AIRBNB

Generating Passive Income

To Create Time, Financial, and Location Freedom



THE R.C.H.L SYSTEM



SYSTEM

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INTRODUCTION

Hi!

Jorge Contreras here.

Thank you for downloading my ebook!

You being here means you're on a mission to learn more about Airbnb and how it can generate passive income that will afford you time, financial & location freedom.

You want to stop working 2-3 jobs, 12-16 hours per day & living paycheck to paycheck.

You long to retire early and never have to work for someone else again.

You value growth and yearn for a better life for yourself and those around you.

You believe you're placed on this earth to DO MORE and BE MORE.

And guess what?

You're in the right place!

Cause as someone who grew up poor, consistently ridiculed, and failed multiple times in life and in business...

Here I am - on the other side, THRIVING!

I managed to retire at 29 and become a millionaire by 30.

I've built multiple six-figure Airbnbs which now run on autopilot.

And this allows me, my wife, and my daughter to travel the world and live life on our terms.

And I'm here to share what I know so you never have to go through the horrors I experienced.

Your journey towards financial independence begins here...

And that being said, it's time to start learning!

But first, HERE'S A STORY...

I grew up in a household with two immigrant parents.

My father was born in Jalisco, Mexico and my mother in Guerrero, Mexico.

At 5 years young, one of my half brothers was murdered because of gang affiliations.

At 7, I began selling drugs with my father.

And by the time I was 10, I started smuggling people across the border with my family.

This was how we put food on the table.

And being around gangs, drugs and alcohol was a pretty normal environment for me growing up.

In fact, my father was an alcoholic.

And just when I turned 12 years old, he passed away from alcohol.

It was the most difficult experience of my entire life even now in my 30s.

Why am I sharing this?

Because these were the things that held me back for a long long time...

Life experiences that made me build a wall full of LIMITING BELIEFS... Beliefs that almost destroyed whatever success I'm enjoying right now.

And we'll go through them one by one.



LIMITING BELIEF #1FINISH SCHOOL WITH FLYING COLORS TO BE SUCCESSFUL

I have nothing against going to school.

In fact, I agree that this is where we learn the fundamental knowledge and skills needed to survive.

But this belief that ONLY the smart ones with straight "A's" can succeed in life paralyzed me and made me doubt myself so much.

Plus it didn't help that I did seventh grade twice...

I graduated high school with four Fs and one D...

And I dropped out of college.

BUT GUESS WHAT?

Finishing school with flying colors DOES NOT guarantee success.

In fact, successful billionaires like Steve Jobs, Bill Gates, and Mark Zuckerberg are all college dropouts.

So if you ever feel that you won't amount to anything just because you didn't do good in school...

STOP.

This is your limiting belief at work.



LIMITING BELIEF #2 - GET A JOB AND WORK REALLY HARD FOR MONEY

In the Latino culture, just like most cultures out there, we are taught that we need to work hard to be successful.

That we literally need to use our hands...

And that WORKING HARD = SUCCESS.

That's exactly what I did back when I didn't know any better.

I worked my butt off doing multiple jobs.

I worked overtime.

I worked more and more hours - digging myself into a hole.

And where did it get me?

Overall I just felt frustrated, overwhelmed, overworked, underpaid and even had back surgery, the doctor said it would be a 50/50 chance of ever walking again.

LIMITING BELIEF #3 WORK UNTIL YOU RETIRE



Way back when I was still employed, I was convinced that someday I'd retire by 65 like most people do.

I thought that's just how life goes

Go to school, get a job, retire at 65.

In fact, I often find myself computing how much money I'd get once I retire.

And in my head, I thought it would be enough.

Not until I heard about the 40:40:40 scam.

It's when you work 40 hours a week for 40 years of your life, and retire with just 40% of the income.



THE BROKEN SYSTEM

I realized that all these limiting beliefs I had growing up can be attributed to one thing ---

THE BROKEN SYSTEM.

A broken system that is designed to get us into school and into college debt that you could never get rid of even if you file for bankruptcy.

A system that we are brought into where 20 and 25 year olds are getting into \$40,000 - \$100,000 of debt for a job that may not even exist by the time they graduate because so many things are now being automated.

Plus, it doesn't help that TONS of jobs are being outsourced to other countries too.

So why is there a broken system in the first place?

