

# WHY FUNDRAISING UNIVERSITY?





# ABOUT US

Fundraising University is a fundraising company that helps team organizations and high school sports teams raise money quickly and efficiently. We offer a variety of fundraising efforts that allow your teams to raise money quickly and efficiently. We are a profitable company dedicated to helping teams and students run profitable, effective, and fast-paced fundraisers designed to raise the most money in the shortest amount of time and reach their fundraising goals.





## NAMED AS TOP FRANCHISE OF 2022, 2023 & 2024 IN ENTREPRENEUR MAGAZINE!

Fundraising University has been named as the "Top Franchise of 2022 & 2023, 2024 respectively" by Entrepreneur Magazine, solidifying our position as a leader in the fundraising industry.

This prestigious recognition is a testament to our unwavering commitment to excellence, innovation, and unparalleled support for our franchisees. Over the years, Fundraising University has continued to redefine the standards of success in the franchise world, empowering individuals and organizations to achieve their fundraising goals with ease and efficiency.

Our dedication to providing cutting-edge fundraising solutions, coupled with our comprehensive training programs and ongoing support, has enabled our franchisees to thrive in their respective markets. Whether it's through our innovative product offerings, strategic marketing initiatives, or personalized coaching and mentorship, we are committed to helping our franchisees succeed every step of the way.



# WHY US?

Choosing Fundraising University as your partner in fundraising is a decision rooted in a wealth of compelling reasons, each tailored to ensure your success and satisfaction as a coach or franchisee. Here's why Fundraising University stands out:

- 1. Proven Success: With a track record of excellence spanning years, Fundraising University has consistently delivered results for coaches and franchisees across various markets. Our tried-and-tested fundraising programs have helped countless individuals and organizations achieve their financial goals with efficiency and ease.
- 2. Comprehensive Support: At Fundraising University, we believe that your success is our success. That's why we offer unparalleled support every step of the way, from initial training and launch assistance to ongoing coaching and mentorship. Our dedicated team is committed to providing the guidance and resources you need to thrive in your fundraising endeavors.
- 3. Innovative Solutions: We pride ourselves on staying at the forefront of fundraising innovation, continually developing new and creative solutions to meet the evolving needs of our clients. From cutting-edge product offerings to cutting-edge technology, we provide you with the tools and resources necessary to stand out in the competitive fundraising landscape.
- 4. Flexible Opportunities: Whether you're a coach looking to supplement your income or an entrepreneur seeking a lucrative business opportunity, Fundraising University offers flexible options to suit your needs. With multiple options available, you can choose the path that aligns best with your goals, interests, and lifestyle.
- 5. Community Impact: By partnering with Fundraising University, you're not just building a business—you're making a difference in your community. Our fundraising programs empower individuals and organizations to support causes they care about, fostering a sense of unity, purpose, and positive change.
- 6. Recognition and Prestige: As evidenced by our accolades, including being named "Top Franchise of 2022 & 2023, 2024 respectively" by Entrepreneur Magazine, choosing Fundraising University is a mark of distinction and prestige. Joining our network signals your commitment to excellence and positions you as a leader in the fundraising industry.

### **DREAM BIG**

GET NEW EQUIPMENT, TAKE THAT TRIP, AND FULFILL YOUR TEAM'S DREAMS.

### **RAISE MORE**

WE'LL HELP YOU RAISE MORE MONEY FOR YOUR TEAM THAN YOU EVER HAVE BEFORE.

### **WORK LESS**

YOU'LL HAVE LESS TO DO SINCE OUR COACHES TAKE THE REINS AND LEAD THE FUNDRAISERS.



### **WE ARE LEADERS**

Fundraising University is a team of former athletes and coaches who know the pain points that come with funding sports programs. We launched in 2009 and have raised over \$300 million for teams across America.

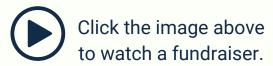
# **LEARN MORE**





Click the image above to hear from a Nebraska franchise owner, Colin Shockey.





# **JOIN OUR MISSION**

IF YOU SEEK A VENTURE CHARACTERIZED BY A HIGH EBITDA, A ROBUST RESIDUAL RATE, AND A PREDICTABLE SCHEDULE, ALONG WITH THE FLEXIBILITY OF A WORK-FROM-HOME MODEL, EXTENSIVE INVESTMENT, AND WORLD-CLASS TRAINING BACKED BY OVER 80 YEARS OF COMBINED EXPERIENCE, ALL CENTERED ON PERSONAL DEVELOPMENT AND COMMUNITY IMPACT, WE INVITE YOU TO JOIN OUR MISSION!

