

DIY-ish

Kairos has a plan for your success.

This is a DIY-ish system to run your own marketing and social media. We will help you become more efficient and have a plan. You will have access to the main tools we use to run our premium clients accounts. In addition you will receive monthly outline and ideas to help you stay on top of your marketing and implement your strategy.

On Boarding

(\$995 one time set up fee)

- Brainstorming session
(w/Jack 60min Zoom)
- Social strategy
- Kai Brand guide set up
- AI Employee training
- Connecting social media
- Blog
- Domain
- Phone Number (A2P approval)

Subscription

(\$495 Subscription, Value \$1500)

- Strategy Monthly Email
- Content Creation ideas
- AI Employee
- Auto engagement
- Brand AI assistant
- Content Calendar (unlimited)
- Education Courses
- 24/7 live human support

"I have been fortunate to work with some great brands, they have trusted me to create content for them. My hope is to use my decades of experience to help you build a powerful brand."

-Jack Potts
Founder of Agency Kairos



SKECHERS



DIY-ish includes

Support

Coaching and Motivation

Agency Kairos will send you monthly guides to make sure you are preparing not panicking for your marketing success, and occasional texts to get you some inspiration to keep you motivated.

24/7 live human

Sometimes we work odd hours and just need help. We get it. And though Ai is nice and reading articles and trying to find the info is an option, sometimes its great to just start a chat with a human that can show you what you need.

Education

On Brand Corse

Build your understanding of how to communicate your brand, the concept of content buckets

Preproduction Corse

How to prepare to create
Provide a detailed list of expectations and needs for day of filming

Content filming Corse

Cameras
Lighting
Audio

Tools

Ai Kai Brand Guide

Staying consistent with communication is key to your success. Once trained on your brand **Kai** will be able to guide you on everything from social posts, email campaigns, product sales sheets and much more.

Ai Employee

Engage with your audience on social media.
Answer phone calls
Give information
Forward calls
Collect information

Phone Number

(Digital for your brand) Keep your Cell private
Never have a caller goto voicemail
SMS clients

Email Sending

Build Email campaigns with a dedicated domain to protect you from becoming spam.

Website

Hosting platform to build out your website or create custom funnels and host your blog.

CRM

Simple way to manage contacts
Build email/SMS lists to directly connect

Posting Calendar

Schedule posts across platforms months in advance reducing stress knowing you will have ideal timing on all your posts.
Instagram, Facebook, TikTok, X, LinkedIn
Plan, schedule.... Forget about it!

Unified Inbox

All incoming messages by contact. Follow conversations across multi platform. phone, text, email, Facebook, IG
Take notes to keep up with relations