLUTIONS LIST	

- Any score below 15 points means that some areas of your business could use some tweaking, so we'd recommend a clarity call with one of our experts.
- If you've got a perfect score, congratulations! You must be a six-figure coach.
- But you know what? There's always room for improvement and we want to help you get there.

Book your **IMPACT call**
with one of our team to go to the next level



**"If you want a different, better, and more meaningful
life tomorrow, start by making different
decisions today."**

JOIN OUR GROUP TODAY!

It's a great place to meet other coaches, get answers to your questions, and share what's working (or not) for you.



GET ACCESS TO

» GET ACCESS TO

OUR MONETIZE YOUR MESSAGE MINI COURSE

Inside the group, you'll get access to:

- In our community, we host **weekly livestreams**, drop loads of value posts, & answer questions around building a High Impact Coaching Business.
- Weekly live trainings for scaling your coaching business to 6 & 7-figures- **zero ad spend!**
- Get Our Best 7-Figure Organic Breakthrough Training, Offers, Client Acquisition, & Niche Audience Secrets All Inside Our Group!
- **And so much more!**

YES! I WANT IN!

Show me the Client Attraction Trainings!



THE HIGH IMPACT COACH METHODOLOGY THAT'S IGNITED IMPACTFUL GROWTH FOR OUR CLIENTS

As well as using this HIC method for my own business, I've used this to help successfully scale hundreds of businesses by a MINIMUM of 150% in their first 12 weeks! I call this the Path to Impact & Scalability. There are 3 phases, each of which is broken down into a set of practical steps to follow. I can help you use the same methodology and implement each step using my team, the "High Impact Crew", and my 10-million dollar rolodex of battle-hardened growth experts. Here's how it works:

HIC PATH TO IMPACT AND SCALABILITY



**Are you ready to scale your business
right now and breakthrough all the negative
resistance that stands in the way of your success?**

BECOME A CERTIFIED HIGH IMPACT COACH!



Book your **IMPACT call**
with one of our team to go to the next level



[BOOK A CALL NOW](#)



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