

The connected next wave
Real estate agent conference
2-3 DEC 2025 / Crown Melbourne

Make the movement

# WELCOME TO BLAC\_SALT WHERE THE FUTURE OF REAL ESTATE IS SHAPED

Join us at Crown Melbourne from the 2-3 DEC for an unparalleled two-day conference.

At BLAC\_SALT 'agents in the field training agents in the field' isn't just a phrase, it's our mantra.



## WHAT'S HAPPENING

DAY 1: STRATEGY & INSPIRATION 8:00 AM - 5:00 PM

A full conference experience featuring headline speakers, high-performance panels, and agent-led sessions. Discover real strategies to grow faster, lead better, and win more listings in the year ahead.

DAY 2: IMPLEMENTATION 9:00 AM - 1:30 PM

This is where it all comes together. Using guided workbooks, proven frameworks, and expert support, you'll take what you learned on Day 1 and build your business plan for 2026. Mapped, clarified, and ready to launch into the new year.

### SPEAKER LINEUP

Meet the next wave of connected agents and industry leaders discussing topics that are relevant in the current market and sharing their insights gained through experience and perseverance.



ARTHUR
PROIOS
CEO Agents'Agency
& BLAC SALT



MARIA FINDIKAKIS CEO Agents'Agency & BLAC\_SALT



MANOS FINDIKAKIS CEO Agents'Agency & BLAC\_SALT



LYNDALL
ALLAN
Director
Salt Property Newcastle



TOM
PANOS
Founder of
The Real Estate Gym



MCCLURE Licensed Estate Agent Eview Real Estate

MICHAEL



DAVID DWYER Director Dwyer Properties

LEONIDAS



DANIEL
DI BATTISTA
Director
Di Battista Real Estate



PROESTOS
Sales Consultant at Property
Central - Penrith



PAUL ORGANTZIDIS Director P&G Real Estate



MATT NOSTRO Director Nostro Real Estate



LUKE MARTIN Sales Partner at Julie Ormston & Partners



JUSTIN SPAGNUOLO Director Spark Real Estate



**WELCOME** 

SESSION 1: Smashing Your Personal Best

SESSION 2: Building a Business You Love

SESSION 3: Becoming an Overnight Success

SESSION 4: Million Dollar EBU Teams

SESSION 5: How to Sell More Properties - The Auctioneers Panel

SESSION 6: Effective AI & Social Media Strategies

SESSION 7: Million Dollar GCI with The Door Knocking King

PANEL SESSION: The Emerging Panel with Tom Panos

PANEL SESSION: The Pinnacle Panel with Tom Panos

**WRAP UP** 



# TICKETS & INCLUSIONS

- 2-day event access (in-person and/or Virtual)
- BLAC\_SALT/26 event comprehensive workbooks
- Morning tea, lunch, & afternoon tea networking breaks (Day 1, in-person only)
- Morning tea networking break (Day 2, in-person only)
- Access to BLAC\_SALT/26 recordings
- Access to BLAC\_SALT 12 Month Training Program

\$495

**GET TICKETS** 



# EMBRACE THE MOVEMENT. MASTER THE STRATEGIES.

#### WORKBOOKS DESIGNED FOR THE MODERN AGENT.

With BLAC\_SALT/26, you're not just attending another conference. You're becoming part of a transformative movement, where actionable insights forge the path to real-world triumphs.

Our workbooks are tailored to reflect this ethos, ensuring every participant is equipped with the knowledge and tools to navigate the evolving landscape of real estate. Gain access to:

- Yearly Prospecting Schedule
- The Sales Agent Framework
- The Hustle Playbook
- 28 Day Assistant Planner
- GAMEDAY Goal Setting Workbook



# BLAC\_SALT ANNUAL MEMBERSHIP ISN'T YOUR TYPICAL MEMBERSHIP

As a member, you join a community where professional growth is standard.

Enjoy access to our Exclusive Membership Area, alongside post-event recordings from BLAC\_SALT Conferences and 12 "Agents in the Field" virtual sessions.

Each session is backed by comprehensive workbooks to ensure you make the most of every opportunity.

Plus, you secure priority access to early bird tickets for all upcoming events, keeping you ahead of the game.



# NOT JUST A CONFERENCE, IT'S YOUR 12 MONTH TRAINING PROGRAM

With your BLAC\_SALT/26 ticket gain instant access to our Exclusive Membership Program and live virtual sessions that equip you with expert strategies to elevate your real estate career.

- 12 Agents in the Field Virtual Sessions
- Comprehensive Workbooks:
- Yearly Prospecting Schedule
- The Sales Agent Framework
- The Hustle Playbook
- 28 Day Assistant Planner
- GAMEDAY Goal Setting Workbook
- Exclusive access to Resource Hub
- Access to all conference post-event recordings
- Early Bird Access & discounts to future events

### PRINCIPAL PARTNER



## **INDUSTRY PARTNERS**

Colab6 	Realty Assist
Anna Giannis Interiors	Book Me In Events
Gaslec Safety	Agents'Agency
Moving Hub	My Admin Partner
Money Cloud	Beyond Figures Bookkeeping
Digital Reprographics	Wingman Group
Julie Davis Agent Dynamics	Anystore Gift Card

First Class Legal



BUILDING LEADERS / ADVANCING CAREERS
GET CLOSER TO TOMORROW

GET TICKETS BLACSALT.AU