

THE  
**DIGITAL BOSS**  
ACADEMY

*PREVIEW*



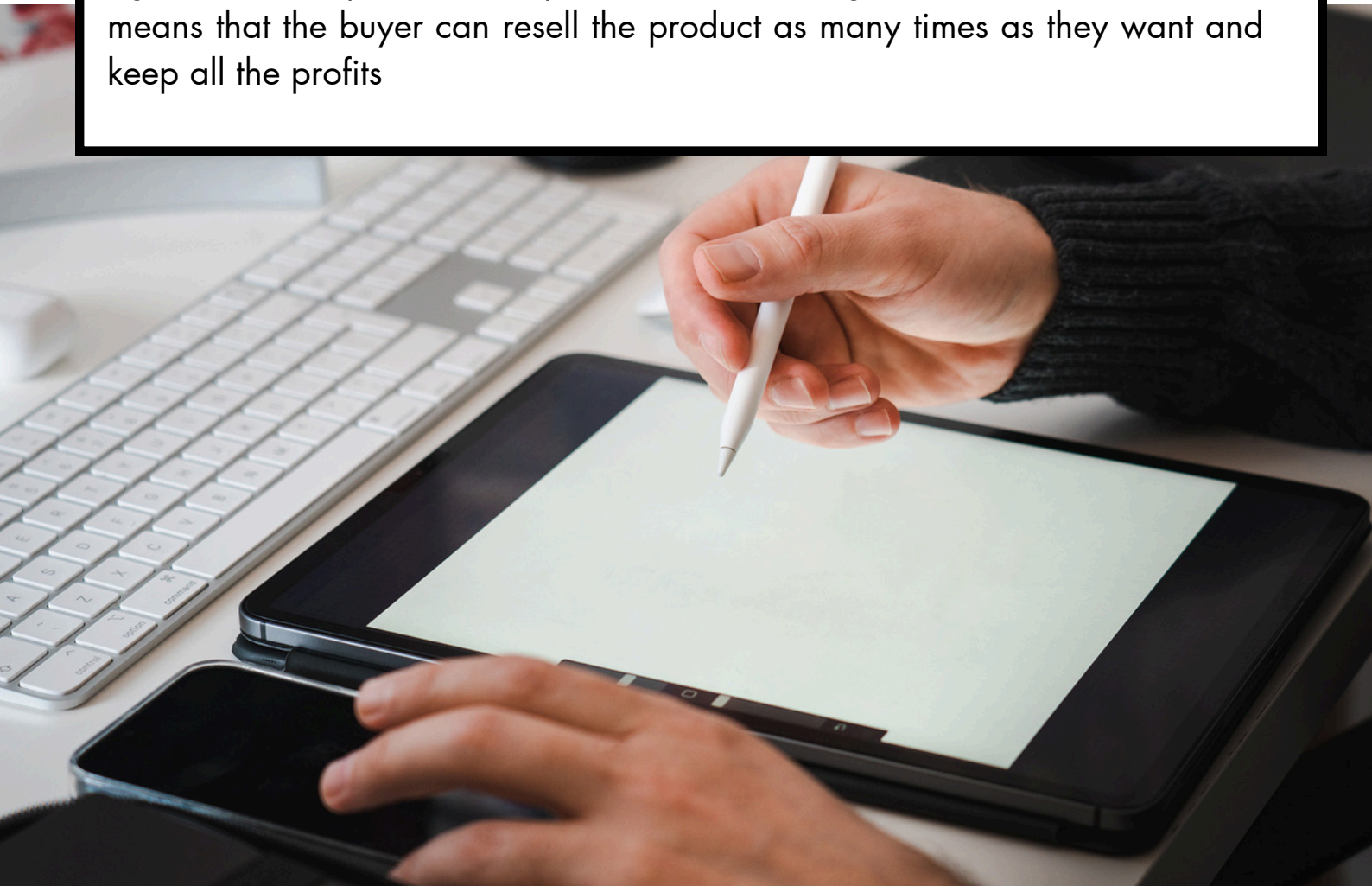
# IMPORTANT TERMS

**DIGITAL MARKETING** - Digital marketing, also called online marketing, is the promotion of brands to connect with potential customers using the internet and other forms of digital communication.

**DIGITAL PRODUCTS** - A digital product is a digital good that is created, sold, and purchased online. It's any product that is transferred electronically to the customer.

