

Dr Jo Davison



Dr Jo Davison is an experienced international speaker, online and offline business mentor, author, practice consultant and registered Chiropractor. She is also a wife and mum to four kids. Jo is passionate about helping Chiropractors thrive in practice and beyond.

EXPERT SPEAKER TOPICS

- ✓ How To Make A Wider Difference, Sell Your Knowledge And Monetise Your Message As Online Courses or Coaching.
- ✓ How To Get A Fully Booked Practice On Your Terms: Less Stress, More Time, More Impact & More Income.

ABOUT ME

Hi I'm Jo....

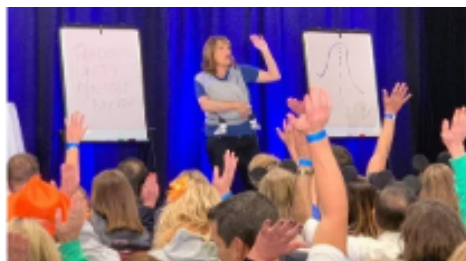


Along with my Chiropractor husband Steve, I grew successful Chiropractic practices and employed a large team of associates and support team. We created our dream 7 figure single site practice, followed by satellite centres. When other Chiropractors started asking for advice about running their practice, I began mentoring. I am blessed to have worked with hundreds of Chiropractors and thousands of their team members since 2011. I love seeing their amazing results. My original focus was purely to help them to create fully booked dream practice on their terms.

However a few years back, a chiropractor said 'I want your life' (meaning they wanted to become an expert, sell their knowledge and work globally) and asked me to show them how to start by creating an online course. I began to teach my 5VT framework to show DC's how to sell their knowledge, monetise their message and make a wider difference beyond their practice room.

I love to serve, speak and educate. I have written 7 Chiropractic and Business books, contributed to a number of business and Chiropractic association magazines as well as being featured in Success Magazine, HuffPost UK, Authority magazine, Global Woman Magazine and Moms in business international.

A passionate speaker, I have the experience of not only hosting and running hundreds of my own events online and offline (as part of Blue Cow Global, Beyond Your Practice Room and Fully Booked Academy), I love to speak at other peoples events too. My intention with my presentations is to ensure they are value packed and inspiring with actionable steps that the audience can use for growth. My goal is to ensure your audience feel connected and engaged.



AS SEEN IN



- United Chiropractic Association
- British Chiropractic Association
- McTimoney Chiropractic Association
- Women in Chiropractic UK
- The Edinburgh Lectures
- Lions of Chiropractic
- Student Chiropractic Association
- The Wave USA
- Life Vision Roma
- American Posture Institute
- ChiroVisibility
- ChiroHub
- Women in Osteopathy
- Manifestation Gobaal
- Blue Cow Summit Blue Cow Congress
- Hallmark Healthcare
- Global Woman Club London
- Global Woman Club New York
- Global Woman Summit
- Success Resources
- Mums in Business International
- Glitter and Goals
- Precious Homes Health Summit

MY BOOKS

- Dream Practice Secrets.
- The Blue Cow Way.
- Crack it! For Chiropractic Assistants.
- Womanpreneur.
- The Fully Booked Guidebook.
- The Little Book of Inspiration for Health Care Practice Owners.
- Beyond Your Practice Room.

What 'Event Hosts' and 'Thought Leaders' Say About Dr. Jo Davison

"I invited Jo to be a speaker for our Chiropractic Business Mastery Event and I was blown away by how professional, committed and cooperative in the organising and planning that she was. Her talk was packed with energy, it was so inspiring and I really felt so grateful to have her there on the day. She had fantastic feedback from our attendees too. I'd highly recommend Jo as a speaker and would be honoured to work with her again".

Abbie Gospodinova
CEO ChiroHub.



"Jo Davison is an incredible speaker—adaptable, engaging, and deeply inspiring. She has a unique ability to connect with chiropractors, making complex ideas simple and actionable. Her sessions are packed with warmth, energy, and tangible takeaways that leave you feeling empowered and ready to take bold steps forward. If you get the chance to hear Jo speak, don't miss it!"

Dr Philippa Wilmot.
CEO ChiroVisibility.



"Jo Davison has spoken for the United Chiropractic Association on many occasions. She is very passionate about creating dream teams and chiropractors having a practice they love to be in! I know that Jo and her husband Steve have been instrumental in helping many chiropractors with their journey to a wow practice"

Melissa Sandford
On Behalf Of The U.C.A.



"I have known Jo and Steve Davison for a number of years and watched with delight as their blue cow dream has become the blue cow reality for many who have followed them. Jo and Steve, with their unique passion and enthusiasm, inspire, coach and challenge others into becoming the very best they can be!"

Dr Berni Martin
President of McTimoney Chiropractic Association.



"Jo Davison has been positively impacting audiences for many years. With her simple yet clear message of choosing to follow your own path and deliver excellence in everything that you do, she engages and challenges her audience to be at a higher level and then do at a higher level. Jo speaks with a passion, certainty and conviction that will empower your audience to step out of their comfort zone."

Dr Ross McDonald.
President Of The Scottish Chiropractic Association.



"The first time that I heard Jo Davison speak, I was in awe of her energy and her message! I knew that she had the incredible ability to support and inspire so many around the globe... she has proved me to be right!"

Dr Monika Buerger.
Founder Of Academy of Neurodevelopmental Practices



I love Jo's positive energy and her love for connecting and supporting others. She is an inspiring speaker, a true Blue Cow and I wish there were more like her".

Rebecca Robertson.
Evolution Financial Planning and Events.



"When it comes to people who are making a difference to Chiropractic Jo and Steve are among the first names mentioned. The community they have built around the Blue Cow is not only wholesome, but keeps delivering valuable lessons to help practitioners shape the practice they want"

Dr Connor Ward.
CEO Lions Chiropractic Seminars.



Jo is always incredible. Her energy, enthusiasm, and deep knowledge are absolutely contagious.

Dr Sarita Sharma.



"Blue Cow Global is the top community for Chiropractors, healthcare professionals and entrepreneurs. The leadership of Steve and Jo Davison is unprecedented. Not only do they host excellent events and provide excellent content but they're mentors who go over and beyond for their community. The blue cows are the best of the best. I highly recommend this community"

Dr Krista Burns.
Co-Founder Of The American Posture Institute.



"Drs Jo and Steve, and the entire Blue Cow Community, are exceptional individuals on a quest to improve healthcare. They are individually and collectively committed to serve at the highest level".

Dr Gilies LaMarche.
Vice President Of Professional Relations Life University.



"Jo is a positive beacon of light for anyone who wants to live their dreams and create success and happiness on their terms from the inside out".

Dr Heidi Havvik
Vice president research new zealand college of chiropractic and Founder of Haavik Research Ltd



LET'S CONNECT

I am passionate about serving your delegates in a unique way so that they leave feeling inspired and motivated.

I am friendly, approachable and can adapt my style to suit your event to help you give your delegates an amazing and memorable experience.

I can't wait to hear all about your event and how I can make a positive difference.



For talks about selling your knowledge and online course creation please contact me here:



hello@beyondyourpracticeroom.com



www.beyondyourpracticeroom.com



@beyondyourpracticeroom



facebook.com/beyondyourpracticeroombluecowproduction

For talks about getting 'Fully Booked' or Practice Growth please contact me here:



team@bluecow.online



www.fullybookedacademy.com



www.facebook.com/fullybookedacademy

www.facebook.com/bluecowglobal

You can also find me here: www.facebook.com/iamjo.davisonpersonal

