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HOW A CONSTRUCTION COMPANY USED LENDEAVOR TO BRIDGE DEALS AND SCALE INTO LARGER CONTRACTS

LENDEAVOR

ELIA BAROZZI

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Customer: Paul L

Industry: Construction

Buyer Persona: Mid-size construction firms seeking funding to take on large contracts, bridge entity sales, and expand operations

Author: Lendeavor Team

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Introduction

Paul L (protected by privacy policies) had the vision to grow his construction company into a regional powerhouse, taking on larger projects, expanding operations, and preparing for long-term growth. Like many contractors, he faced challenges with long payment cycles, upfront costs, and limited access to traditional financing.

By partnering with Lendeavor, Paul accessed \$7,750,000 in funding across 5 strategic rounds. Each round was tailored to his evolving needs, from bridging large contracts to financing the sale of one of his entities. With fast and flexible capital, Paul positioned his company to scale with confidence.

The Story of Paul L

Paul founded his construction firm with a vision to deliver high-quality commercial and infrastructure projects. Opportunities for growth were abundant, but the upfront financial demands of large contracts and strategic moves required significant capital. That's where Lendeavor stepped in.

In 2023, Paul secured his first \$3 million in funding, which allowed him to bridge major contracts and expand operations. The following year, he obtained \$1.5 million to ensure smooth operations during the sale of one of his entities, followed by another \$1.5 million to pursue larger projects and fuel expansion.

By 2025, his firm had gained momentum and stability. A fourth round of \$1 million supported continued growth and operational strength, while a final \$750,000 helped reinforce cash flow and prepare for new projects.

Across five rounds totaling \$7.75 million, Paul transformed capital challenges into opportunities. Each investment played a vital role in scaling his business, securing

contracts, and keeping his company competitive in a demanding industry. With the right funding at the right time, Paul turned his vision into a thriving construction enterprise.

Results after First Investment

Thanks to Lendeavor, Paul's company saw measurable progress within months of his first \$3 million round in 2023:

- Secured and delivered multiple large-scale contracts ahead of schedule
- Expanded operations with the purchase of new heavy equipment
- Hired additional skilled labor to keep up with project demand
- Improved cash flow stability, eliminating delays tied to long client payment cycles
- Strengthened reputation in the market, positioning the firm to bid on larger contracts

Strategic Investment and Growth

Bridging Large Contracts

Before: Paul faced the classic contractor challenge, upfront material and labor costs long before client payments.

Solution: With his first \$3 million round in 2023, Paul covered the initial expenses on multiple large-scale projects.

Impact: His company successfully delivered contracts on time, opening doors to repeat business and stronger client relationships.

Paul's words:

"Without that first round of funding, we would have missed out on contracts that shaped the future of our company. It gave us the ability to deliver big and grow fast."

Supporting Entity Sale

Before: During the sale of one of his business entities, Paul needed liquidity to keep operations running smoothly.

Solution: He secured \$1.5 million in 2024 to bridge the sale process.

Impact: The transaction closed successfully, with zero disruption to ongoing projects or staff.

Paul's words:

"Having capital during the sale gave me the flexibility to manage the transition without slowing down our core business."

Tackling New Expansion

Before: To keep winning larger contracts, Paul needed more working capital to cover upfront project expenses.

Solution: In mid-2024, he secured another \$1.5 million, which fueled further expansion and project execution.

Impact: His company won and completed new multi-million-dollar contracts, significantly boosting annual revenue.

Paul's words:

"Growth in construction means taking on bigger and bigger projects. With Lendeavor, we had the capital to go after them with confidence."

Results After Funding

Thanks to Lendeavor, Paul's business achieved:

- \$7,750,000 in total funding across 5 deals
- The ability to secure and complete larger contracts
- A successful entity sale without business disruption
- Expanded operational capacity and workforce growth
- Stronger cash flow and financial stability for future projects

Looking Ahead

Paul is now planning to expand into new markets and continue bidding on large-scale projects. With Lendeavor as a funding partner, he has the flexibility to grow strategically and confidently.

Ready to Build Your Future?

Just like Paul, your construction company can access the capital needed to scale, bridge deals, and win larger contracts.

 Email: **Info@LendeavorUSA.com**

 Phone: **212-301-1770**