**PRIVATE LABEL RIGHTS (PLR)** - is a licensing agreement that grants someone the right to sell an asset like a document, video, software, eBook, audio, or other files. As the seller of these rights, you're granting someone else permission to copy your work and resell it with their name on it

**MASTER RESELL RIGHTS (MRR)**- a type of license that grants the buyer the right to sell the product and pass on the same rights to their customers. This means that the buyer can resell the product as many times as they want and keep all the profits





# WHAT IS DBA?

The Digital Boss Academy (DBA) is a comprehensive, self-paced online program designed to help you start and scale a successful digital product business. It teaches complete beginners how to launch and run a successful digital product business from scratch. With a variety of resources to learn from, you'll learn life-long skills.

It includes Master Resell Rights (MRR) & Private Label Rights (PLR)

It's perfect for anyone looking to learn new skills, create new revenue streams, and break free from the 9-5 grind.

It is the ultimate blend of top-tier courses. Not only will you learn how to increase your income through digital marketing, but you're also able to resell the course itself and keep 100% of the profits.

Plus, with lifetime mentorship and updates, you'll always stay ahead of the curve.



# DBA HAS 2 VOLUMES

## VOLUME 1

VS

## VOLUME 2

- 300+ Ready-to-Resell templates
- Canva Crash Course
- Done For You captions
- Financial Literacy Ebooks
- Success with Stan guide
- Ultimate Reels Guide
- 43,000 Pieces of Ready-to-Go Content
- Branding Course + bundle
- Digital Product Starter Kit
- Vendor List (100+ Vendors)
- 100 Content Ideas + Hooks
- Content to Coins EBooks
- Many Chat Automations
- Marketing and Branding expertise
- Video Editing Classes on capcut
- Personal and Business guidance
- Blueprints for 6-figure digital products
- Airbnb Business Kickstart
- Strategies to secure \$100k
- Professional Website Templates
- A thriving Community + Tech Support
- 24/7 Express Inquiry Removal Guide
- Comprehensive guides on Business Structure
- Exclusive Lenders List
- Mindset Mastery

### • **EVERYTHING IN VOLUME 1, PLUS:**

- Pinterest
- LinkedIn
- Faceless module
- Men's module
- Shopify
- Printiful (drop shipping)
- Webinars
- Master Manifesting university w/ Kenny Morgan
- Funnels + AI marketing
- Advertising
- Life Insurance
- Taxes
- Content that converts
- DBA preview
- MRR Mastery
- Tik Tok shop
- UGC for beginners
- Becoming a travel agent
- Email Marketing
- Spanish module (French, German)
- YouTube module
- Stocks for beginners
- Social media monetization
- How to become a virtual assistant
- Selling digital products
- Amazon KDP



