

# **JAMES LEONHARDT**

BRAND & MARKETING CONSULTANT

### DIRECTIVE

My passion is empowering entrepreneurs with systems to create massive success for the masses through proven online strategies, time tested sales techniques and personal development programs.

## EXECUTIVE ROLES

- APLGO VP of Communications
- Lovarre VP of Sales
- MKX VP of Training & Systems
- Vidafy VP of Systems & Technology
- Neumi Community Director
- Zallevo Training Coordinator

#### CONNECT

- Columbia, MO
- contact@jamesleonhardt.com
- 512-516-5841

## SOCIAL MEDIA



#### SKILLSETS

- Launching company wide training systems which simplify the sales and recruiting process.
- Growing online communities of raving fans
- Expert in compensation and recognition programs
- Ability to communicate and cooperate with third party vendors to accomplish company and field goals.
- Developing mobile applications to create duplication

## PROFESSIONAL EXPERIENCE

#### **Direct Sales Executive Consultant**

2018 - CURRENT

- Develop and grow online communities
- Build cultures for consistency and compliance
- Create channels for effective all levels of communication
- Advise on compensation and rewards programs
- Simplify on-boarding systems for customers & distributors

#### **Network Marketing Leader**

2001 - CURRENT

- Member of multiple Leadership Councils
- Assisted in launching 6 startup companies
- Built single organizations of over 100,000 members
- Achieved Top 1% Ranks at 8 companies

#### **Duplic8 Consulting Agency Owner**

2014 - 2025

- Created Online Communities of over 250,000 members
- Developed hundreds of custom websites and sales funnels to create or increase revenue.
- Consulted with 6-7 figure earners to implement online marketing strategies