Genwise

Learning

Everyday AI for Life

Genwise Learning provides the world's most comprehensive AI training for older adults. This Workshop Day 1 experience is based on Everyday AI for Life—Part 1 of the Genwise Learning curriculum—taking you step by step from "What is AI?" to confidently using it as your personal assistant, health research assistant, travel planner, recipe coach, news researcher, writing partner, and more.

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Everyday AI for Life

Across 12 engaging modules, you'll discover simple but powerful techniques that most people — even younger, tech-savvy users — don't know. With clear explanations, real-world examples, and practice prompts you can follow at your own pace, you'll gain the confidence to use AI in everyday life.

The training you'll receive provides true digital independence—giving you capabilities that put you well ahead of most people, regardless of age. You'll be amazed at how much you learn in a single day.

Learn with Confidence

Join thousands of learners who have discovered that AI isn't just for tech experts — it's for anyone ready to stay curious, connected, and confident.

Curriculum Modules

Module 1: "What AI Is — and Isn't"

This first module is your simple, friendly introduction to the world of AI. You'll discover what AI really is (and isn't), how it's different from search engines like Google, and why it can be such a powerful tool in your daily life. No jargon, no hype — just clear explanations, everyday examples, and practical uses. By the end of this module, you'll be able to explain AI in plain language, spot ways it can help you personally, and feel confident knowing that AI is a tool you control — not something to fear.
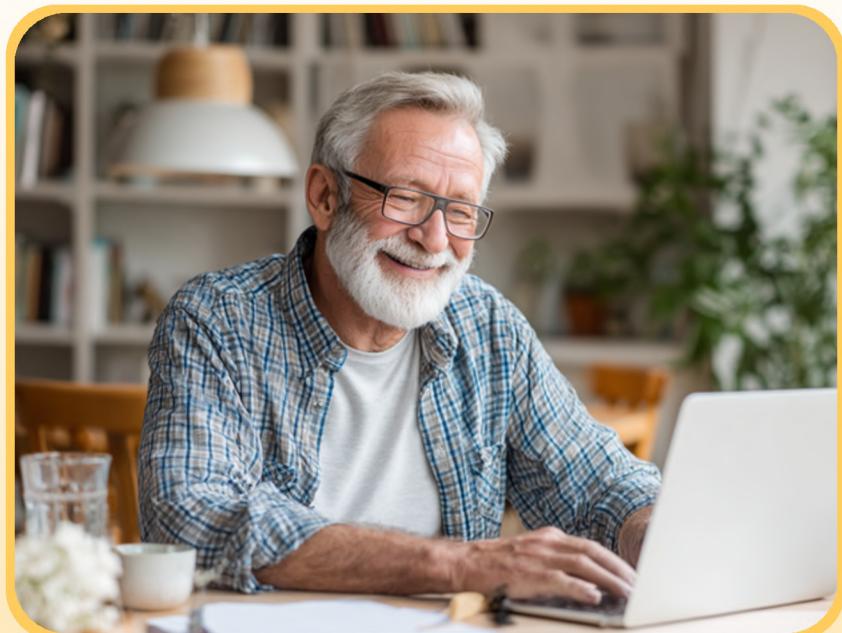
Module 2: Getting Started with ChatGPT

In this module, you'll get step-by-step guidance on setting up your ChatGPT account and learning your way around the interface. We'll show you exactly how to sign up, log in, and navigate the main features so you feel right at home. From there, you'll practice the basics — typing prompts, reading responses, copying and pasting, and even uploading files. With clear walkthroughs and simple practice activities, you'll gain confidence quickly. By the end, you'll be ready to use AI for everyday tasks like summarizing emails, exploring hobbies, or asking questions with ease.

Module 3: Mode Matters — Specialized Chats

Just like you wouldn't ask your landscaper to do your taxes or your accountant to cater your Christmas party, AI works best when you give it one clear role at a time. In this module, you'll learn one of the simple but powerful secrets that only the experts usually know: how to set up specialized chats for specific tasks. Want a Travel Planner? A Life Coach? A Daily News Briefing? By creating these dedicated "modes," you'll get clearer answers, better results, and reusable expert helpers you can come back to whenever you need them.