# WHAT'S INSIDE?

## VOLUME ONE:



START YOUR JOURNEY



SET UP YOUR ONLINE STORE



SHIFT YOUR MINDSET



BUILD A BOMB BRAND



LEARN DIGITAL MARKETING



GET INSPIRED



OVER 40K+ DFY CONTENT



OVER 50+ PLR PRODUCTS



VIDEO EDITING TRAINING



AUTOMATE YOUR BUSINESS



LEARN CANVA



TIKTOK GROWTH

# WHAT'S INSIDE?

## VOLUME ONE (CONTINUED):



LEARN INSTAGRAM



BUDGETING SECRETS



FORM YOUR BUSINESS



BEAUTY BUSINESSES



LEARN CREDIT & FUNDING



AFFILIATE MARKETING



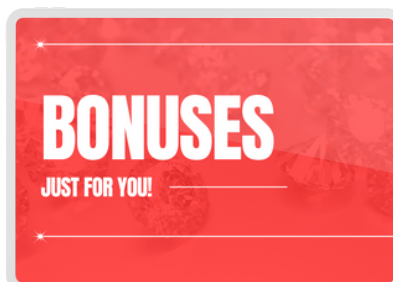
AIRBNB



WORKOUT WITH US



LIVE CLASS REPLAYS



COMMUNITY BONUSES

# WHAT'S INSIDE?

## VOLUME TWO:



MEN IN MARKETING



FUNNELS & AI MARKETING



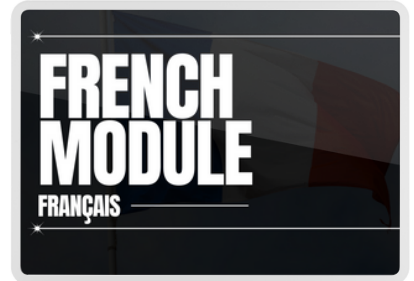
MASTER MANIFESTING



GERMAN MODULE



SPANISH MODULE



FRENECH MODULE



TRAVEL AGENT



EMAIL MARKETING



UGC FOR BEGINNERS



TIKTOK SHOP



LEARN MRR



FACELESS MODULE



# WHAT'S INSIDE?

## VOLUME TWO (CONTINUED):



SNEAK PEAK



AMAZON KDP



SELLING DIGITAL PRODUCTS



VIRTUAL ASSISTANT



MONETIZE YOUR SOCIALS



LEARN STOCKS



CONTENT THAT CONVERTS



LIFE INSURANCE



YOUTUBE



WEBINAR SECRETS



ADVERTISING



TAXES

# WHAT'S INSIDE?

## VOLUME TWO (CONTINUED):



PRINT ON DEMAND  
(DROPSHIPING)



SHOPIFY WEBSITE



LEARN PINTEREST



LEARN LINKEDIN

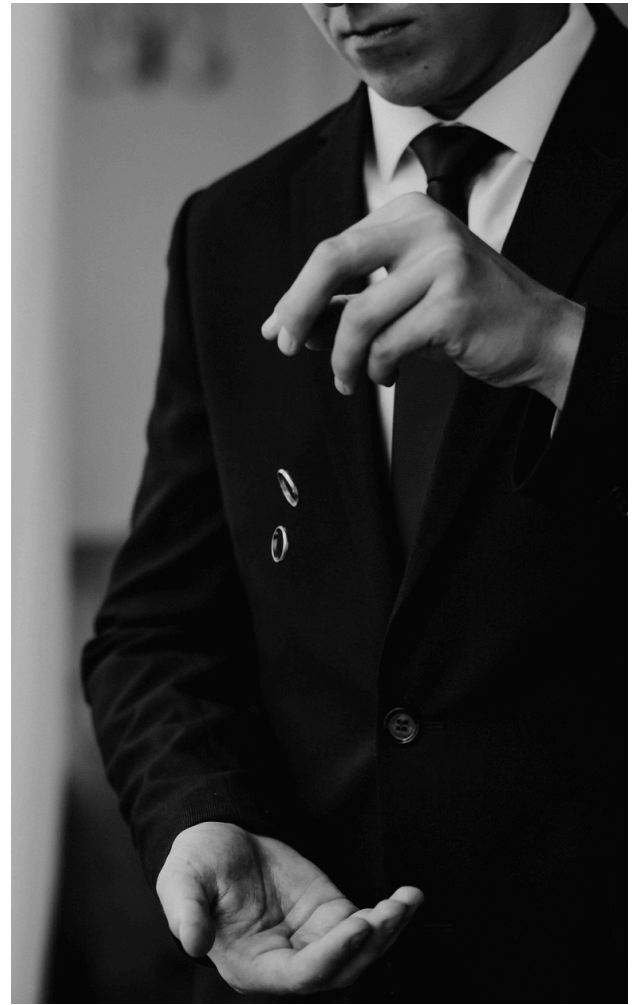
# IF YOU PURCHASE VOL 2, VOL 1 IS INCLUDED

# IS DBA FOR YOU?

The point of this guide is to give you a better understanding of the digital boss academy. While it may seem great, please make sure it is **ACTUALLY** something you see yourself doing.

## DBA *IS* FOR YOU IF:

- You want to learn high income skills
- You understand what it takes to invest in the future you
- Want to spend more time with your family
- You're willing to do what 90% of others aren't to become successful
- You want to start your online business
- Are tired of feeling stuck in a box
- Want to get paid online from being yourself
- Want to be surrounded by like-minded individuals who want to see you win.



## DBA *IS NOT* FOR YOU IF:

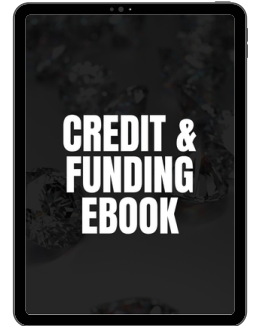
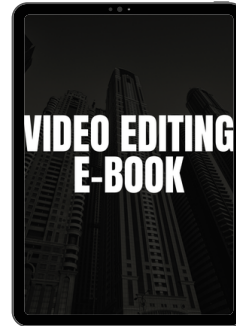
- You aren't ready to put in the work
- You want quick, fast money & think this is a get rich quick scheme
- You aren't willing to change your mindset and grow
- You give up too easy and have a negative attitude



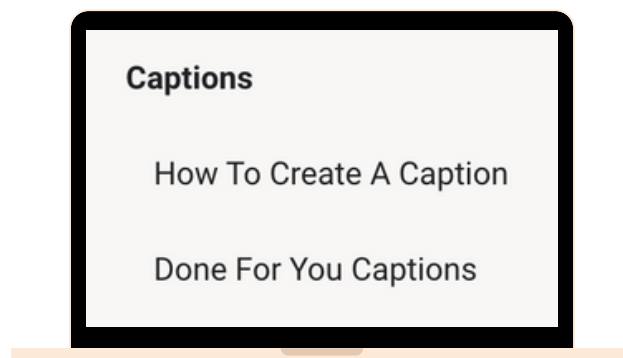
# WHAT MAKES DBA SPECIAL?

