Database Re-Activation Scope of Work

K Madison is to provide the Client with the following products / services:

- This service requires the utilization of:
    - Custom Domain (Provided by Client)
    - Google Workspace (Provided by Client)
    - Pro360.io (Provided by Client)
    - Instantly.ai (Provided by K Madison)
- Consultation with Client
- Proper setup of email and Domain DNS settings (Custom Domain)
- Warmup email & domain (if necessary)
- Review and Setup Client's Email for Optimal Email Delivery
- Import and tag Client's email list(s)
- Create Database Reactivation Campaign
- Implement Database Reactivation Campaign