

# EMSLeader

## Studio Partnership Info Pack

A text-first overview for partners who want a clean, fast evaluation.



### What this pack contains

- Partnership entry options (Independent / Co-invest / Franchise scale)
- Operational deliverables (training, workflows, after-sales continuity)
- Launch process and the inputs needed for an accurate proposal
- Contact details and next-step checklist



Scan: [emsleader.eu](https://emsleader.eu)

# Overview

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## Who we are

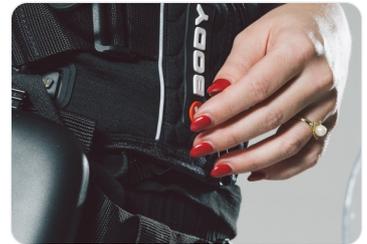
EMSLeader supports studio owners, trainers, and investors to build profitable EMS operations. We focus on launch reliability: training quality, standardized workflows, and continuity of service and supply.

## What we optimize for

Time-to-revenue, stable daily studio operations, and a scalable model that can expand across locations and markets without losing quality.

## Core pillars

- Business-first studio model (economics, packages, pricing logic)
- Trainer onboarding pathway (academy-level structure)
- After-sales continuity (service workflow + spare parts readiness)
- Repeatable launch SOPs and operational standards



# Partnership Models

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Choose an entry model that matches your market readiness and capital plan.

## Independent Studio Setup

- Standalone studio launch with defined package scope.
- Procurement guidance and onboarding support.
- Best for established operators who want fast execution.

## Co-Invest Demo Studio (typical 60/40)

- Reduced upfront equipment cost via shared investment.
- Designed for flagship demo studios and rapid market entry.
- Includes launch playbooks and operational milestones.

## Franchise & Scale

- Standardized operations with ongoing support and governance.
- Expansion roadmap with KPI review and quality control.
- Suitable for multi-location operators and growth partners.

# What's Included



Deliverable	Independent	Co-Invest	Franchise
Equipment access & procurement support	Yes	Yes	Yes
Studio setup guidance (layout, SOPs)	Yes	Yes	Yes
Trainer onboarding pathway	Included	Included	Included
Launch marketing templates	Included	Included	Extended
After-sales service workflow	Yes	Priority	Priority + SLA
Territory / exclusivity	Optional	Optional	Available
Expansion roadmap & reviews	—	—	Yes

Note: Final commercial terms and exact deliverables depend on country, compliance requirements, and partner qualification.

# Launch Process

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Typical sequence from inquiry to studio go■live (often 4–8 weeks depending on readiness).

## Steps

1. Discovery call — Market, goals, location readiness, and timeline.
2. Qualification — Business profile, capability alignment, compliance checks.
3. Package & terms — Select model, confirm scope, and finalize commercial terms.
4. Training & onboarding — Trainer onboarding, SOPs, system configuration.
5. Site setup — Space planning guidance, workflow readiness.
6. Launch & optimization — Go■live support, marketing activation, KPI review.



## Inputs to prepare an accurate offer

- Country & city
- Target segment (beauty / fitness / wellness)
- Available space (sqm) and location readiness
- Budget range and preferred partnership model
- Desired opening date

## Contact

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