DBA IS NOT LIKE OTHER PROGRAMS HERE'S WHY:

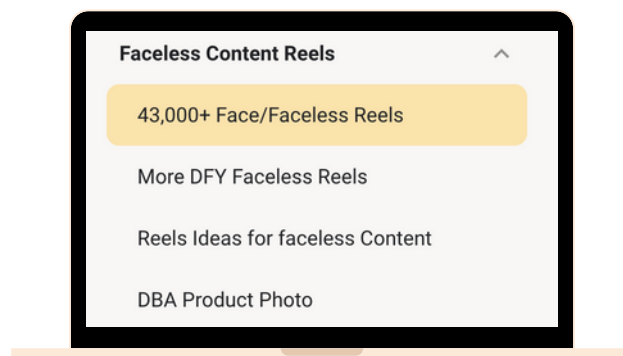
If you don't want to create your own digital product choose from our 50+ Done For You PLR products



If you're unsure of how to create captions, we give you some to work with



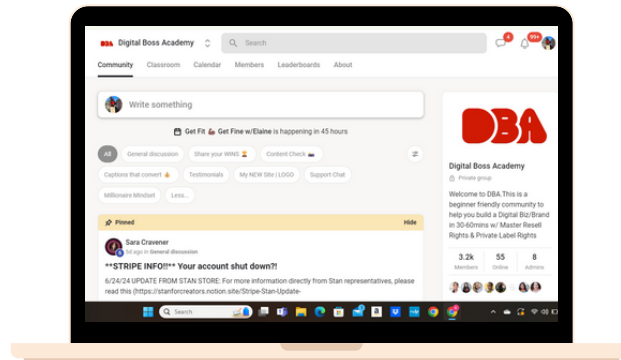
If you don't know how to create content we have video modules to show you, and also done for you reels



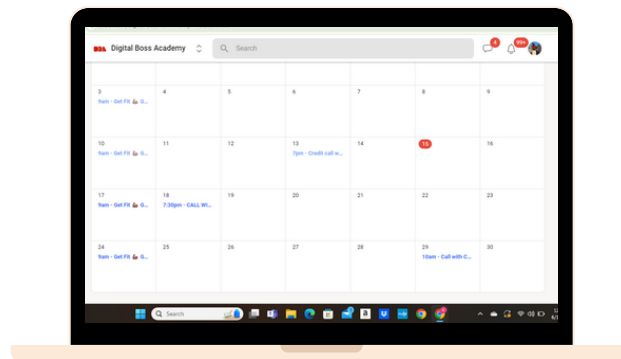
# WHAT MAKES DBA SPECIAL?

DBA IS NOT LIKE OTHER PROGRAMS HERE'S WHY:

You'll gain lifetime access to an active community & tech support



We have monthly live classes via zoom



Access to MEMBERS ONLY Merchandise so you can market the product!



# TESTIMONIALS

SEE WHAT THE HYPE IS ABOUT!

**2.8k in sales my first month**

So proud if myself!

**\$700 by 9 am 😞**

Sleep money 😞. I have been busy moving & not posting or going live as much... but the money doesn't stop with DBA! It sells itself!!!

● **I LOVEEE ME SOME DBA BABY 🥹💰🙌**

Y'all \$777 DAY 😞 nobody but God and Thanks to The DOPEST COMMUNITY 🔥🔥 DIGITAL BOSS ACADEMY!

**10k in 14 days!!!!**

So excited to be celebrating 10 K sales in the last two weeks I love this community and so happy to be here 🥰🥰🥰🥰

● **1st Sale 24hrs!**

Just joined DBA like 24hrs ago and already made my first sale 🙌🙏 I do have marketing experience however I am selling on a new acct with 100 followers! I'm so



# WHAT DBA CAN DO FOR YOU?

## **Private Label Rights (PLR) and Done-for-You Content:**

Access a vast library of 50+ digital products with PLR and 40K done-for-you content, allowing you to quickly expand your offerings without starting from scratch.

