

Privacy Policy for Eterno Africa

Effective Date: August 20th 2025

Last Updated: August 20th 2025

Eterno Africa (“we,” “our,” “us”) values your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, and safeguard your data when you visit www.eternoafrica.com (the “Site”), whether you are simply browsing or using our online shop (when available).

By using our Site, you agree to the practices outlined in this Privacy Policy.

1. Information We Collect

We may collect information in the following ways:

a. Information You Provide Voluntarily

- When you sign up for newsletters or updates.
- When you create an account (future shop feature).
- When you place an order (future shop feature).
- When you contact us via email or forms.

This may include your name, email address, phone number, billing/shipping details, and payment information.

b. Automatically Collected Information

- Your IP address, browser type, device details.
- Pages you visit, time spent, referral source.
- Cookies and similar technologies to improve user experience.

c. Third-Party Sources

If you interact with us through social media or third-party platforms, we may collect information made available according to your settings.

2. How We Use Your Information

We may use your information to:

- Provide access to our Site and its features.

- Share updates, news, or promotional offers (with your consent).
 - Process orders, payments, shipping, and returns (when shop is active).
 - Improve website performance and personalize your experience.
 - Detect, prevent, and address fraud or security issues.
 - Comply with legal obligations.
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3. How We Share Information

We will never sell your personal data. We may share information with:

- **Service Providers:** Such as payment processors, hosting providers, and shipping companies (when shop is live).
 - **Legal Authorities:** When required to comply with applicable law.
 - **Business Partners:** Only with your consent, for promotions or collaborations.
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4. Cookies & Tracking

We use cookies to:

- Remember your preferences.
- Analyze traffic and improve our Site.
- Enable certain features (like shopping cart, when active).

You can disable cookies in your browser settings, but some features may not work correctly.

5. Data Security

We use reasonable technical and organizational safeguards to protect your information. While we work to secure your data, no method of transmission or storage is 100% secure.

6. Your Privacy Rights

Depending on your location, you may have rights to:

- Access, correct, or delete your personal information.
- Object to or restrict certain data uses.

- Opt out of marketing emails at any time.
- Request a copy of your personal data.

To exercise these rights, contact us at **[Insert Contact Email]**.

7. Children's Privacy

Our Site and services are not intended for children under 13 (or the applicable minimum age in your region). We do not knowingly collect personal data from children.

8. Third-Party Links

Our Site may contain links to external websites. We are not responsible for the privacy practices of those sites.


9. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted here with an updated "Last Updated" date.

10. Contact Us

If you have any questions about this Privacy Policy, please contact us:

Eterno Africa

 Email: info.eternoafrica@gmail.com

 Website: www.eternoafrica.com