In 1902, John D. Rockefeller and many other central bankers had a lot to do with creating the General Board of Education - the education system that we live in today.

And the sole purpose of the education system?



TO CREATE EMPLOYEES.

No wonder that financial literacy, entrepreneurship, and business are not being taught enough in schools...

Cause our lives have always been designed by society to follow this path:

SCHOOL >> JOB >> RETIREMENT.

And the sad reality is...

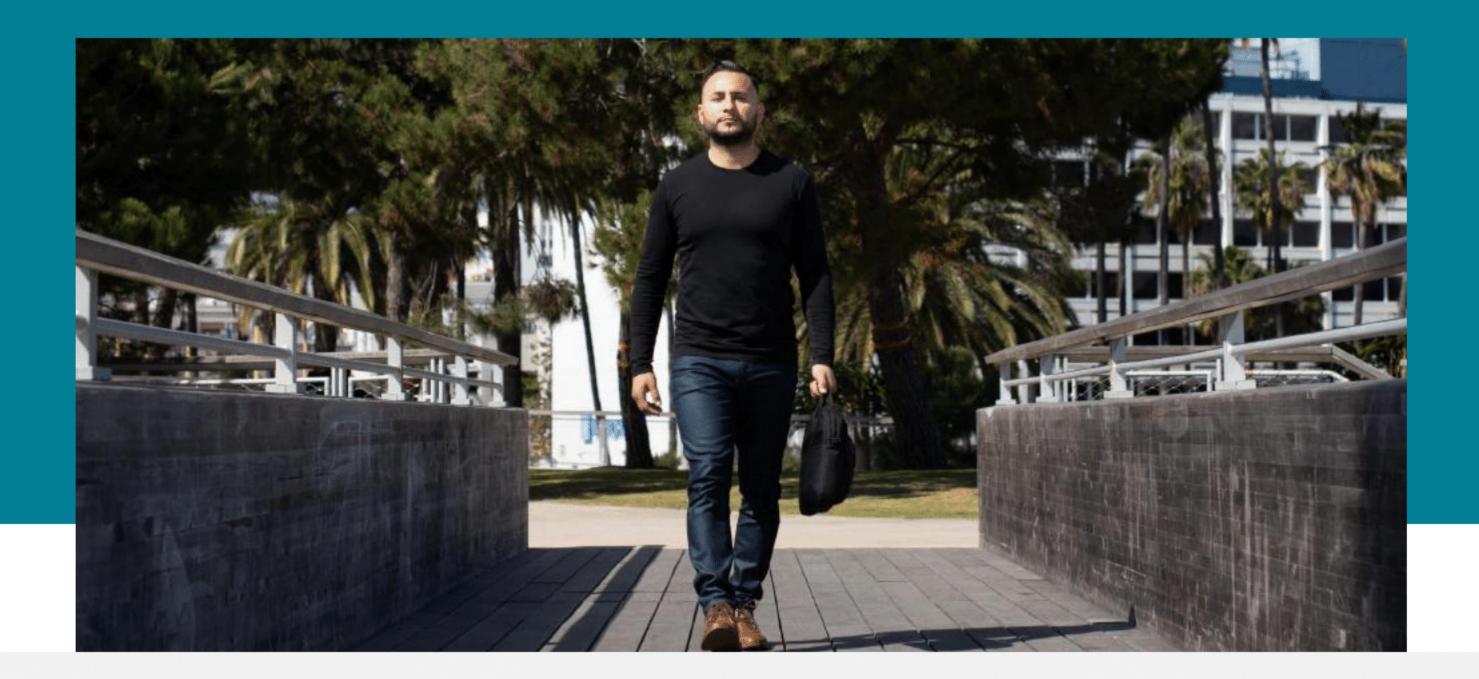
If we're prisoners of employment, we will never be financially free.

And if you've ever heard of the cashflow quadrant, here's a little refresher.

There are 4 types of people that make up the world of business:

Employees, Self-employed, Business Owners, and Investors.





Everyone falls into one of these quadrants... And guess who pays the MOST amount of taxes?

EMPLOYEES.

Almost half of their salary is legally stolen every single week or every time they get a paycheck.

Is it fair?

NO.

Do you think you deserve better?

All of us do.

So what needs to change?

THE BEAUTY OF PASSIVE INCOME

One of the reasons why most people are struggling with finances is this ---

They are working for money.

