

How to create a Social Post with Content AI?

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Content AI is an AI-powered writing assistant that can help generate content faster, easier, and better. It can be used to create content with specific tones and keywords and generate multiple variations. Content AI is an AI-powered writing assistant that can help businesses generate content more quickly, easily, and effectively.

Covered in this Article:

What are the benefits of using Content AI?

How do I enable content AI?

How to create a Social Post with Content AI?

FAQ

How many tones can I generate for the content?

I want to check the old generate content. Where can I check it out?

Will Media Shield provide language options in Content AI?

Will Media Shield provide long-form content in Social Planner with Content AI?

What are the benefits of using Content AI?

10X-faster: Content AI can help businesses generate content more efficiently, allowing them to focus on other essential tasks.

Increased productivity: With Content AI, businesses can generate a larger content volume in less time, enabling them to produce more content and reach a wider audience.

Improved quality: Content AI can help businesses create better-quality content tailored to their needs and goals, resulting in more engaging and effective content.
compelling

Consistency: Content AI can help businesses maintain a consistent tone and style across all their content, ensuring a more cohesive and professional brand image.

Overall, Content AI can be a valuable tool for businesses looking to improve their content creation process and generate high-quality, engaging content more efficiently.

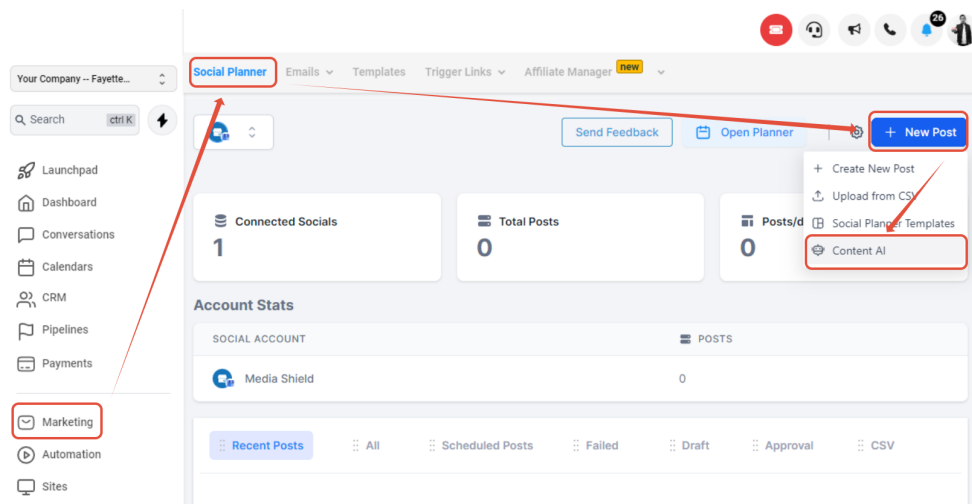
How do I enable content AI?

To enable Content AI, please submit a ticket that you are requesting to enable Content AI, and we will add it to your Media Shield account.

How to create a Social Post with Content AI?

AI-powered Content AI is available for Social Planner, followed by it will be everywhere for generating AI-powered content.

Step 1: Go to Marketing > Social Planner > New Post



Please Note -

Enable the permissions for users to use Content AI in sub accounts by heading to Settings> My Staff>

Edit a user> User Permissions.

The screenshot shows a 'User Permissions' configuration page. It features a list of permissions, each with a toggle switch. Most toggles are turned on (blue with a checkmark). One toggle is turned off (grey with an 'x'). At the bottom, there is a 'Read Only' checkbox which is unchecked. The 'Content AI' toggle is highlighted with a red rectangular box and is turned on.

Step 2: Once you create a new post with the option of Content AI. Next, it will ask you to write a post title, post description, keywords, tone of the content, and the number of variations.

The screenshot shows a 'Generate Content' modal window overlaid on a social media management dashboard. The modal contains the following fields and controls:

- Content title ***: A text input field with the placeholder 'Add the theme of your content'.
- Provide a brief content description ***: A text input field with the placeholder 'Add the description of your content in 2-3 lines'.
- Add keywords ***: A text input field with a '+' button to add more keywords.
- Writing tone**: A dropdown menu with the placeholder 'Select writing tone'.
- Number of variations**: A numeric input field with a value of '3' and '-'/'+' buttons to adjust the count.
- Buttons**: 'Clear' and 'Generate' buttons at the bottom right.

