

WEDDING FLOWERS



guide



IMPORTANT QUESTIONS
TO ASK THE *florist*

BASIC QUESTIONS	✓
Have you previously held events at the venue of my wedding and reception? Would you be able to look around beforehand if not?	
How long has your company been around?	
How many weddings have you completed?	
What suggestions can you offer me to make the most of my budget?	
Do you provide set packages or are these customized?	
Are there any other charges or expenses?	
How are payments made?	
How do you handle cancellations?	
Who will be our point of contact?	
Do you have testimonials, recommendations, or references we may check?	

QUESTIONS TO ASK THE *florist*

THE FLOWERS	✓
In what month am I getting married and what flowers are in season?	
What flowers would you suggest, given my color theme and budget?	
What best describes your design style?	
Which floral bouquets are available?	
Would you be able to recreate setups from photos?	
If the requested flowers are unavailable or not in line with the budget, are there any alternatives available?	
Do you provide complementary decorations like flowers and aisle runners?	
Do sample arrangements come into the entire price?	
Is delivery and setup included in the price?	
How much time will it take you to set up on the day?	
How much time in advance should I book your services?	
What is the deposit amount? The deposit is due when?	
What is the total amount due? When is the deadline for payment?	
Are there any other charges or expenses?	
Can you email me a detailed list of every arrangement you made?	
Do you provide services for flower preservation?	

flowers CHECKLIST

THE BRIDAL PARTY	✓
BRIDE'S BOUQUET	
THROW BOUQUET	
HAIRPIECE	
MAID OF HONOR BOUQUET	
MAID OF HONOR HAIRPIECE	
BRIDESMAID'S BOUQUETS	
BRIDESMAID'S HAIRPIECES	
FLOWER GIRL BOUQUET	
FLOWER GIRL HAIRPIECE	

BOUTONNIERES	✓
GROOM	
GROOMSMEN	
USHERS	
RING BEARER	
FATHERS	
GRANDFATHERS	
OFFICIANT	

CORSAGES	✓
BRIDE'S MOTHER	
GROOM'S MOTHER	
BRIDE'S GRANDMOTHER	
GROOM'S GRANDMOTHER	
SOLOIST	

CEREMONY	✓
ALTER	
FREE-STANDING ARRANGEMENTS	
AISLE	
GUESTBOOK TABLE	

RECEPTION	✓
HEAD-TABLE CENTERPIECE	
GUEST TABLE CENTERPIECES	
GIFT TABLE	
FREE-STANDING ARRANGEMENTS	

florist COMPARISON

	FLORIST #1	FLORIST #2	FLORIST #3
NAME			
CONTACT #			
MAIN FLOWER(S)			
ACCENT FLOWERS			
COLOR SCHEME			
BRIDE'S BOUQUET			
BRIDESMAIDS BOUQUET			
GROOM'S BOUTONNIERE			
GROOMSMEN BOUTONNIERE			
FLOWER GIRL FLORALS			
MOTHER/FATHER FLORALS			
CEREMONY DECOR			
RECEPTION DECOR			
EST. PRICE			
NOTES			

booking CONFIRMATION

FLORIST DETAILS

COMPANY NAME

CONTACT NAME

EMAIL

PHONE

WEBSITE

DATE CONTRACT SIGNED

PAYMENT DETAILS

PRICE/HEAD

ESTIMATED TOTAL

DEPOSIT AMOUNT

DEPOSIT DUE DATE

ESTIMATED FINAL PAYMENT

FINAL PAYMENT DUE DATE

ORDER DETAILS

ORDER DESCRIPTION

FLORAL PICK UP/DELIVERY TIME

NOTES

DIY timeline

6 MONTHS BEFORE	✓
RESEARCH (check the seasonality of flowers, compile Pinterest ideas, and begin watching floral design tutorials)	
SET A BUDGET	
3 MONTHS BEFORE	✓
DECIDE ON # OF ARRANGEMENTS, BOUQUETS, BOUTONNIERES, ETC.	
DETERMINE TYPES & NUMBER OF FLOWERS/STEMS NEEDED	
PLACE ORDER FOR NON-PERISHABLE TOOLS & SUPPLIES (buckets of water, floral wire, ribbon, pins, floral tape, flowery foam, floral scissors, etc..)	
DETERMINE TIME REQUIRED TO CREATE EACH ARRANGEMENT	
DECIDE WHERE YOU WILL STORE SUPPLIES & FINISH ARRANGEMENTS	
ASSIGN VOLUNTEERS TO HELP ARRANGE, TRANSPORT, AND SET UP AT VENUE	
2 WEEKS BEFORE	✓
ORDER STEMS (select delivery date for 2 days before event)	
DOUBLE CHECK YOU HAVE ALL OF THE CORRECT TOOLS & SUPPLIES	
1 DAY BEFORE	✓
CHANGE WATER WITH LUKEWARM WATER	
GATHER VOLUNTEERS AND START MAKING ARRANGEMENTS	
KEEP IN COOL, FRESH SHALLOW WATER OVERNIGHT	
THE DAY	✓
TRANSPORT FINISHED ARRANGEMENTS	
GET MARRIED!	

Looking for Wedding Photographer & Videographer?



"Your style is our style. You name it, we shoot it."

Let's shoot your wedding photos and videos with the vision of preserving your most memorable moments in natural, real, and delicate shots.

BOOK A CALL