

mLearning Essentials

Mobile learning, or mLearning, is defined as the delivery of learning, education or training on mobile devices, such as mobile phones, tablets, laptops or PDAs. mLearning allows training and support to be taken anywhere, making it flexible and convenient for companies to use.

With our mLearning workshop, your participants will begin to see the importance and usefulness of mLearning in any organization. By absorbing the ins and outs of utilizing mLearning, participants will possess the skills needed to take advantage of this new technology, in order to educate employees and clients more efficiently.



Course Outline:

Module One: Getting Started

- Icebreaker
- Housekeeping Items
- The Parking Lot
- Workshop Objectives

Module Two: What is mLearning?

- mLearning Uses
- mLearning Environments
- mLearning Tools
- mLearning Advantages
- Case Study
- Module Two: Review Questions

Module Three: Common mLearning Devices

- Mobile Phones
- Tablets
- Notebook Computers
- Personal Digital Assistant (PDA)
- Case Study
- Module Three: Review Questions

Module Four: Ancillary Equipment in mLearning

- Internet Connections
- Messaging Services
- Video Cameras
- Bluetooth
- Case Study
- Module Four: Review Questions

Module Five: mLearning vs. eLearning

- Devices Available

- Informal vs Formal Structure
- Increased Access
- Content
- Case Study
- Module Five: Review Questions

Module Six: Four C's of mLearning

- Content
- Compute
- Capture
- Communicate
- Case Study
- Module Six: Review Questions

Module Seven: Aspects of mLearning

- The FRAME Model
- The Device Aspect
- The Learner Aspect
- The Social Aspect
- Case Study
- Module Seven: Review Questions

Module Eight: Challenges of mLearning

- Dependence on Technology
- Decreased Quality of Communication
- Security
- Risk of Distraction
- Case Study
- Module Eight: Review Questions

Module Nine: Benefits of mLearning

- Decreased Costs
- Available Support
- Unlimited Resources
- Continuous Learning
- Case Study
- Module Nine: Review Questions

Module Ten: Getting mLearning Started

- Organize Your Resources
- Form a Work Plan
- Engage Employees
- Establish an End Goal
- Case Study
- Module Ten: Review Questions

Module Eleven: Employee Training

- Training Facilities
- Encourage Communication
- Establish Guidelines
- Equipment Training
- Case Study
- Module Eleven: Review Questions

Module Twelve: Wrapping Up

- Words from the Wise
- Review of Parking Lot
- Lessons Learned
- Completion of Action Plans and Evaluations
- Recommended Reading