



Franchise & Licensing

Whether an entrepreneur is starting their first company or an established business is expanding into a new market, achieving success depends on sound legal advice. Clark Hill's Franchise and Licensing attorneys play a key part of growth ventures and provide experienced counsel across many industries. Our team represents clients involved in all aspects of franchising, licensing, dealership, and direct selling for the distribution of goods and services, both domestically and internationally.

SERVICES WE OFFER TO FRANCHISE CLIENTS:

- Franchise Structuring & Development
- Franchise Disclosure & Registrations
- Franchise Agreements
- Expansion & Territory Planning
- Licensing Agreements
- Co-Branding & Strategic Partnerships
- International Licensing
- Investment & Capital Raises
- Regulatory Compliance & Securities Law
- Mergers, Acquisitions, & Transfers
- Dispute Resolution & Litigation
- Entity Structuring
- Lease Review

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Earsa Jackson helps companies expand successfully - whether through franchising or navigating complex business disputes - with clarity, strategy, and confidence.

As a Certified Franchise Executive, she counsels both emerging and established brands on how to scale through franchising. Her approach is hands-on, practical, and tailored to each client's growth goals. Earsa enjoys partnering closely with business owners, leadership teams, and franchise executives to build strong, compliant, and sustainable franchise systems. Clients value the energy and enthusiasm she brings to every matter, along with her ability to simplify complex issues and offer solutions that are both strategic and actionable.

In addition to her franchising practice, Earsa handles complex business and commercial litigation, helping companies protect their interests and resolve disputes efficiently.

She also contributes actively to the advancement of the franchise industry. Earsa serves on the Governing Committee of the American Bar Association Forum on Franchising and was the Co-Chair of the 47th Annual Forum on Franchising (2024). Previously, she served as Director of the Litigation and Dispute Resolution Division and currently serves as the Diversity Officer for the Forum. Earsa is proud to serve on the Board of the International Franchise Association.

If you're looking to grow your franchise system, strengthen your legal foundation, or resolve a complex business challenge, Earsa would love to connect.



Earsa Jackson

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[Connect with Earsa](#)