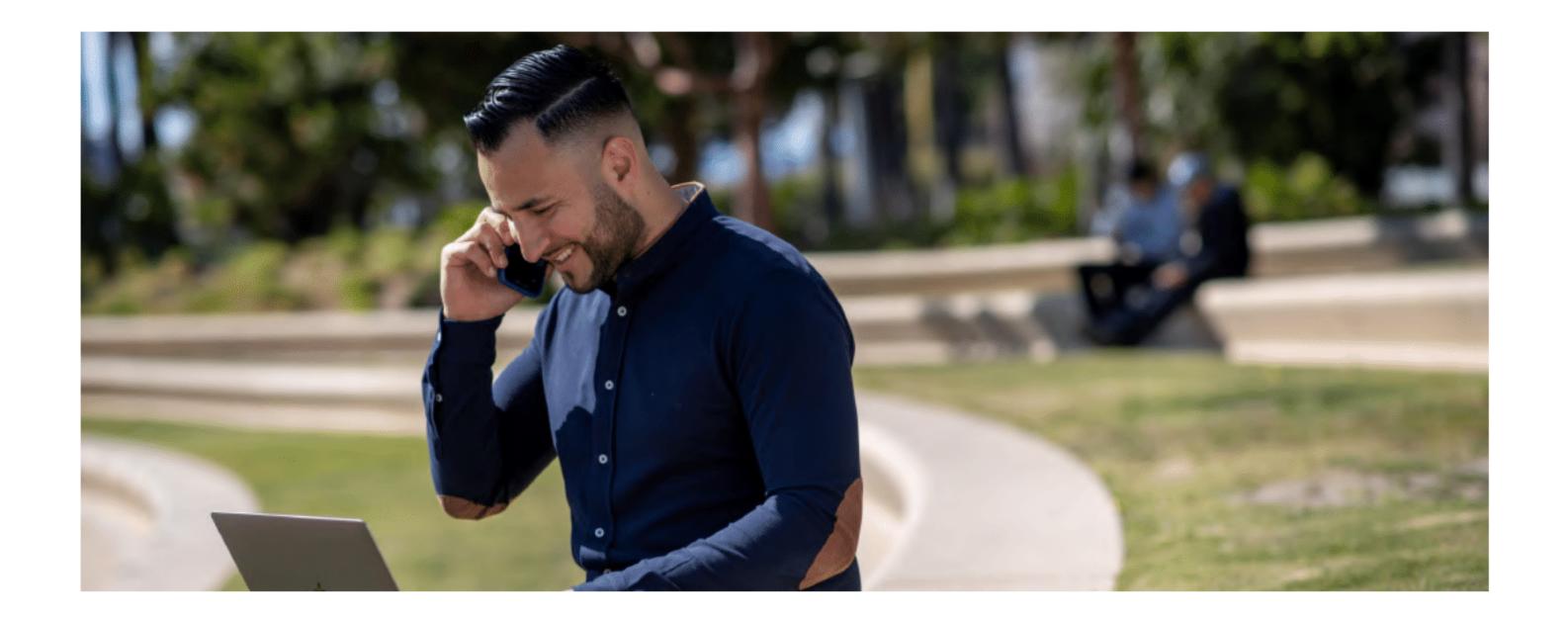
They work on Monday only to look forward to the weekend (if they still have any).

They juggle 2-3 jobs, 12-16 hours a day which always suck the life out of them.

They work for other people and make them rich while they end up stuck in debt and still trying to pay off different things until they get old.

And this is exactly where I was before.





And if there's something that triggered my desire to break the corporate chain, it is this quote from Warren Buffet:

"If you don't find a way to make money while you sleep, you will need a job until you die."

And he is right.

24 hours in a day. That's all we get.

Not one person on this earth has more time than that no matter their age, occupation, religion, color of their skin or where they live.

NO ONE.

And while there's nothing wrong with trading our time for money...

Isn't there a better alternative?

One which affords you income even when you're not working or actively involved?

You see, PASSIVE INCOME is quite possibly one of the most important and central ways that the rich get richer.

It's how you detach your ability to earn from the time that you do have in a day.

It's how you can go on vacation, be with your family, and fulfill your passion and still get consistent income.

If you've ever heard the term, "making money while you sleep", no truer words have been spoken.

With passive income, you do make money while you sleep. You also make money while you're awake.