For example, for generating the content,
Post Title - Enter the name of the topic or category of content like "Content Marketing"

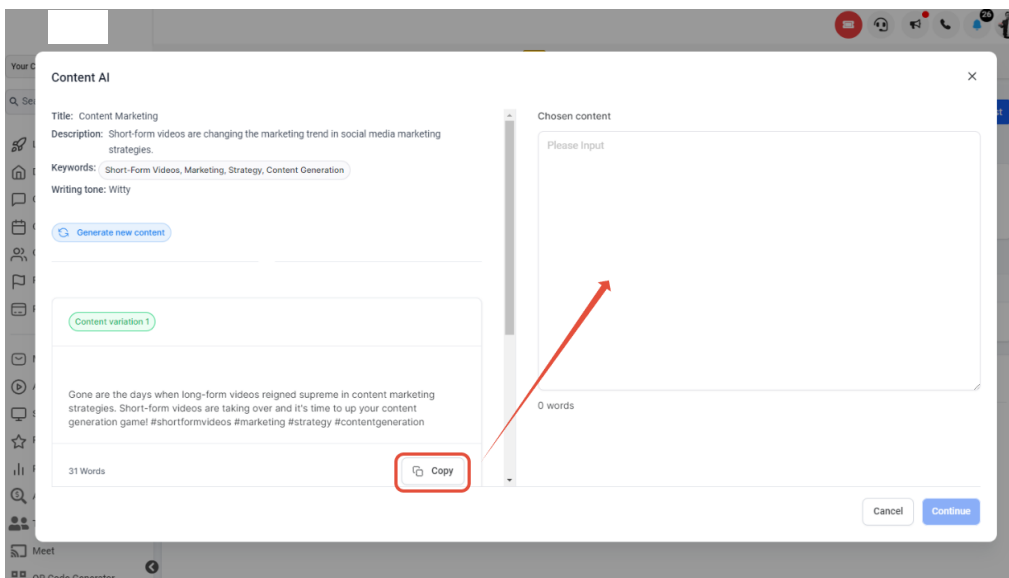
Provide a brief description about the post - The post description, like "short-form videos are changing the marketing trend in social media marketing strategies."

Add Keywords - Enter the keyword (enter the word and hit enter) like "short-form videos, marketing, strategy, content generation."

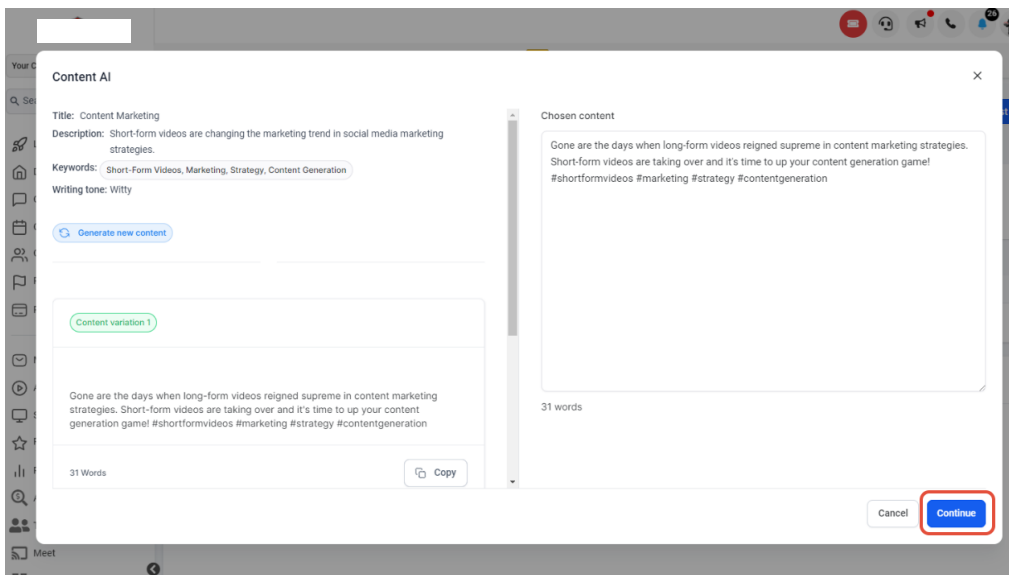
Writing tone - Choose the tone from the given options.

Choose the **Number of variations** from 1 to 5

Step 3: Once the form is filled, it generates variations of suggested prompts. Once you copy the variation content, it will appear on the right side of the editor space.



Step 4: If the details of the post are as per your requirements, click Continue.



FAQ

How many tones can I generate for the content?

Content AI provides funny, casual, excited, professional, witty, sarcastic, feminine, masculine, bold, dramatic, grumpy, secretive, respectful, and persuasive.

I want to check the old generate content. Where can I check it out?

To check the generated content via Content AI, go to Automation> Content AI to learn more details and see the various content generated.

Will Media Shield provide language options in Content AI?

Yes, we are going to expand our scope to provide a selection of languages to generate a content variation.

Will Media Shield provide long-form content in Social Planner with Content AI?

Yes, we are going to expand our scope to provide long-form content in Social Planner.

Please Note:

Content AI is charged with a usage-based pricing per word usage. The pricing is **\$0.9/1000* words**.
The first 500 words are FREE.