## **Multiple Revenue Streams:**

Learn different ways to make money online, including digital products, UGC, affiliate marketing, and Airbnb.

## **Comprehensive Digital Marketing Knowledge:**

Gain a thorough understanding of making money online with digital marketing, from scratch to finding and keeping customers.

## **100% Profits from Master Resell Rights (MRR):**

Resell this already done for you course and keep all the earnings from your sales, maximizing your revenue.

## FAQs

**Q: Do I need prior experience to get inside of this program?**

A: No prior experience is necessary. DBA is designed to guide you as a beginner.

**Q: How long do I have access to the course?**

A: You get lifetime access to the course and all future updates.

**Q: Are there any hidden fees?**

A: No, there are no hidden fees. The price you pay covers everything.

**Q: Do I have support?**

A: Yes, you'll receive support within the community. All questions and concerns can be posted in there any time.

**Q: Do I have to resell the program?**

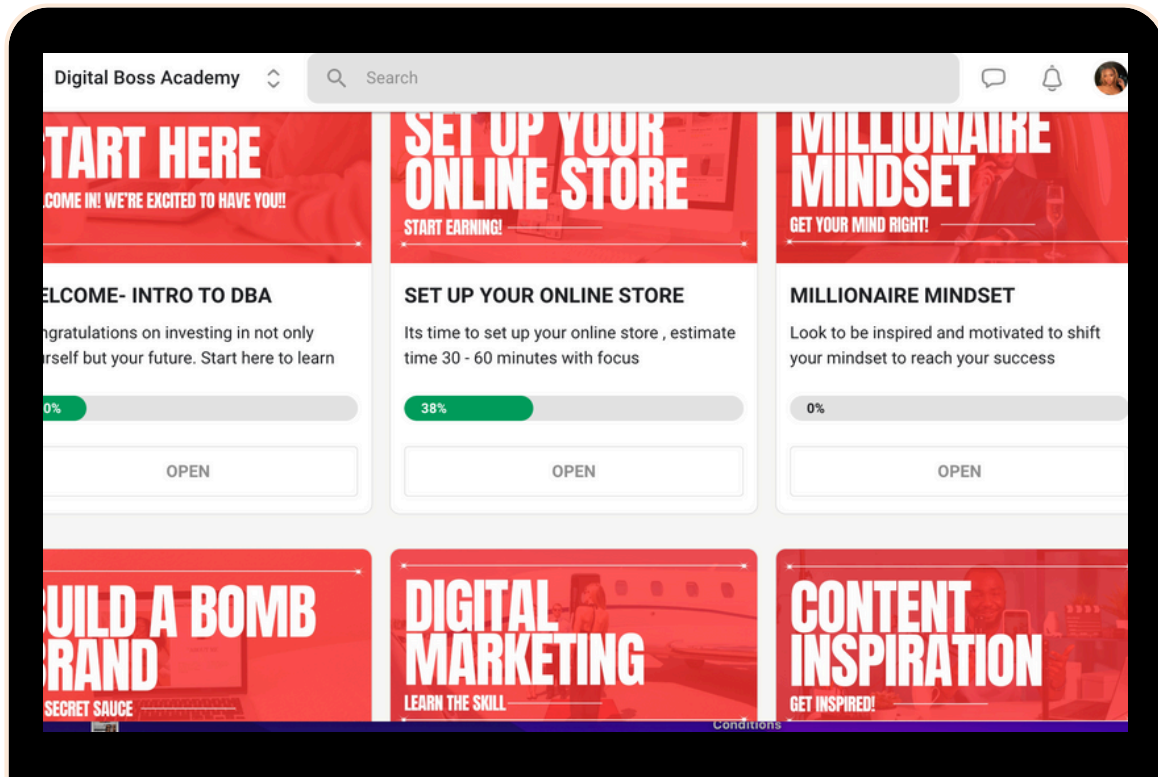
A: No, you can use it for learning purposes. However, it's a bonus that you have the opportunity to profit from it by reselling it.

**Q: Can I really make money with this program?**

A: Absolutely. With the strategies and tools provided, many students have achieved significant income. Your success depends on your dedication and application of the material. It's not going to do the work for you. You have to market the product.

# JOIN TODAY

THE NUMBER ONE PLR/MRR COMMUNITY FOR  
BEGINNERS! YOU HAVE ACCESS TO ALL OF THE  
MODULES ONCE YOU JOIN & CAN BEGIN SELLING  
ASAP



**[CLICK HERE TO ACCESS DBA](#)**