Module 4: Getting Better Results

In this module, you'll discover how to make AI work *with you* — not just for you. Instead of settling for the first draft or answer, you'll learn how to guide and fine-tune what AI gives you. With simple phrases like "make this warmer," "add humor," or "optimize this," you'll see how easy it is to shape responses until they fit your exact needs.

Module 5: AI as Personal Assistant

Imagine having a helper who's always ready to organize your thoughts, plan your day, or create a checklist at a moment's notice. That's exactly what you'll unlock in this module. You'll learn how to set up "assistant mode" chats that can help you structure your schedule, prepare for events, and lighten your mental load. From errands to big projects, AI becomes your dependable planning partner — a system you can return to again and again to stay clear, organized, and stress-free.

Module 6: Travel Genius Mode

Turn AI into your personal travel concierge! In this module, you'll learn how to skip the hours of online searching and simply *describe the kind of trip you want*. Whether it's a weekend getaway, a family visit, or a dream vacation, AI can design full itineraries, suggest local hidden gems, and even adjust plans on the fly when things change. You'll practice using prompts for trip planning, mid-trip adjustments, and building special-interest schedules (like food tours, museum days, or low-energy travel days). The result? Travel that feels perfectly matched to your pace, style, and interests — without the overwhelm of research.

Start Your Journey →

Module 7: Culinary + Entertaining Mode

Cooking and entertaining just got easier — and more fun. In this module, you'll see how AI can act as your kitchen co-pilot and event planning partner. Need a recipe that uses the ingredients in your fridge? Want to plan a beautiful dinner party on a budget? Curious how to adjust a dish for special diets? Our students find AI particularly powerful as their expert cooking companion. You'll also learn how to use AI to add style and elegance to meals and gatherings — like having a personal Martha Stewart or Ina Garten on call. From everyday cooking to special celebrations, you'll discover how AI can spark creativity, reduce stress, and bring more joy to your table.

Reserve Your Seat →

Module 8: AI as Your Personal Newsroom

Tired of the nonstop news cycle? In this module, you'll learn how to turn AI into your personal news researcher, explainer, and fact-checker. Instead digging for stories you want from all over the internet, you'll discover how to set up chats that instantly find you the stories you're interesting in: by topic, tone, or even political bias — so you only get the kind of updates that are meaningful to you. You'll also see how to use AI to verify rumors, compare different sources, and create simple daily briefings that cut through the noise. The goal: more clarity, more confidence, and less overwhelm. With AI in your corner, you'll finally feel in control of the headlines instead of swamped by them.
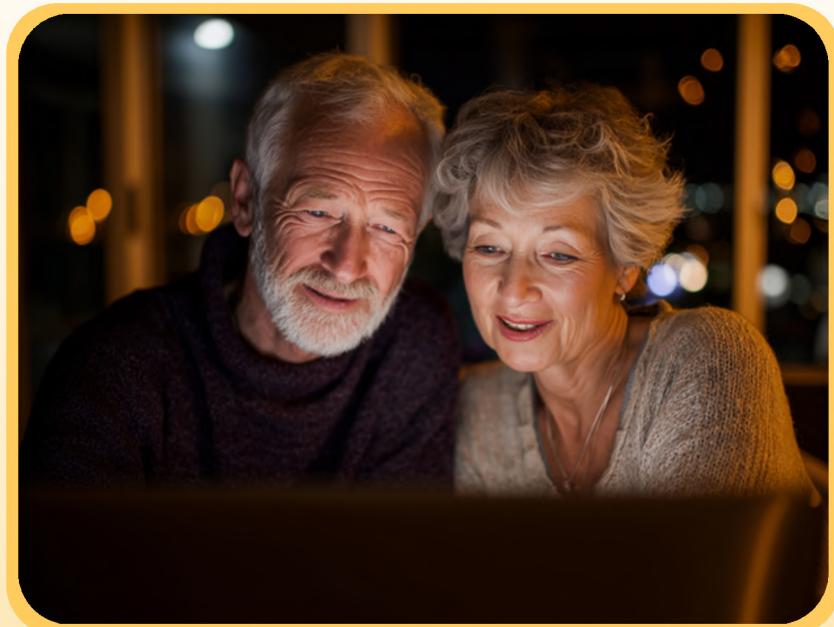
Reserve Your Spot →

Module 9: Health + Wellness Mode

AI can't replace your doctor — but it can make your health journey a whole lot clearer and less stressful. In this module, you'll learn how to use ChatGPT as your plain-language health explainer and self-care tracker. You'll see how to: simplify confusing medical terms and test results, prepare smart questions before a doctor's visit, set up daily wellness trackers for things like hydration, sleep, or mobility goals, and explore lifestyle and wellness options safely, with AI guiding you toward trusted sources. By the end, you'll feel more confident in your ability to understand and manage your health day-to-day — while always keeping in mind that AI is your helper, not your healthcare provider.

