



## RCSQ Live — Electronic Press Kit (EPK)

Presented by RCSQ Records™

Home of the Eclectic Roots Groove™ — Live from Birmingham to Nashville.

### 1. Overview

RCSQ LIVE is the dedicated touring and production division of RCSQ Records™. We don't just book gigs; we build creative corridors.

Focused on the **Interstate 65** route between Nashville and Birmingham, we are curating a specific network of listening rooms, theaters, and private spaces that prioritize the connection between the songwriter and the audience. We are bringing authenticity back to the road.

### 2. Mission

Our mission is to revitalize the live music experience by reconnecting the creators with the listeners.

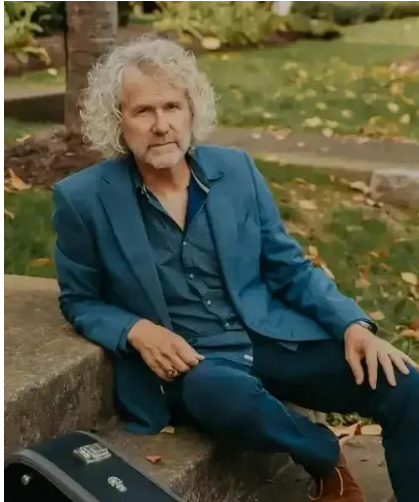
"RCSQ Live is more than a live division — it's a movement. We're building a community of artists and audiences who still believe in real songs and real instruments."— Michael Pos, Founder

### 3. The Signature Sound

ECLECTIC ROOTS GROOVE, it's the storytelling of folk with the grit of blues and the richness of jazz. Rooted in tradition but unafraid to evolve, our sound is defined by real musicianship and emotional storytelling. Whether it's a solo acoustic set or a full band production, the groove comes first.



#### 4. Featured Artists & Collaborators



**Michael Pos**  
**Founder | Artist**

The creative force behind the label. Michael's catalog anchors the label's direction, bridging deep roots sensibilities with modern indie production. Michael founded RCSQ to create a home for music that matters. His own performances set the standard for the roster: raw, authentic, and deeply connected to the audience.



**Luke Wood**  
**Flagship Artist**

*The Alabama Troubadour.* Blending raw emotion with polished performance, Luke is the pilot artist for the **2026 Music City to Magic City** corridor run. Touring in support of his latest EP "**Echoes**," he delivers a live experience that sits comfortably at the intersection of Indie Soul and Americana—delivering the kind of honest, road-worn anthems that turn casual listeners into lifelong fans.



**Olivia Belchambers**  
**Vocalist & Emerging Artist**

Bringing a dynamic soulfulness to the Eclectic Roots sound, Olivia is currently in the studio wrapping up her first project for the label. Her highly anticipated debut EP arrives later this year.

## 5. Services & Capabilities

- Artist Booking & Management: Building routed regional tours, showcases, and strategic one-off performances along the I-65 Corridor.
- Strategic Promotion: Executing our signature 4-Week Promo Plan for every routed date—combining targeted digital ads, email marketing, and boots-on-the-ground street teams to ensure the room is full.
- Live Production: Providing professional sound, backline, and stage management for all RCSQ Live events.
- Venue Partnerships: Collaborating with independent venues, breweries, and festivals to create true "Listening Room" environments.
- Content Creation: Pro-grade video and audio capture for promotional use and artist marketing.

## 6. Market Focus

### THE CORRIDOR STRATEGY

We are actively developing the "Music City to Magic City" route:

- Nashville, TN (The Hub)
- Franklin / Columbia, TN (The Southern Gate)
- Huntsville / Decatur, AL (The Rocket City Connection)
- Birmingham, AL (The Magic City Terminus)

## 7. Contact

**RCSQ LIVE | Presented by RCSQ Records™ | Gallatin, TN**

Website: [https://www.rcsqrecords.com/rcsq\\_live](https://www.rcsqrecords.com/rcsq_live)

Email: [Booking@rcsqrecords.com](mailto:Booking@rcsqrecords.com)

**RCSQ Records™ - LINKS**

Email: [admin@rcsqrecords.com](mailto:admin@rcsqrecords.com)

RCSQ Website (OFFICIAL): <https://www.rcsqrecords.com/>

Instagram: [https://www.instagram.com/rcsq\\_records/](https://www.instagram.com/rcsq_records/)

Facebook: <https://www.facebook.com/profile.php?id=100088965623383>

X (Twitter): <https://x.com/RCSQRecords>

TikTok: [https://www.tiktok.com/@rcsq\\_records](https://www.tiktok.com/@rcsq_records)

YouTube: <https://www.youtube.com/@rcsqrecords>

Spotify:

<https://open.spotify.com/user/31peojidxtu43n7tjols4cthah4?si=cf9efa19ee85470a>

#RCSQRecords #RCSQLive #RCSQ #EclecticRootsGroove #NewArtists  
#NewMusic #NewSchoolNashville #EclecticRoots #RootsGroove #IndieMusic  
#IndieArtist #IndieRecordLabel