

# GHOST SHIELD AUTO PRIVACY POLICY

United States | Last Updated: December 2025

This Privacy Policy describes how Ghost Shield Auto (“Ghost Shield Auto,” “we,” “our,” or “us”) collects, uses, discloses, and protects personal information obtained from individuals who visit our website, use our services, communicate with us, or participate in our Dealer Program. By accessing our website or engaging with any Ghost Shield Auto service, you acknowledge that you have read, understood, and agreed to the terms outlined in this policy.

Ghost Shield Auto collects personal information for the purpose of providing professional automotive protection services and maintaining an efficient customer experience. The information we collect may include your name, email address, phone number, billing and shipping address, vehicle information, appointment details, and, when applicable, information submitted through Dealer Program applications. We may also collect certain technical data automatically when you interact with our website, such as your IP address, device type, browser characteristics, and general usage data obtained through cookies and similar tracking technologies. In addition, we may retain communications sent through email, SMS, chat widgets, and online forms.

We use the information collected to schedule and deliver services, manage customer accounts, process payments, send confirmations and reminders, administer Dealer Program access, and provide customer support. We may also use information to improve our website performance, enhance user experience, and communicate promotional updates or service-related announcements, provided that such communications comply with applicable U.S. laws and marketing regulations. By providing your email or phone number, you consent to receiving such notifications, although you retain the right to opt out at any time.

Ghost Shield Auto does not sell personal information to third parties. However, we may share your information with trusted service providers who assist us with payment processing, website hosting, email and SMS delivery, CRM operations, and other core business functions. These providers are required to protect your information and use it only for the services they deliver on our behalf. We may also disclose information when required by law, regulation, or legal process, or when necessary to protect our rights or the safety of others.

Our website uses cookies and tracking technologies to support essential functions, analyze traffic, and personalize the browsing experience. You may disable cookies through your browser settings; however, certain features may not operate as intended if cookies are restricted.

Ghost Shield Auto takes reasonable administrative, technical, and physical measures to safeguard personal information from unauthorized access, alteration, or disclosure. Although we

strive to maintain a secure environment, no method of data transmission or storage can be guaranteed to be entirely secure. By using our website, you acknowledge this inherent risk.

U.S. residents may have the right to access, correct, or request deletion of their personal information, as well as the right to opt out of marketing communications. To submit such requests, you may contact us using the information provided at the end of this policy.

Our website may contain links to external websites operated by third parties. Ghost Shield Auto is not responsible for the content, privacy practices, or security standards of those external sites.

Ghost Shield Auto reserves the right to update or modify this Privacy Policy at any time. Any changes will be posted to this page with an updated effective date. Continued use of our website and services after such modifications constitutes acceptance of the revised policy.

If you have any questions regarding this Privacy Policy or wish to submit a data request, you may contact:

**Ghost Shield Auto – Privacy Department**

Email:  *david@ghostshieldauto.com*

Phone: +1 727-387-3100

Website: [ghostshieldauto.com/ghostshieldwebsite](http://ghostshieldauto.com/ghostshieldwebsite)