



Empowering Greenway: A Journey from Paper to Digital

CLIENT NEED

Greenway Auto Group, a dominant force in the automotive industry with 46 dealerships, grappled with the challenges of manual, paper-driven processes within their vast finance department, leading to inefficiencies and a pressing need for modernization.

SOLUTION

Recognizing the inefficiencies of traditional methods, Greenway collaborated with Smart Technologies. They embarked on a transformative journey, adopting the DocuWare solution. This marked a pivotal shift, transitioning from cumbersome paper processes to streamlined, digital workflows.

OUTCOMES

Post-implementation, Greenway experienced a remarkable boost in productivity, with standardized invoice approval processes ensuring consistency. The transformation also paved the way for anticipated cost savings in areas like payroll and storage, fortifying Greenway's operational efficiency.

AUTOMOTIVE GIANT'S PAPER CHALLENGE

Greenway Auto Group, with its headquarters in Orlando, FL, is a well-established name in the auto industry. With a vast network of 46 dealerships spanning seven states, they cater to a diverse clientele, offering a range of brands from Ford to Mazda. Their unwavering commitment to quality and customer satisfaction has solidified their reputation in the industry. However, behind the polished exterior of car showrooms and satisfied customers, their

finance department faced significant challenges. Burdened by manual paper processes, the department was constantly inundated with paperwork. Invoices, approvals, and records were all handled physically, consuming valuable resources. This system not only proved time-consuming but also lacked the transparency and efficiency that a conglomerate of Greenway's stature required, signaling an urgent need for change.

SOLUTIONS

GREENWAY'S PATH TO DIGITAL EFFICIENCY

Greenway recognized the need to modernize their finance department's operations. This realization led to collaborate with Smart Technologies, a leader in digital transformation. Together, they identified a solution as an ideal fit for the company's challenges. This platform replaced the tedious manual processes with efficient, automated workflows. The transition, given Greenway's vast scale, was anticipated to be complex. However, with Smart

Tech's expertise and hands-on support, the implementation was methodical and smooth. Comprehensive training sessions ensured that every team member, from managers to AP clerks, was well-equipped to harness the new capabilities. This shift wasn't just about digitization; it was about optimizing and enhancing every facet of their finance operations.

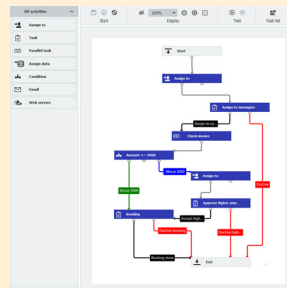
TOOLS & TECHNOLOGIES USED

 A screenshot of a digital form titled "Employee Emergency Contact Information". The form includes fields for "Last Name", "First Name", "Social Sec #", "Date of Birth", "Gender", "Address", "City, State ZIP", "Email", "Home Phone", and "Cell Phone". There are also checkboxes for "Initial" and "Field Data".

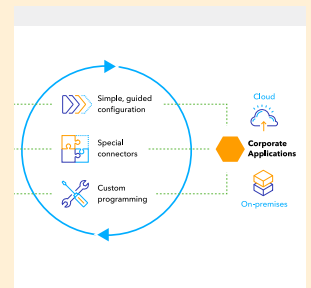
DIGITAL FORMS

 A screenshot of a document management interface. It shows a list of documents with columns for "Document Type", "Company", "Contract", "Document Number", and "Status". An "INVOICE" document is highlighted.

AI POWERED INDEXING



AUTOMATE WORKFLOWS



CORE BUSINESS INTEGRATION

ON THE ROAD TO ENHANCED PRODUCTIVITY

The introduction of the DocuWare solution brought about tangible changes to Greenway Auto Group's finance department. Almost immediately, the benefits became evident. Overall team's productivity was increased by 3x, which is in real world, previously an AP clerk who used to manage 1 or 2 locations is now efficiently able to manage 3 to 6 locations, dealing with more tasks than before. The new digital system ensured a rigorous and standardized approval

process for every invoice, eliminating the inconsistencies that plagued the old manual system. Beyond just numbers, the overall workflow became more streamlined, reducing bottlenecks and ensuring smoother operations. As Greenway continues to harness the full potential of the DocuWare solution, they anticipate even greater efficiencies, setting the stage for further growth and reinforcing their commitment to operational excellence.

"Before, it was all manual with no visibility. Now, with Smart Technologies, we've revolutionized our processes."

Gregory Raymond | Data Analytics Manager



LOCATION: Florida, USA
INDUSTRY: Automotive

DEPARTMENT: Finance
SOLUTIONS: Business Process Automation

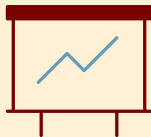


OUR PROVEN PROCESS



SMART START

About Us | About YOU | Your Goals & Initiatives | The Tool | Next Steps



SMART LOOK

Current State | Smart Tracker
Document Study | Process Study



SMART IDEAS

Present Findings | Scope of Work
Implementation Plan | Client Buy In



Assess Progress | Identify Issues | Plan Projects | Smart Look | Smart Ideas | Optimize