



How to Host An Amy Skinner Horsemanship Clinic

Thank you for your interest in hosting a clinic. I've prepared this package to help you plan a successful event. After reviewing this package, [please click here](#) to tell us more about your preferred clinic type and details about your facility.

I am seeing an increased demand for clinics and will be focusing ASH more on this aspect of my teaching going forward, so be sure to plan ahead. Clinics typically book a year in advance, sometimes more.

COST STRUCTURE

1. I charge a clinic fee depending on the clinic structure, group size and host desires. I will take care of booking spots and collecting the payments thereof.
2. The clinic host can receive a free spot for the work of managing and organizing the clinic.
3. All auditing fees go to ASH. You are welcome to charge a portion on top of ASH's standard \$25 per person.
4. Lodging and meals for ASH are to be provided. If ASH has a horse in tow, you also need to cover stabling/pasture/shavings.
5. If air travel is required, pickup and drop off from air ports will be required.
6. To reserve your clinic dates and for ASH to begin promoting your clinic, a \$500 deposit is required.
7. Deposits and commissions, when applicable, will be subtracted from the total.
8. Additional fees for horse use, facility use, haul-in, stabling costs, etc may be added on by the Clinic Host. You will be responsible for collecting and managing these.

STEPS

STEP 1: CHOOSE A DATE

We typically book six months to a year in advance for out of state clinics.

Before selecting a clinic date be sure to check with your local horse community for big local events that are already planned. Don't be afraid to pick several options for dates so we can match them with our calendar and find dates that fit when we will be in your area.

STEP 2: CHOOSE A FACILITY

Take the time to visit the facility you'd be using to host the clinic. Here is a list of items that are either required or should be taken into strong consideration to accommodate participants and spectators:

- Indoor/Covered arena in case of inclement weather (required)
- Stalls for participants who are traveling longer distances
- Hookups for living quarters trailers and campers
- Restrooms
- Parking
- Seating for spectators
- A meeting area for lunches and group conversations

Have the facility details on hand, your participants will be asking! For example: arena footing, size of arena, is there a wash stall, ability to turn horse in a paddock, etc.

STEP 3: CHOOSE YOUR CLINIC STRUCTURE

Amy Skinner Horsemanship offers a variety of services for our hosts: Clinics, Lessons, Lectures & Digital Coaching. Each clinic is specially catered to the wants and needs for each Clinic Host, horse and participant. We are very flexible and more than willing to adjust to make sure you and the participants are set up for the best of success.

Options

- Auditors and spectators are welcome (auditing fees made payable to ASH)
- No commissions offered for Private Lesson Clinics; we encourage Clinic Hosts to add arena/facility fees and charge for haul-ins or overnight stabling.

Option 1: Group Classes

One Morning Group Class (9:00am-12:00pm)

One Afternoon Group Class (1:00pm-4:00pm)

- maximum of 12 participants per class each day
- Auditors and spectators are welcome

Option 2: Clinic Combo

Morning: Group Class (9:00am-12:00pm)
Afternoon: 1-hour Private or Semi-Private Lessons (1:00pm-5:00pm)

Option 3: Lecture and Group
Morning: Lecture
(9:00 am-12:00pm)
Afternoon: In Hand and/or Riding (1:00-5:00pm)
Limit to 14 people

STEP 4: CHOOSE CLASS TOPICS

As the Clinic Host you get to choose the topic(s) or theme for your event! Below are several classes we offer. We'd be glad to further discuss designing a class structure custom to the needs of your group!

1- Behavior and Posture: The Sensory Connection
Lecture and group or private sessions

2- Basics Of Movement
Lecture and group or private sessions

3- The Influence of Daily Handling on Posture and Wellness
Lecture and group

STEP 5: CLINIC PROMOTION

Begin promoting your clinic at least 6 months in advance and make sure you have a routine of following up. Some ways to promote the clinic are:

- Word of mouth - tell everyone
- Post on Facebook and other social media
- Physical flyers at area barns, feed stores and horse venues

ADDITIONAL CONSIDERATIONS

1. Be sure to have a way to track and collect money from auditors. Wrist bands or similar are not a bad idea. People have a tendency to drift in and out of the clinic and not want to pay the auditing fee because they aren't there "for the whole time". Auditing/fence sitting fees are due for a full or partial day of auditing.

Ready to Book Your ASH Clinic?

[Click Here To Get Started!](#)