

## Privacy Policy

**Effective Date:** June 21, 2025

**IMPACT Business Ventures LLC** respects your privacy and is committed to protecting it through this Privacy Policy.

This Privacy Policy describes how we collect, use, disclose, and safeguard your information when you visit our website [www.impactaihub.com](http://www.impactaihub.com), and when you interact with our services, including AI automation tools, SMS outreach, website chatbots, and voice AI integrations.

By using our services or accessing the Site, you consent to the practices described in this policy.

---

### 1. Information We Collect

We may collect the following categories of personal and non-personal information:

- **Personal Information:**  
Name, email address, phone number, business name, job title, and other information you voluntarily submit.
- **Technical Data:**  
IP address, browser type, device information, operating system, referring URLs, and usage patterns.
- **Communication Data:**  
Details of inquiries, support tickets, chats, and messages exchanged through forms, SMS, or email.

---

### 2. How We Use Your Information

We use your information to:

- Provide and improve our AI automation services
- Respond to your inquiries or customer support requests
- Send updates, promotional messages, and service announcements
- Analyze site usage to improve functionality and user experience
- Comply with legal obligations

---

### **3. Sharing Your Information**

We do **not** sell your personal information. We may share your information with trusted third parties only when necessary:

- Service providers (e.g., hosting, analytics, CRM)
- Law enforcement or government entities when legally required
- In connection with a business transaction (e.g., merger or acquisition)

---

### **4. Cookies and Tracking Technologies**

We use cookies and similar technologies to enhance your experience, analyze trends, and personalize content. You can control cookie usage through your browser settings.

---

### **5. Data Security**

We implement appropriate technical and organizational safeguards to protect your data. However, no method of transmission over the Internet or electronic storage is 100% secure.

---

### **6. Third-Party Links**

Our Site may contain links to third-party websites. We are not responsible for their content or privacy practices. We encourage you to read their privacy policies.

---

### **7. Children's Privacy**

Our services are not intended for individuals under the age of 18. We do not knowingly collect personal information from minors.

---

### **8. Your Rights**

Depending on your location, you may have rights regarding your personal data, including:

- Access, correction, or deletion of your data

- Opt-out of marketing communications
- Limit or restrict processing of your data

To exercise these rights, contact us at: [casey.force@impactaihub.com](mailto:casey.force@impactaihub.com)

---

## **9. Changes to This Policy**

We may update this Privacy Policy from time to time. Updates will be posted on this page with a new effective date. Continued use of our Site or services after changes means you accept the new terms.

---

## **10. Contact Us**

If you have any questions about this Privacy Policy or your personal information, please contact us:

### **IMPACT Business Ventures LLC**

Email: [casey.force@impactaihub.com](mailto:casey.force@impactaihub.com)

Mailing Address: 315 E 5<sup>th</sup> St, Waterloo, IA 50703