

BOWL'D Masala

Freshly Bowl'd & Roll'd

Bowl'd Masala Franchise Opportunity

Bowl'd Masala offers a modern, scalable fast-casual franchise built on simple operations, low labor, and a compact, efficient footprint. Our prep-light system, bold Indian flavors, and health-focused bowls attract a wide and loyal customer base. With comprehensive training, hands-on onboarding, and ongoing support, franchisees can confidently grow in the high-demand world of globally inspired, healthy fast-casual dining. Bowl'd Masala is a strong, profitable opportunity for entrepreneurs seeking a fresh, on-trend restaurant concept.





Bowl'd Masala – Investment Information

Cash Investment Range: \$25,000 to \$75,000

Total Investment Range: \$50,000 to \$250,000

(Varies based on format: food hall, kiosk, Mall, railway station, service stations, university cafeteria, Airport)

Minimum Net Worth: \$250,000

Franchise Fee : \$30,000

Royalty Fee: 5%

Brand Development Fund (Ad Fund): 1%

Local Marketing Requirement: 1%

Technology Fee: Up to \$500/month

Average Number of Employees:

2–4 employees at maturity, plus a manager / Franchisee owner (Labor-efficient, prep-light fast casual model)

Item 19: NO

E-2 / EB-5 Visa Candidates: Accepted

Passive Ownership: Yes (3 Stores)

Semi-Passive Ownership: Yes

Owner-Operator: Yes Preferred.

Home-Based Model: No

B2B Model: No

Master Franchise Opportunities: Yes

(Available for qualified groups and international partners)

Veterans Discount: Yes 10% on Franchise Fee