



Speaker Kit 2022

# TONI

## HARRIS TAYLOR

Teaching Audiences How to  
Get Known, Get Connected and Get Paid!

**International Speaker | International Marketing & Sales  
Coach International Author of 6 books  
Network in Action Global Partners Multi-Unit  
Franchise Owner & Community Builder**

[ToniHarrisTaylor.com](http://ToniHarrisTaylor.com)

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02 | [ToniHarrisTaylor.com](http://ToniHarrisTaylor.com)

“

*Show up,  
Be up,  
Follow up,  
to Blow up!*

*-- Toni Harris Taylor*

”

# ABOUT

**TONI**  
HARRIS TAYLOR



I'm known as The Networking Queen and The Coach that Connects. I was recently asked, "What's your why?" After pondering the question, I stated, "My why is to touch move and inspire my clients to be greater than they were before they met me. I'm a connector and a resource. I love helping my clients build deeper relationships that are beneficial to their life and business." Yep that's me! I help my clients to get out of their comfort zone to take drastic steps. The word DRASTIC is not only a mindset but it's an action word. I believe that no one is successful without taking drastic steps, and I'm honored to help my clients to be DRASTIC!

I am a passionate speaker and marketing/sales coach. My company Drastic Results Marketing and Sales Coaching helps entrepreneurs to get known, get connected and get paid! I teach the how-to leverage branding, networking, and speaking to magnetically attract their clients to grow to six figures and beyond! I also have a small business TV talk show where I interview successful entrepreneurs to touch move and inspire the audience to stay in the game! I also own a Network in Action networking franchise to help entrepreneurs to build relationships that last a lifetime.

In 2019, I purchased a Network in Action franchise. I am a multi-unit franchise owner currently with seven units including two in Canada. As a franchisee, I have been awarded 2019 Rookie of the Year, 2021 Brand Ambassador. Through NIA I help business owners to grow through networking, education, community and business development. I also co-host a franchising show with Jennifer Callendar where we interview experts in the franchise space.

On a personal note, I have overcome many obstacles including being a two-time widow and coming back from near-death after spending 10 days in a coma. I am married to Gary, a mother to two and a stepmother to three adult children. I am a grandmother to seven (5 boys, 2 girls) and a fur baby named Blue. My husband and I love to travel. My big goal is to leave a legacy of drastic steppers who take action and are always DRASTIC!

A portrait of Toni Harris Taylor, a woman with short dark hair, wearing glasses, a black blazer, a gold necklace, and a headset microphone. She is smiling and gesturing with her right hand. The background features concentric red circles.

# TONI

HARRIS TAYLOR

## SPEAKING TOPICS

### NETWORKING

Show Up, Be Up, Follow Up to Blow Up!  
3 Proven Strategies for Networking Success

Networking Strategies Beyond the Business Card

Viral Networking Strategies for Drastic Results\*

### MARKETING

Get Known, Get Connected, Get Paid!  
Strategies to Make Six-Figures and Beyond

Social Media Works! Strategies to Turn Contacts to Contracts

### MOTIVATIONAL

Be Daring, Be Drastic!

Strategic Entrepreneurship --  
Stories of Perseverance, Dedication and Commitment\*

### FRANCHISING

Networking! The Key to Grow Your Franchise

Attract, Connect and Convert! Networking for Diversity

\*Topics based on books by the same title  
All topics customized topics to fit theme of event.  
Custom topics upon request

# SERVICES

Keynote Speaker

Breakout Speaker

Emcee

Marketing Training

Business Coaching

Virtual Business  
Owner Peer Groups



# WATCH TONI SPEAK!

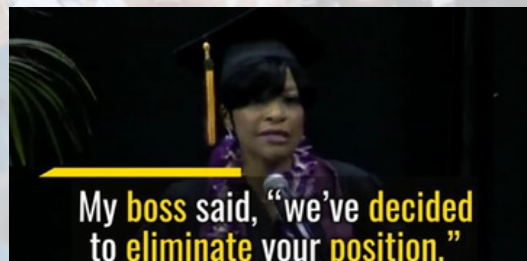
*Google "Toni Harris Taylor" to see how she has gone viral!*

▶ **Who is Toni Harris Taylor?** [Watch Video](#)


▶ **Speaker Reel** [Watch Video](#)

▶ **Be Unstoppable** [Watch Video](#)  
Facebook video with 5.6 million views

▶ **Watch The Drastic Results** [Watch Video](#)  
**with Toni Harris Taylor Show**




