

## Village Progress

There are three stages of operations: 1) development, 2) launch, 3) steady-state operations.

### Development:

1. Recruit and train Village Leader, and as appropriate the Village Manager
  - a. Sometimes the Village Leader is too busy to deal with operations but can help to create the Village
  - b. If the Village Leader does not have time to manage operations, that Village will need to also recruit a Village Manager
2. Recruit and train core group of Family Ambassadors
  - a. Can start with one Family Ambassador but two or three is preferred
  - b. The Village Leader or Manager can also begin as a Family Ambassador to get started
3. Website and social media
  - a. Build the Village website under the BYSM master platform
  - b. Set up FB group page
  - c. Set up other social media accounts as needed
4. Recruit and train core group for Parent Council and Youth Council
  - a. Can start with one person for each council
  - b. Ideally each council will have several participants
5. Recruit ten students/families
  - a. Develop recruiting process
  - b. Ideally, youth leaders in each Village will play a significant role in helping to recruit other students

### Launch:

1. Once the above steps are completed, the Village can host a formal launch celebration
  - a. Post event on social media
  - b. Press release
2. Fill out team as needed to demonstrate steady-state operations
  - a. For example, if the Village Leader/Manager served as the first Family Ambassador, it is time to recruit the lead Family Ambassador and build the team to include several people
  - b. Recruit more people to participate in the parent and youth councils as needed
3. Grow to serve 25-30 students
4. Complete evaluation of the Village demographics to understand how many Black Youth live in the area
5. Set up fundraising process
  - a. Notify key funders in the area about the program so they can be aware of the effort
  - b. Coordinate with the chapter and national programs to secure funding

**Steady-state operations:**

1. Post activities and comments from participants on social media on a weekly basis
2. Host team meeting weekly to keep everyone in the loop
  - a. Can be done via zoom
  - b. Participants can also submit a brief weekly update to the team
  - c. Post on Freedcamp
3. Recruiting efforts continue until as many students and families as possible participate
4. Create resource listing on website
5. Create forums to engage the Village in conversations
6. Hold townhall meetings

**Growth opportunities**

1. Set up landscaping business to serve the Village
  - a. Adult supervision
  - b. Youth driven
  - c. Ensure all residences in the village are kept up, especially those who cannot afford services
2. Expand to serve all students
3. Field trips
4. Establish relationship with schools in the Village
5. Entrepreneurship training
6. Coordinate with all nonprofit programs in the Village
7. Community gardens
8. Childcare
9. Set up apprentice programs