Book Your Workshop →

Module 10: Writing + Email Coach

Want to write faster, clearer, and with more style? In this module, you'll learn how to turn ChatGPT into your personal writing coach and editor. Whether it's drafting emails, polishing bios, writing thank-you notes, or even creating a toast for a big event — AI can help you find the right words, every time. You'll also discover how to: upload your own writing so AI matches your personal tone, try on new voices — like channeling authors you admire for inspiration, and use AI as a co-author, proofreader, or stylist depending on the task. By the end, you'll have a writing partner you can lean on — one that helps you feel more confident and polished, without ever losing your unique voice.

Start Your Journey →

Module 11: Quote, Book, & Wisdom Generator

Looking for a daily dose of inspiration or a way to bring more meaning into your routines? In this module, you'll learn how to use ChatGPT as your personal curator of wisdom — a tool that brings quotes, book insights, and big ideas right to your fingertips. You'll see how to: create a "Quote of the Day" chat based on your favorite themes or authors, upload books or essays and have AI pull out life lessons and takeaways, and blend wisdom from different thinkers into prompts for reflection, journaling, or conversation. By the end, you'll have a personalized source of inspiration you can tap into daily — whether for morning rituals, writing, teaching, or simply keeping your perspective fresh and thoughtful.

Reserve Your Seat →

Module 12: AI Ethics, Safety & Ground Rules

AI is powerful — but only if you know how to use it wisely. In this final module of Course 1, you'll learn the essential ground rules that keep you safe, confident, and in control. We'll show you how to set clear boundaries for your AI, spot when it's making mistakes, and use a powerful "No Guess" Super Prompt that forces it to be transparent and accurate. You'll also learn what to keep private, how memory works, and when it's time to stop and ask a human expert instead. By the end, you'll have a practical safety net for using AI — no fear, no hype, just the confidence of knowing you're in charge.

Start Your Journey →

Why Workshop Students Choose Genwise Learning

- **Hands-on guidance:** learn by doing, not just watching

- **Small Group:** personal attention guaranteed

- **Expert instruction:** consultant-level expertise delivered accessibly

- **Complete system:** workshop + lifetime course access + ongoing support

- **Exclusive resources:** advanced prompt library available only to workshop attendees (Included in two-day bundle)

- **Comprehensive Follow Up Support:** live weekly Q&A coaching calls with co-founder Chris Putnam

What some of our customers are saying...

"Chris, I wanted to share that I'm just really thankful I came across your course and decided to try it. I'll just be honest here... I can't believe that with as much writing as I do I wasn't already using this. It's the most amazing writing tool I've ever experienced. And for research, it makes Google look like a bicycle, and this is, I don't know...a race car?"

- Elsa D., Sarasota, FL

"So I'm one of your students that was already using ChatGPT before I took the course. I THOUGHT I knew what I was doing, but here's the deal. I wasn't even getting one tenth out of this thing as I am now. I just had no idea how much more it could do. Definitely happy with what I learned!"

- Bill S., Venice, FL

Ready to Begin Your AI Journey?

Ready to transform your relationship with technology and master AI hands-on with expert guidance?

Join the Genwise Learning community who have discovered that AI isn't just for tech experts—it's for anyone ready to stay curious, connected, and confident in our digital world.

Workshop training is your fastest path to true digital independence.

🌱 Reserve Your Spot!

👉 **Master in one day** what takes weeks to learn on your own

👉 **Practice with guidance** instead of figuring it out alone

👉 **Connect with peers** who are learning AI alongside you

👉 **Get instant answers** from your instructor—no waiting or wondering

👉 **Walk out confident** and ready to use AI immediately

Join Our Next Workshop! →

Genwise Learning

Where the wisest generation learns to master AI.