



LEAD 100 BUSINESS BOOTCAMP

WORKBOOK



Kandy Windom

Developing **LEADERS** for **LIFE**

Lead From Your Heart...
where the magic happens!

At 25, I faced a life-altering challenge—a heart attack. I lost everything: my husband, my job, and I was left questioning my survival. With a second chance, I embraced it fully. Today, I am proud to be an international best-selling author, a bilingual business strategist, and a certified business coach.

As a highly sought-after keynote speaker and award-winning CEO of KW Coaching Group, I also founded the LEAD 100 Mastermind to help other entrepreneurs grow and scale their online businesses to six figures and beyond through my unique "Lead From Your Heart" approach. My high-ticket programs attract entrepreneurs dedicated to their growth, focusing on leadership and organic marketing. Numerous testimonials from past clients highlight how my teachings have transformed their lives, emphasizing the importance of building genuine relationships and fostering servant leadership.

My mission is to foster a more open and compassionate world while helping corporate leaders build lasting legacies. Inspired by my own journey, I strive to empower others to believe in their potential and achieve their goals. I also am very dedicated to the community outside of work. I serve as a board advisor at Keiser University and a Presidential Advisor Council leader at Maxwell Leadership. I also provide support to the Elite Foundation for human trafficking survivors. I am always looking for more ways to give back and lift up others in my community because everyone deserves that chance!



POPULAR SPEECH TITLES

- Leading Through Winter
- 3 Misconceptions of Leadership
- Add Two Zeros
- The Ultimate Recruiting Guide To Attract & Retain Talent
- Attitude The Next Currency
- Leading The Chickens

LEAD 100
Lead From Your Heart

Leadership training was impactful. After 16 years of workforce experience, you always think that is one way to do things as a leader, but Kandy showed me the natural abilities and how to be a better leader. She was able to pull that out of me.

– Judditte Dorcy
CEO, Leaders in Workforce Strategy

After being in TA for over 12 years, I learned a lot. One of my takeaways, which is speak their language, if you are Generation X, Z, Baby Boomer or Millennial, by showing them passion, connect and speak from your heart. I recommend Kandy because she is a voice for the next generation of thinkers, doers, and leaders.

– Derek Potter
Sr. TA, Apogee Engineering

Kandy Windom, during USBG Leadership Forum, provided excellent experience related to her extensive coaching business. We were able to take away recruitment and retention strategies for our volunteers immediately for her suggestions. Thank you!

– Jessica Pettit, CSP
Speaker & Consultant



To book Kandy Now:
W: kandywindom.com
E: support@kandywindom.com





HOLA
HOLA
HOLA

SUPER LEADERS!



My friend,

We are honored and grateful that you are here doing this virtual event with us.

Since 2018, we have helped THOUSANDS of leaders successfully improve team performance by equipping leaders with the right skills, strategies, energy and Mind Hacking, not just to increase performance but to maximize their revenue and sales.

Everything that you are about to learn during this first level of the academy has been tried and tested by myself and my students and so we have nailed the formula that works.

Will there be insights?
Hell Yes!

Will there be breakthroughs?
Guaranteed!

Will there be tears of relief, joy and laughter?
You bet!

The big question is...

**ARE
YOU
READY?**

Your Friend,

Kandy Windom
Founder

LEAD 100

Lead From Your Heart



Schedule of events

Friday 16 MAY

IN PERSON



**Networking
Best Dress**

7:00 PM - 9:00 PM

Saturday 17 MAY

IN PERSON



Registration

9:00 AM - 10:00 AM



LEAD 100 Day 1

10:00 AM - 5:00 PM

Dress code - Business Casual



**LEAD 100 VIP reception &
Mastermind**

6:30 PM - ONWARDS

Sunday 18 MAY

IN PERSON



LEAD 100 Day 2

9:00 AM - 5:00 PM



Round Table- Speakers

2:00 PM



LEAD 100 Mastermind

5:00 PM - 6:00 PM

RECOMENDED HOTELS



**The Westshore Grand, A
Tribute Portfolio Hotel**
4860 W Kennedy Blvd, Tampa, FL 33609



Hotel Alba
5303 W Kennedy Blvd,
Tampa, FL. 33609

WHO IS KANDY AND HOW SHE CAN HELP YOU?



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LEAD 100

Lead From Your Heart



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MY ACTION PLAN



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BOB CLARK JR.





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TYLER WATSON





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DARREN RITCH





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ALEXIS QUINTAL





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REGIS LIMA





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MY ACTION PLAN