## *Social Media Credentials*


 [Facebook personal friends](#) - 5,000 Friends/2,448 Followers


 [Facebook business page](#) - 1,989 Likes/2,054 Followers

 [Facebook viral video](#) - 5.6 million views

 [Instagram followers](#) - 2,662 followers

 [Twitter](#) - 1,735 followers

 [YouTube channel](#) - 669 subscribers/78,000+ views

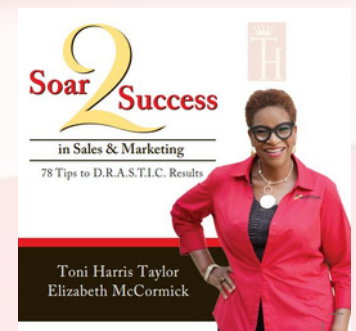
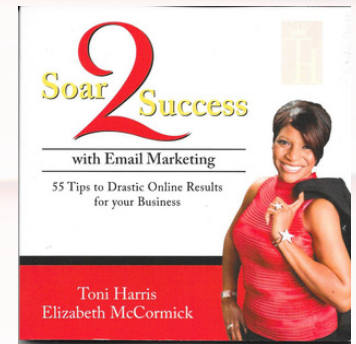
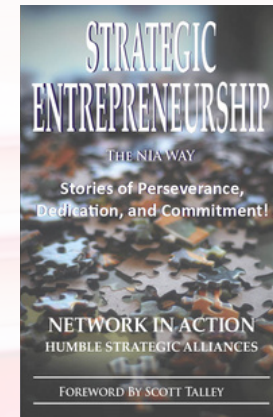
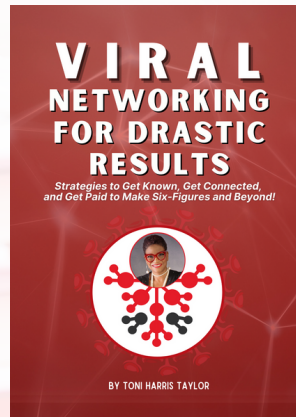
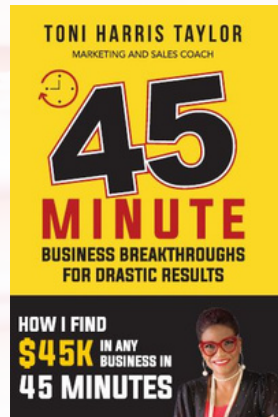
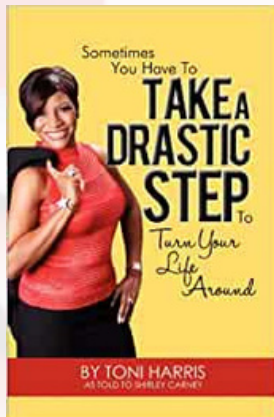
 [LinkedIn](#) - 5,336 connections | 5,371 Followers



**TONI**  
HARRIS TAYLOR

**AUTHOR OF 6 BOOKS**

*"As you read this book, take those golden nuggets and implement them in your business. You will change the trajectory of your business if you pay attention and listen to the wisdom they share. Remember, it takes drastic steps to get drastic results and staying in the game of entrepreneurship is much easier when you have a network to grow with."*



# WHERE HAS TONI SPOKEN?\*

**LISTEN NOTES**

**TWICE**  
MEDIA PRODUCTIONS

**HCC**  
HOUSTON COMMUNITY COLLEGE

**PARTNERSHIP**  
**LAKE HOUSTON**  
more than a chamber

**BUSINESS**  
**INNOVATORS**  
RADIO NETWORK

**FT** FORWARD TIMES



**GREATER EMC**  
**CHAMBER**  
THE HUB OF OPPORTUNITY

**VALIC**  
An **AIG** company

**Houston Style Magazine**

**atd** Association for  
Talent Development

**ERS**  
EMPLOYMENT & RETIREMENT  
SYSTEMS OF TEXAS

**Rotary**  
Club of Houston  
Chartered in 1912

**METRO**

**SBA**  
U.S. Small Business Administration

**HR HOUSTON**  
HUMAN RESOURCE MANAGEMENT ASSOCIATION

THE  
**TEXAS**  
CONFERENCE FOR  
**WOMEN**

**SCORE**  
FOR THE LIFE OF YOUR BUSINESS

**SCORE**  
Memphis

**SCORE**  
Orlando  
FOR THE LIFE OF YOUR BUSINESS

**NIA**  
NETWORK IN ACTION

2021  
**Virtual**  
**TEXAS**  
CONFERENCE FOR  
**WOMEN**

**NONFICTION**  
AUTHORS ASSOCIATION

**MatchMaker.fm**

**TABLE**  
**SALT GROUP**  
SELF AWARENESS LEADERSHIP TRAINING

**VoyageHouston**

**DISRUPT**

**Goalcast**  
LIVE THE IMPOSSIBLE

**Constant**  
**Contact**

**ABWA**  
**Express**  
**Network**  
American Business Women's Association  
Cy-Fair Express Network



**HCC**  
HOUSTON COMMUNITY COLLEGE



\*Partial List

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Why Take Drastic Steps?

## WHAT TONI'S CLIENTS HAVE TO SAY...

### TESTIMONIALS

“

*Within the first 2 minutes of hearing Toni Harris Taylor speak, I put my cell phone away and leaned forward. She had great energy, was engaging and at times, humorous. But what I liked most were the stories she shared – they helped me see myself inside those examples. Toni told us what to expect at the beginning and we were not disappointed at the end of her talk. Now, if I hear that Toni is speaking, I don't hesitate to sign up!*

**Valeria Collier-Vick, P.E., PMP**  
Copywriting Expert

★★★★★

“

*If you're looking for a conference to help you become the amazing business owner you know you are, go to one of Toni's events. She is a speaker who truly believes in what she is preaching, and her energy light up the room. She takes pride in making sure every person feels welcome and included. I will always be a lifetime attendee!*

**Caitlin Penny**  
Graphic Designer

★★★★★

“

*Toni Harris Taylor is a dynamic speaker. Her ability to engage her audience with life stories, client examples and good sense makes for an enjoyable experience. Through her personal approach it's evident that she loves serving others and seeing that they do have drastic results in their life and in their business. We always enjoy inviting Toni back to our Coffee With A Leader for SCORE Orlando. Sheryl Mays, Coffee With A Leader Co-Host*

**Sheryl Mays**  
SCORE Counselor

★★★★★

# Let's connect!



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[@ToniHarrisTaylor](#)  
[@DrasticResults](#)



Subscribe to my channel  
[@ToniHarrisTaylor](#)

## CONTACT TONI:

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