

## **TESOL-training.com / Judy Kirsh Privacy policy**

This policy applies between you, the user of this website and TESOL-training.com / Judy Kirsh, the owner and provider of this website. TESOL-training.com provides online professional development courses for ESOL teachers. Our website is hosted by [myacademybox.com](https://myacademybox.com) and is used to offer training, resources, and updates for ESOL professionals.

### **What Data We Collect**

While using our Service, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you (“Personal Data”). Personally identifiable information may include, but is not limited to:

1. Email address
2. First name and last name
3. Phone number
4. Address, Country, State, Province, ZIP/Postal code, City
5. Cookies and Usage Data

When you sign up for our registration form or mailing list, we collect:

- Your name
- Your email address
- Any other information you choose to provide (e.g. teaching interests)

We may also collect technical data (IP address, browser type, visit duration) for site security and analytics purposes.

### **How We Use Your Data**

We collect and process your data to:

- add you to our mailing list so we can send you updates, course information, and resources related to ESOL teaching.
- manage your course purchases and provide you with access to your courses.
- improve our services and website performance.

We will only send you marketing emails if you have given explicit consent. You can unsubscribe at any time by clicking the “unsubscribe” link in our emails or by contacting us directly.

### **Legal Basis for Processing**

Under GDPR, our lawful bases for collecting and using your data are:

- **Consent** (when you opt in to receive marketing emails)
- **Contract** (to process your course purchases and deliver our services)
- **Legitimate interests** (to improve our website and services, ensuring it is secure and relevant)

## Data Sharing

We do not sell your personal data. We may share your data with:

- our website hosting provider (*Academy in a Box*) for secure hosting and platform management.
- email marketing platforms we use for sending newsletters.
- payment processors for course payments.

All third-party services we use comply with GDPR and only process your data on our instructions.

## How Long We Keep Your Data

We keep your personal data only as long as necessary for the purposes stated above:

- for newsletter sign-ups: until you unsubscribe.
- for purchases: for as long as necessary for accounting, tax, and legal compliance.

## Your Data Rights

Under GDPR, you have the right to:

- access your personal data
- correct any inaccuracies
- request erasure of your data
- restrict or object to processing
- data portability (request a copy of your data in a readable format)

To exercise any of these rights, please contact us at [judy@tesol-training.com](mailto:judy@tesol-training.com)

## How We Protect Your Data

We use appropriate technical and organisational measures to protect your data, including secure hosting, SSL encryption, and limiting access to authorised personnel only.

## Cookies

Our website may use cookies to improve your browsing experience. You can control cookie settings through your browser preferences.

## **Contact Us**

If you have any questions about this Privacy Policy or wish to exercise your data rights, please contact:

**Judy Kirsh**

Email: [judy@tesol-training.com](mailto:judy@tesol-training.com)

Address: 34 Elm Walk, Radlett, Herts. WD7 8DP.

If you are not satisfied with our handling of your data, you can also lodge a complaint with the Information Commissioner's Office (ICO) in the UK.

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