It's automatic and it keeps coming in.

And as for me, I achieved all these through AIRBNB.

WHAT IS AIRBNB?

Airbnb is an online marketplace that connects people who want to rent out their homes with people who are looking for accommodations in that area.

Airbnb is the biggest hotel in the world yet they don't own any properties.



Same thing as Uber being the biggest taxi company yet they don't own any vehicles.

Or Netflix as the biggest movie rental company but they don't have any physical structures.

So what do Airbnb, Uber and Netflix have in common?

THEY INNOVATE.

And just like what Tony Robbins once said,

"The two most important things for any business are marketing and innovation."

And Airbnb has both.

So if you have an Airbnb listing, Airbnb does 100% of the marketing for you.

And with just a small fee, clients (and cash) keep coming cause they bring all of them to you.

Come to think of it...

If Uber bridges the consumer to the driver, Airbnb then brings the host and the guest together.

Except with Airbnb, they only take a very small fee of 3% and you get to keep the remaining 97%.

3 WAYS TO EARN PASSIVE INCOME THROUGH AIRBNB

Now that you know how Airbnb works, let's dive deep into the different ways you can generate passive income off of it.

1. Buying your Own Rental Property

Buying properties to rent on Airbnb is the ultimate goal.

Yes it comes with costs - down payments, closing costs, furniture, appliances, etc but all these are all worth it in the long term.

Cause this is where you create generation wealth which one day you can pass on from one loved one to the next.

2. Subleasing

The second strategy is subleasing. This is where you rent a property from a landlord and then you put it on Airbnb.

Let me give you an example...

Imagine you rent a property for \$1,000 monthly and you generate a minimum of \$2,000 through Airbnb.

That's a minimum profit of \$1,000 right there recurring every month!

To sublease, all you need to do is to pay the rent and take care of furniture and appliances.

Typical for a normal renter, only this time - you're earning from it!

3. Co-hosting

The third and final strategy is Co-hosting.

Picture this:

Your friend John has an Airbnb but he's very busy attending to his other businesses.

So you offer to manage and oversee his entire Airbnb business for him.

And in return, John pays you a percentage of all the income generated from it.

How cool is that?

And the great thing about co-hosting is it doesn't require any money out of your pocket.

You don't need down payments or closing costs and you don't have to pay for furniture or appliances.

All you need is the knowledge on how to run an Airbnb.

CONTINUE A PROPERTY.



✓ CO-HOSTING.

No matter where you are in your journey, any of these 3 Airbnb strategies can help you create time, financial and location freedom most people only dream about.

And if you're reading up until this point, I know you're NOT just a dreamer...

You're an action taker willing to put in the work to achieve the results you want.

And it's people like you who I'd love to be part of our exclusive Airbnb Family.

THE R.E.A.L. SYSTEM

The R.E.A.L. System is a 90-day coaching program that helps you launch and automate your first passive income Airbnb.

In 3 months we help you acquire, launch and automate your 1st cash flow producing Airbnb by either subleasing (renting) a property, co-hosting or buying.

Driven by a passionate culture, The R.E.A.L System strategically offers each student the tools and services to support them on their journey.

1. Access to the R.E.A.L. System's exclusive premium online video course that has been developed strategically to help you create cash flow producing assets that will get you on your way to creating passive income and long-term wealth.

It includes the following:

- Airbnb library of templates including the welcome books, listing descriptions, communication system, check-in and check-out procedures and links to appliances, furniture and supplies that will allow you to simply plug and play into your business without having to reinvent the wheel.
- 2. Weekly 90-min. group virtual coaching calls with me, Jorge Contreras.

- 3. Access to the exclusive, The R.E.A.L. System Facebook Community for daily Q&A between students and coaches (24/7). This is your chance to be surrounded by a virtual environment of like-minded individuals with similar goals on the same journey as you.
- 4. Access to our contacts of accountants to help with accounting and book-keeping needs, attorneys for legal advice, and many other contacts who you will need as your power team in your Real Estate Investing Journey.

The R.E.A.L. System aims to get people in the direction of creating a successful, sustainable and scalable cash flow producing business by going from working for money to having money work for you. We have helped hundreds of clients get on the path to passive income and financial freedom.



So if this sounds like you...

<u>Click here</u> to book a FREE CALL so we can talk about it more.

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